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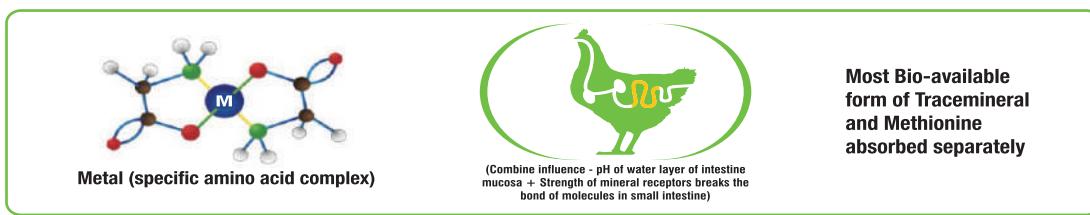




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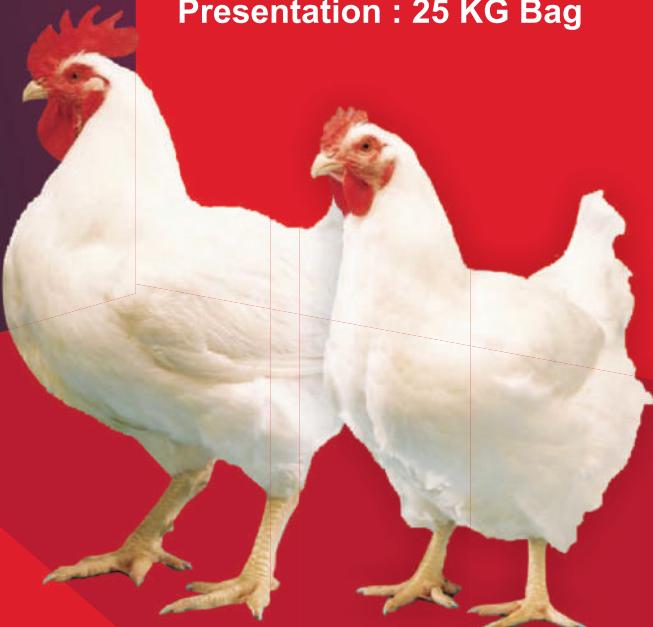
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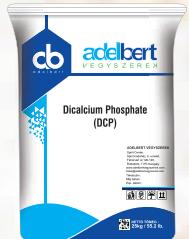
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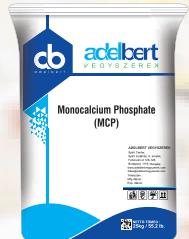
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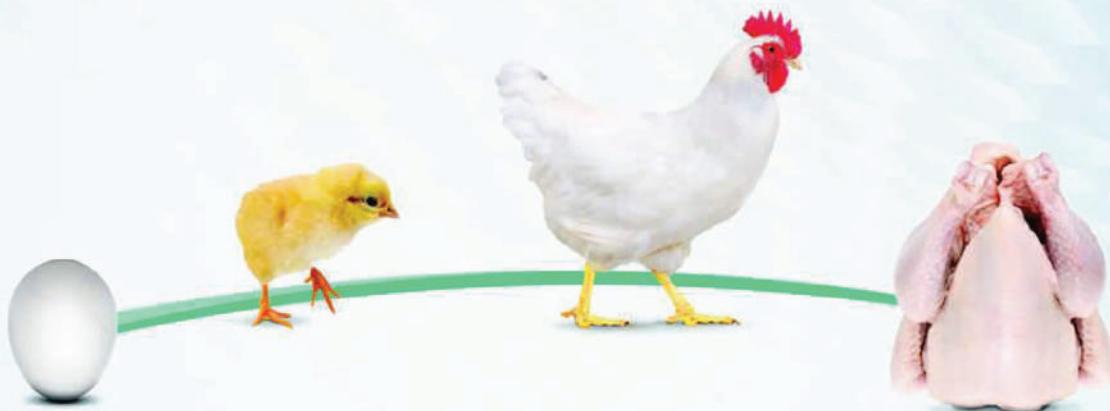
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“No Place for Terror”

Always playing a victim card after committing the worst of inhuman crimes don't gel. India stands for humanity at all costs. Terrorists don't qualify for that and it does not matter which race or community the person hails but must be dealt with most appropriate way to end the menace. India condemns war whether it be Russia or Ukraine, condemns civilian killings whether it be Palestinians or Israel. Hamas is a terror organization of the worst kind and gets supported financially, morally, vocally by a set group of countries- which is no secret. The tragedy is when world over no one condemns them from a particular community and employ double standards when the other is mauled, raped and killed but unequivocally make a hue and cry when it is the victims respond aggressively.

It's a dangerous realization where terror get support on religious grounds. Humanity flies through window when it gets coloured by religion. The west has taken an attitude as supporters of this terror group will qualify as an accomplice and supporter of terror. It's sad that a few fundamentalist also can damage the image of the whole community. People also argue that this inhuman violence does not get condemned by the particular community implicating a tacit support towards violence and humanity as long as it is on the others.

