

Novus International Announces New Corporate Office in India

The new office in Bangalore opened on 21 April 2022.



Lighting of Lamp

Bangalore, India (21 April 2022)- Novus International's Asia leadership team in India inaugurated its new corporate office in the country in April.

The new space was officially opened on 21 April 2022 in Bangalore, the capital and largest city of



Ribbon cutting ceremony

the Indian state of Karnataka located in the country's south western region. Having a corporate office in Bangalore has the advantage of being in proximity to many customers. While a large city that is home to more than 8 million people,

Bangalore is centrally located with major livestock and poultry hubs like Coimbatore, Namakkal, Hospet, Hyderabad, Pune, etc., contributing more than 60 percent of the poultry and dairy markets. The location also facilitates frequent engagement with customers, which will result in enhanced customer intimacy, improved services, and business growth.

On the 20th of April, Novus South Asia team hosted the customer meet-and-greet featuring Sr. Director of Global Strategy Marketing Abhishek Shingote and Vice President and Asia Managing Director Dr. Vaibhav Nagpal from Novus Head- quarters in the U.S. The evening started with the welcome address by Neeraj Kumar Srivastava, managing



Abhishek Shingote

director for South Asia & Southeast Asia, followed by the leadership messages from Dr. Nagpal, Shingote, Sr. Vice President and COO Ed Galo, and the company's CEO and President Dan Meagher.

In his speech, Srivastava highlighted the importance of shifting the corporate office to Bangalore and he thanked all customers and business partners for their support. He spoke about growth, collaboration, trust and new beginning for Novus in the region. He also emphasized the opportunities in the region and the commitment of Novus to serve its customers with the right solutions and services.



Neeraj Kumar Srivastava

Galo thanked all customers and business partners for their continuous support, stating that Novus has built a sustainable business over the years in the Indian market, and company leadership is pleased and proud of its position in the country.

"In return, we are committed to supporting the market to help feed the world and continue bringing nutritional health and solutions for best-in-class animal protein production to the market," Galo said.

Meagher congratulated Srivastava and the entire team of Novus South Asia for their renewed commitment to country and its animal protein producers. "The commitment of Novus's office in India demonstrates the importance of the Indian market to Novus," Meagher said.



Dan Meagher



Nagpal Vaibhav

Dr. Nagpal mentioned the evolution of Novus in India over the last 15 years and spoke to the global development, innovation and focus of the company. He also added the importance of customers and business partners for the growth of any organization.

"Customers are the backbone of any business," Dr. Nagpal said.

Many prominent animal nutrition and health companies are located in and are operating out of Bangalore. The area is also a hub for the software and biotechnology-related industry in India and is known as the "Silicon Valley & Biotech Capital of India." Recently, Bangalore has emerged as the start-up capital with almost 32 entrepreneurial companies located there. With this investment in the city, Bangalore has an advantage over other cities in attracting and retaining talents.

Bangalore is also demographically diverse and the second fastest-growing major metropolis in India as per the Centre for Science and Environment. Bangalore is called the most livable city in India due to its economic ability and opportunities.

For more information, visit novusint.com or call: +91 80 6768 2323



FY22 leadership award



Novus team with media



Novus South Asia team

Novus International, Inc. is a leader in scientifically developing, manufacturing, and commercializing animal health and nutrition solutions for the agriculture industry. Novus's portfolio includes ALIMET® and MHA® feed supplements, MINTREX® chelated trace minerals, CIBENZA® enzyme feed additives, NEXT ENHANCE® feed additive, ACTIVATE® nutritional feed acid, and other specialty ingredients. Novus is privately owned by Mitsui & Co., Ltd. and Nippon Soda Co., Ltd. Headquartered in Saint Charles, Missouri, U.S.A., Novus serves customers around the world. For more information, visit www.novusint.com.

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