India always supports Palestine and the position is not changed but is against terror in all forms. Terror sympathizers are also being treated as terrorists due to its inhuman and violent nature.

The prices of chicken seems to show some signs of betterment but is mixed with disease outbreaks and steady increase in the prices of amino acids, and premixes from its lowest ebb in the recent years.

Beware of freebies by political parties to woo voters to come to power. Karnataka has reported chaos after the recent government promised free electricity and so many other facilities. The deficit in collection was dumped on existing users and is leading to an huge issue. Coupled with this is the massive power cuts experienced in Bangalore city- a shame on a great image it carried until now. People need education that frees are a trap that will soon boomerang on them. Industries will runaway and growth will be stunted ultimately. Voters after 75 years of being fooled must wake up to being more aware and responsible in choosing their parties/candidates

Important Tips to Improve Feed Conversion Ratio (FCR) in Broiler Farms

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Feed is one of the most important components of commercial broiler farming, which effect the income of the farm significantly. Rapid escalation of raw material prices in the world market causes increase in the animal feed prices. Feed alone constitutes 65 to 70% of the total cost of production in commercial broiler farming. Feed conversion ratio (FCR) is the measure of how well a flock converts feed intake into live weight. In other words, quantity of feed (Kg) required to produce one Kg of live weight in broiler chicken. It can be defined as the quantity of feed consumed divided by weight gain. It is an important indicator of good farm management and profit at given time. It also allows broiler farmers to prepare feed budget for the entire cycle of a broiler batch. It is the most important and robust tool for the livestock and poultry farmers. There is an inverse relationship between the conversion coefficient and the weight of the chicken. Feed conversion ratio (FCR)=Amount of feed eaten ÷ weight of one chicken. Both the amount of feed eaten, and the weight of the chicken in kgs are calculated. The greater the weight of the chicken, the lower the conversion ratio. Lower FCR values indicate higher efficiency. The feed conversion ratio for broiler is good if it is below 1.5.

Factors affecting Feed Conversion Ratio (FCR) in poultry

a) Genetic: Genetics plays a significant role in converting feed into body weight. Different commercial broiler stains have different FCR due to difference in their genetic composition. Husna et al. (2017) observed that Cobb-500 provided significantly better FCR (1.39) followed by Hubbard Classic (1.44), Lohman Meat (1.51) and Ross Broiler (1.64) strains. Similarly, the cumulative FCR of Cobb-500 was 1.41 and Ross-308 was 1.46. Slightly better FCR was recorded for Cobb broiler than the Ross broiler (Khalid et al., 2021).

b) Age: The FCR also varies with age of the birds.

The younger birds have lower FCR than the older birds as younger birds grow faster than the older birds. The broiler birds are normally marketed at 5-6 weeks of age to get better FCR. In an experiment, Livingston et al. (2020) recorded the FCR as 1.272, 1.229, 1.312, 1.385, 1.445, 1.775, during 0-7, 0-14, 0-21, 0-28, 0-35 and 0-42 days of age in Ross broiler strain.

c) Feed quality: A good quality feed results in better FCR in broiler and vice-versa. The nutritional requirement of birds at different ages. Moreover, birds at different growth stages will have different dietary needs. For instance, a young broiler will require a more nutritional diet than an adult broiler. Feed form also influences the FCR in broiler chicken. The pelleting of poultry rations improves weight gain and feed efficiency when compared with unprocessed mash diets. Feeding of mouldy/infected feed to birds causes higher FCR, which in turn reduce the profitability of the farm.

d) Management of birds: Management of broiler farm also plays a significant role to reduce FCR. The birds should be well managed and should be well protected from varied climatic conditions such as high temperature, cold, rain, etc. They should be fed ad-libitum with balanced feed. However, they should not be overfed or underfed. They should be vaccinated against prevailing infectious diseases. Better management yields lower FCR and thereby increases the profitability of the farm. Feeding space, feeder height and the provision of good quality feed is important. There should be continuous supply of potable drinking water for the birds. A reduction in water intake will lead to a reduction in feed intake and an increase in FCR.

Important tips to improve feed conversion ratio (FCR) in poultry

Improving feed efficiency is usually associated with improved profitability. Most measures to improve this useful index of productivity are by balancing the ratio between energy and amino

acids, and (or) by improving nutrient digestibility by a number of different means. There are many ways to improve FCR in commercial broiler chicken, here we discuss some of the important tips to improve FCR:

1. Avoid infected/mouldy feeds to birds

The high temperature and humidity favours mould growth in feed and feed becomes not only unpalatable, but also toxic as well. If the feed is unpalatable, there is wastage of feed results in higher FCR. Further, mycotoxin also reduces feed consumption and thereby causes higher FCR. Hence feed infected with moulds should not be given to the birds. Aflatoxin, a potent toxin to chicken, which is produced by the fungus *Aspergillus flavus* under favourable condition.

2. Avoid feed wastage

It is obvious that farmers are not much more conscious about feed wastage, which might cause higher FCR resulting in reduced farm efficiency. The feeders should be scientific one which can reduce feed wastage. Moreover, the feed should be offered at least in three divided doses in a day. The feeders (like plastic hanging feeder) should be two-third filled to avoid wastage. There should be sufficient feeding spaces in the broiler house, otherwise there might be fighting or develop cannibalism vices. Normally, locally made low-cost feeders are less efficient in long run and causes feed wastage. Hence the feeders should be managed properly. Similarly, drinkers should not be placed very near to the feeders so that it may cause feed spoilage. Presence of rats, rodents etc. in the broiler farm may also cause feed wastage, which in turn causes higher FCR.

3. Provision of light in the farm

In commercial broiler farms, it has been suggested that a constant lighting program (such as 23 hours light and 1 hour darkness) might not be the best for better feed digestibility. Under constant lighting, birds tend to overconsume feed, which tends to increase feed rate passage. Given that birds are fed at or near maximum genetic potential levels, this extra feed they consume has limited time to interact with digestive enzymes, resulting in reduced feed digestibility. In contrast, a lights-on,

lights-off program (for example, 1 hour light, 1 hour darkness, and so on) allows birds to fully digest their feed while resting (which also improves feed efficiency as birds do not walk aimlessly all day), and gives them enough time to "refill" during light hours. The only problem with this system is that there should be enough feeding spaces for all birds to eat simultaneously, something that requires careful pre-placement feeder management.

4. Lifting (marketing) of birds at proper time

Normally broilers are marketed at 35 to 42 days of age or at 2.0 Kg of live body weight whichever is earlier. Once the birds are getting older, the FCR increases day by day. From the economic point of view, the birds should not be kept beyond the above age or live weight. The greater body mass of birds needs more energy and protein for maintenance, hence there is wastage of such nutrients, results in increased FCR. It is better to depopulate the birds in one attempt as multiple attempts might cause stress to the birds resulting in higher FCR.

5. Health management

For better FCR and higher profitability, the birds should be kept healthy in the farm. There should be strict bio-security measures in the farm. "Prevention is better than cure" is the best principles to be adopted in broiler farms. If a bird gets sick in the farm, it not only effects the individual bird but also infect the whole flock within a short period of time. The sick bird does not perform well and causes higher FCR and reduced profitability. Sick or subclinical affected birds don't eat as much as healthy birds, and what they eat usually goes to fighting off the disease. In addition, they might even break down muscle proteins, which reduces their body weight, making feed efficiency the worst possible. In contrast, healthy birds, especially those with a very healthy digestive system, will utilize nutrients in the feed at maximal efficiency. Perhaps subclinical diseases are the worst "robbers" of feed efficiency points, if only because they go unnoticed, whereas we investigate anything else that might have caused this drop in performance. Hence the birds should be properly vaccinated against prevailing diseases as per standard schedule.

Conclusion

Feed conversion ratio (FCR) measures the feed intake per unit output. The lower the FCR the lesser the feed cost and vice-versa. Birds with low FCR are efficient in converting feed to output. As feed is the major component of commercial broiler farm and is accounted for 65- 70 % of the total cost of production, hence to reduce cost of production of any poultry farm, it is very much important to reduce the FCR, which will ultimately increase the profitability of the farm.

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Vechta, October 2023

WELTEC BIOPOWER presents biogas technologies at the Salón del Gas Renovable in Valladolid

Spain has a very strong food sector and an intensive agriculture and livestock industry. As a result, the untapped feedstock potential for biomethane production is very large. According to the Spanish trade association Sedigas, up to 163 terawatt hours of biomethane could be produced per year if all available sources were used consistently.

WELTEC BIOPOWER supports this project with the construction of individual, technically mature solutions made of stainless steel up to a plant size of ten megawatts. Slurry and fermentation residues produced in the biogas process can be processed into water, fertilizer concentrate and valuable solids in a four-stage process using Kumac treatment technology. This process offers a viable, scalable solution, particularly in agricultural regions.

„Not least on the basis of the modular design of our digesters, a consistently high quality of the stainless steel tanks and efficient digestion of the input materials are also ensured. The technologies have already proven themselves in over 25 countries under very different climatic conditions,“ reports Alain Priser, International Sales Manager at WELTEC BIOPOWER.

For example, in September 2023, the biomethane plant of CycleØ, a complete biomethane supplier, was inaugurated in Granja La Carbona, Spain, in the province of Lleida. For this project, WELTEC BIOPOWER supplied a high-quality digester made of Duplex stainless steel. The developer, owner and operator of the biomethane plant is also planning to collaborate on another project with the German biogas plant manufacturer in the coming months. „Such measures will relieve farmers and their livestock farms in their manure management and support the goal of becoming climate neutral by 2050,“ knows Mark Kornweibel, WELTEC BIOPOWER’s Spanish sales partner.

To provide further information on the use of different substrates and the biogas technologies required for this, the team from WELTEC BIOPOWER will be available at the Salón del Gas Renovable trade fair: On October 3 and 4, Mark Kornweibel and Alain Priser will inform interested professional visitors about technologies and services of the biogas plant manufacturer at the III Renewable Gas Fair in Valladolid at WELTEC BIOPOWER’s booth 253.

Pictures/Captions



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Pressemitteilung

Press release · Communiqué de presse

Organic energy worldwide

Company Portrait

Since its foundation in 2001, the **WELTEC** group of companies from Vechta in Lower Saxony has developed into one of the world's leading specialists for the construction and operation of biogas and biomethane plants. The Group covers the entire biogas value chain with the design, planning, and construction of energy plants, permanent and temporary plant operation, 24/7 service, and sustainable utilization concepts for output streams.

One of **WELTEC BIOPOWER**'s strengths is the construction of individual, technically sophisticated solutions up to a plant size of ten megawatts. A central element here is the high proportion of components developed in-house. Stainless steel technologies also ensure flexible substrate use, fast assembly with low effort, and a consistently high-quality standard regardless of location. After commissioning, **WELTEC**'s mechanical and biological service significantly ensures economic efficiency.

The company has just as much experience in the field of biogas production and utilization. At ten of its sites and five sites operated for a fund, the plants produce around 165 million standard cubic meters of biogas annually. Some of this is processed into biomethane and made available to energy suppliers and filling station operators throughout Germany via the public gas network. Furthermore, at 16 locations, municipalities and companies, such as those in the gardening, housing, and healthcare sectors, are supplied with decentralized heat as part of **WELTEC**'s energy contracting.

Proximity to customers and investors is an important concern for the biogas specialist, which is why the Group is represented worldwide with its sales and service network. Customers include companies from the waste and food industries, agriculture, and the wastewater sector. The **WELTEC** Group and its 164 employees have implemented over 350 energy plants in more than 25 countries on five continents. The biogas specialist thus ensures annual savings of around 600,000 tons of CO₂eq.

If you publish the press release please forward a copy to us:

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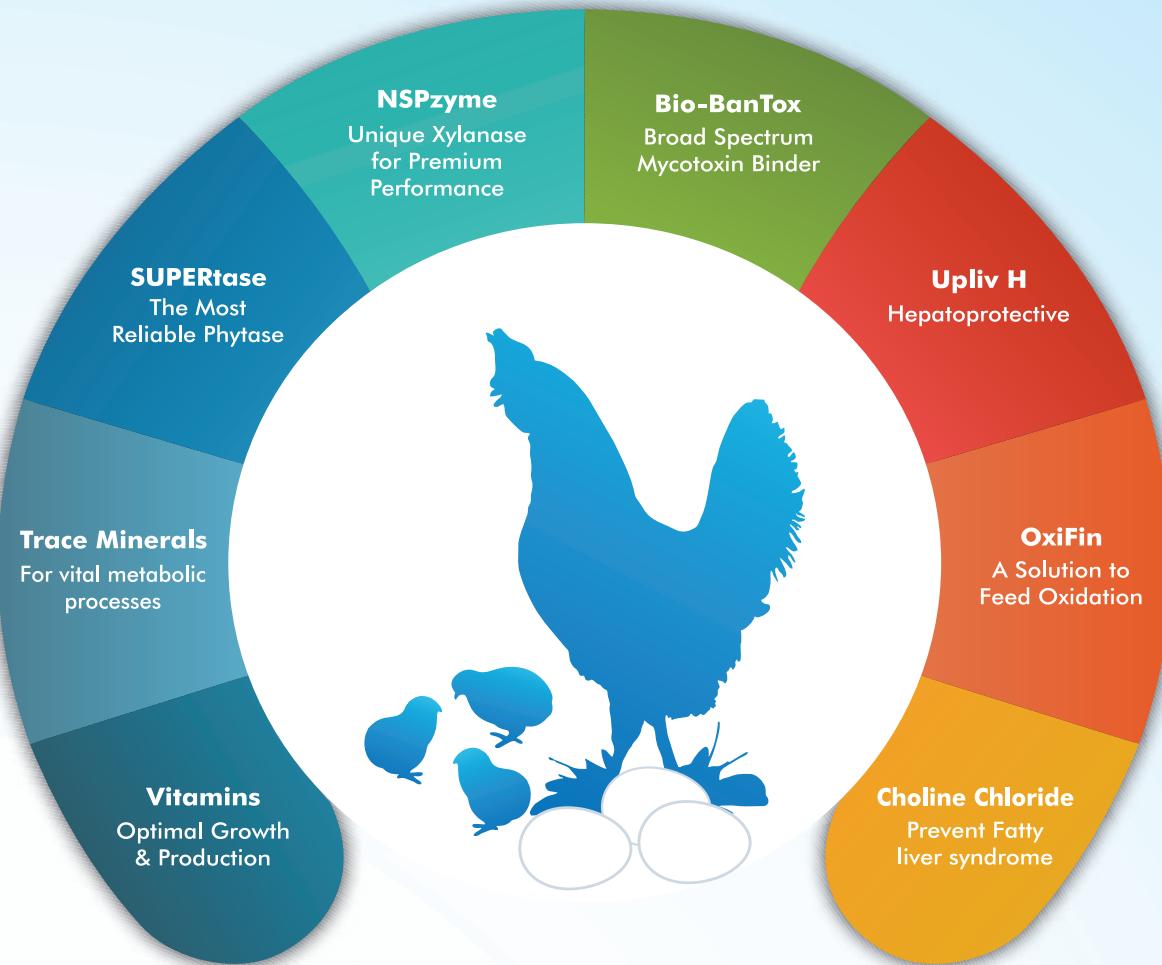
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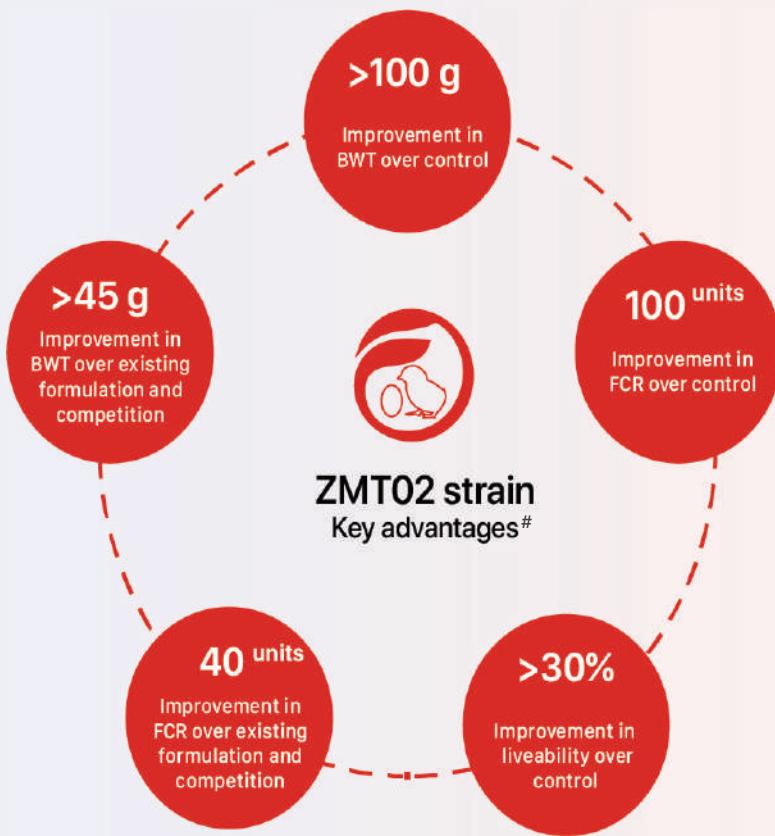


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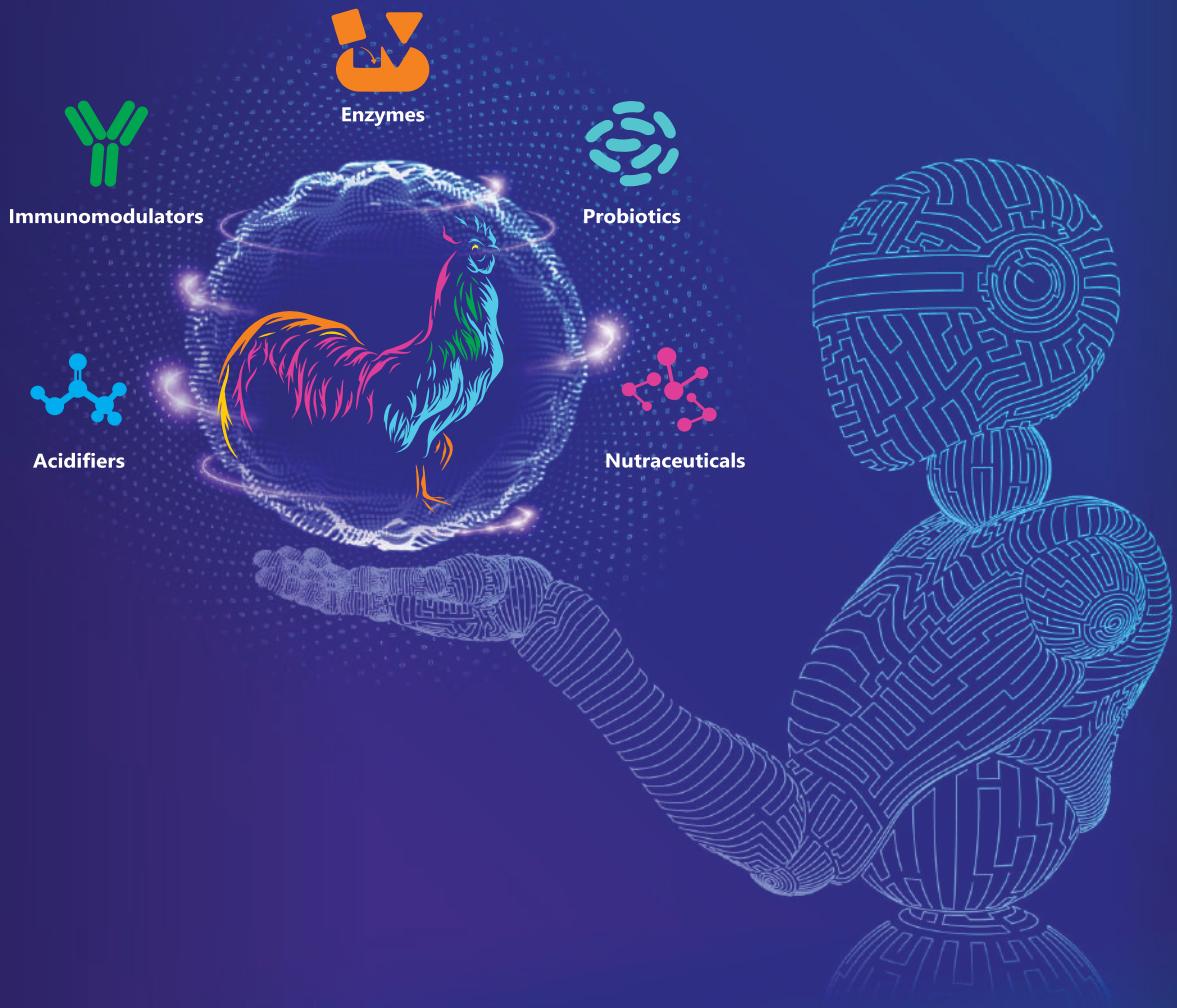


[#]The indicated performance improvement refers to the data generated in controlled field trial involving male birds (Vencobb 430Y) in an experiment lasting for 35 days



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PRESS RELEASE

Omnivore Expands Team with Multiple Strategic Hires

Welcomes new experts to spearhead agrifood advancements; Abhilash Sethi promoted to Investment Director

India, October 10, 2023: Omnivore, India's leading agritech venture capital firm, announced four strategic hires to lead key functions and strengthen the firm's commitment to supporting innovations in agriculture and food systems.

Arindom Datta has joined Omnivore as a Senior Advisor after more than 16 years as the Executive Director, Rural & Development Banking/Advisory at Rabobank. Datta earlier served as the Director of CARE India, a non-profit empowering marginalized women and girls. He began his career at the National Bank for Agriculture and Rural Development (NABARD), where he worked for over ten years. With over three decades of experience, Datta's wealth of industry insights will serve as an important asset in deploying Omnivore's third fund.

Arindom Datta stated, "After many years of supporting Omnivore from the sidelines, I'm very excited to join the team. I look forward to deepening the fund's investments in technology and data innovations for advancing sustainable agriculture and food systems."

Omnivore has also hired Aaushi Sharma as a Senior Associate and Michelle Nazareth as an Associate. Sharma was previously a part of the leadership programme at Bayer Crop

Science, which she joined after completing her MBA from IIM Ahmedabad. She began her career at Honda R&D India (Power Products) followed by a stint at State Bank of India as an Agriculture Officer overseeing the farmer lending in a rural branch in Uttarakhand. Nazareth was previously a Consultant at Dalberg Advisors, which she joined after completing her postgraduate studies at The London School of Economics.

For the operations team, the firm has appointed Soumee Saha as the in-house Legal Manager. Saha previously worked with AZB & Partners as an investment funds lawyer and earlier with Shardul Amarchand Mangaldas.

Finally, Abhilash Sethi has been promoted to the role of Investment Director. He joined Omnivore as a Principal in 2018 and worked closely with several portfolio companies, scouted opportunities, oversaw multiple transactions, and maintained relationships with strategic ecosystem partners. Sethi also led Omnivore's exits from Eruvaka and MITRA.

"In the ever-evolving landscape of agritech innovation, Omnivore has consistently led the way armed with profound sectoral insights. As we welcome our new team members, we are reinforcing our commitment to steering the agritech revolution in India, backed by unmatched agrifood expertise," remarked Mark Kahn, Managing Partner of Omnivore.



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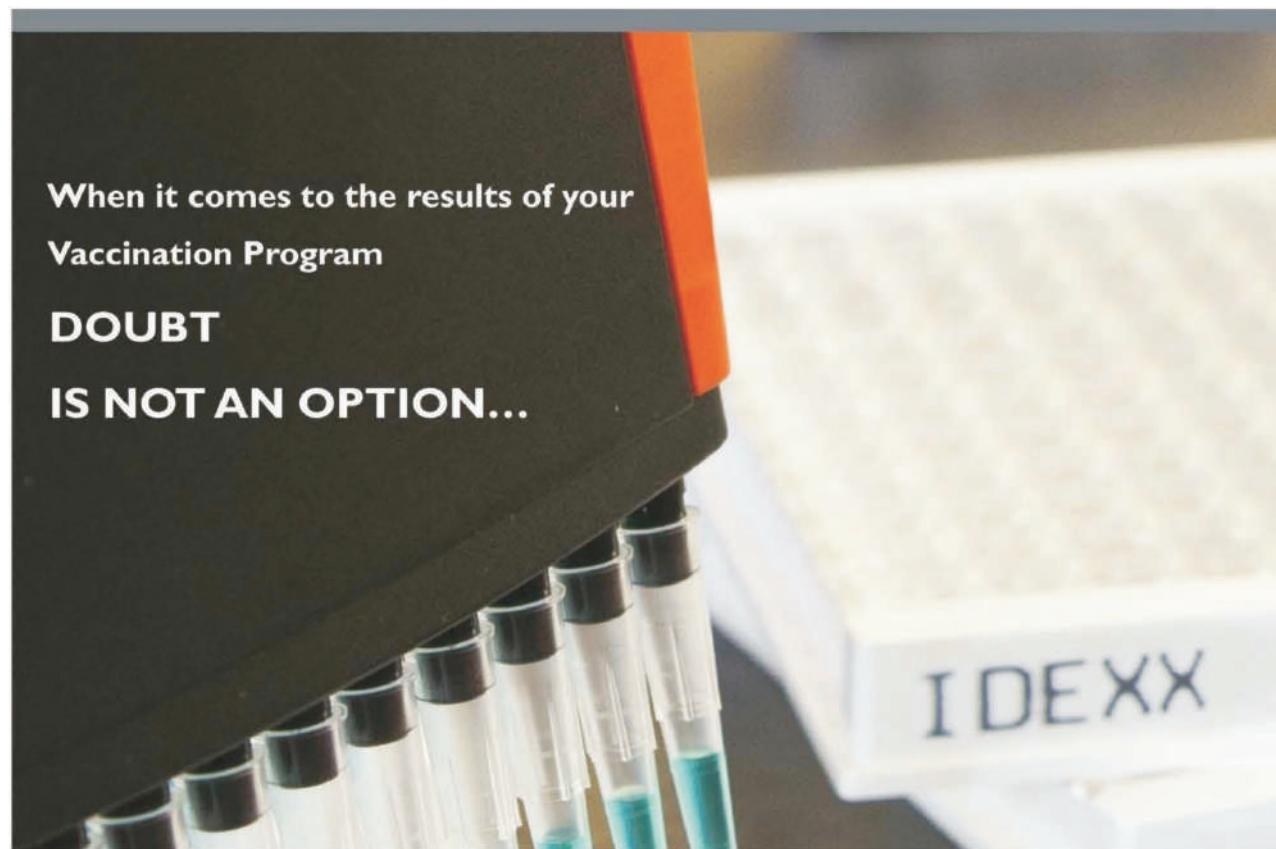
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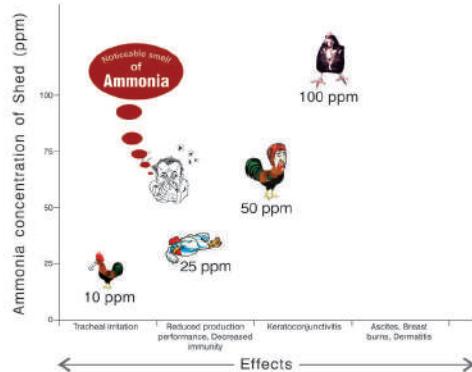
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- For minimising the level of atmospheric and systemic ammonia and other noxious gases.
- To create healthier living conditions, reduce stress levels and to improve farm environment.
- For enhancing the level of beneficial gut microflora and to reduce disease susceptibility especially intestinal and respiratory diseases.
- For better farm productivity and profitability.

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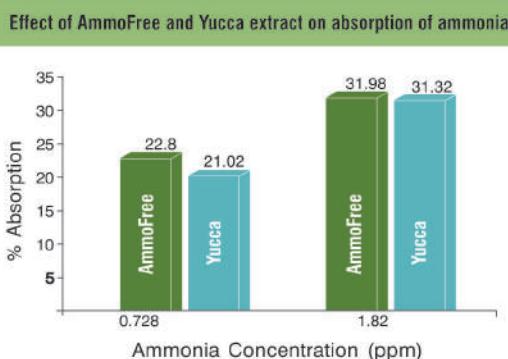
200g /ton of feed.
double dosage when the level of ammonia is more than 25ppm.



PRESENTATION

1 kg & 10 kg bag

SCIENTIFIC VALIDATION



Effect of AmmoFree* at broiler farm in winter (14° - 15°C) with noticeable ammonia concentration

Group	Livability (%)	Birds showing respiratory discomfort	Faecal NH3 (g/kg dry faeces)	
			Day 21	Day 42
Control	95.00	7	3.86	3.92 (+1.55%)
AmmoFree 200g/ton	96.67	X	3.95	2.71 (-45.75%)

Trial at Commercial Poultry Farm under technical guidance of Dr. Rama Subba Reddy



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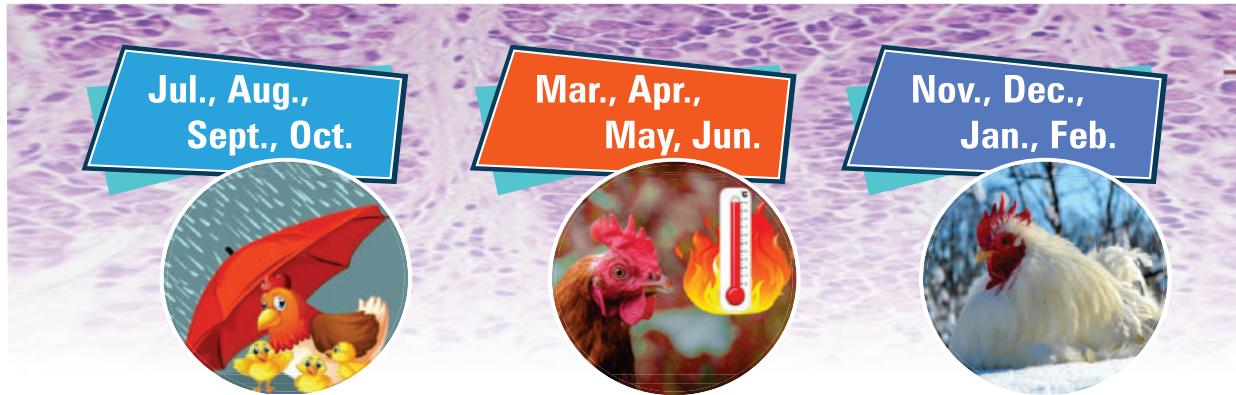
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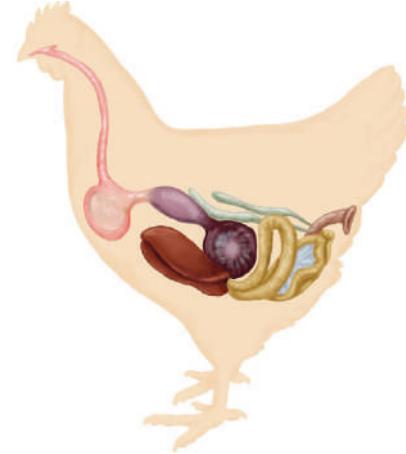
Unleash the Power of Enzymes and Probiotics with **EnziProb**: Your Key to Optimal Poultry Health

Enzymes and probiotics are both commonly used in poultry farming to optimize the health and productivity of the birds.

Enzymes are proteins that catalyse (speed up) chemical reactions. In poultry diets, they are used to break down complex nutrients into simpler forms that can be more easily absorbed by the birds. For example, enzymes like protease, amylase, and lipase can break down proteins, carbohydrates, and fats, respectively. This can improve the nutritional value of feed, reduce feed costs, and reduce the environmental impact of poultry farming by decreasing the amount of undigested feed that ends up in manure.

Probiotics are live microorganisms (such as certain types of bacteria and yeasts) that provide health benefits when consumed. In poultry, probiotics are used to promote a healthy gut microbiota, which can improve digestion and nutrient absorption, boost the immune system, and help protect against harmful pathogens.

When used in combination, enzymes and probiotics can potentially work together to further enhance these benefits. For instance, enzymes can break down feed into simpler nutrients, making it easier for probiotic bacteria to thrive. Meanwhile, probiotics can create a healthier gut environment that enhances the activity of enzymes.



For **broilers** (chickens raised for meat), these benefits can lead to improved growth rates and feed conversion ratios (the amount of feed needed to gain a certain amount of weight), which can increase profitability.

For **layers** (chickens raised for egg production), these benefits can lead to improved egg production and egg quality.

For **breeders**, these benefits can enhance reproductive performance and the health and productivity of their offspring.

However, it's important to note that the specific benefits can vary depending on many factors, including the types of enzymes and probiotics used, the composition of the feed, the health status of the birds, and their living conditions. Also, while many studies have shown positive effects, more research is needed to fully understand the best ways to use enzymes and probiotics in combination in poultry diets.

In the rapidly evolving world of poultry farming, we understand the ever-present need for superior quality feed supplements that not only enhance the health and productivity of your birds, but also drive down costs and maximize profits. This is where GLOCREST steps in, delivering top-notch,

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Cellulase	2000000 Units
Protease	2000000 Units
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Lipase	500000 Units
Phytase	300000 Units
<i>Lactobacillus acidophilus</i>	2×10^{11} CFU
<i>Sachharomyces boulardii</i>	1×10^{11} CFU
<i>Bacillus subtilis</i>	1×10^{11} CFU
<i>Bacillus licheniformis</i>	1×10^{11} CFU
<i>Bacillus megaterium</i>	1×10^{11} CFU
<i>Bacillus polymyxa</i>	1×10^{11} CFU

EnziProb is an innovative, unique blend of potent enzymes and robust probiotics, designed specifically for commercial poultry birds. This proprietary blend is tailored to boost the digestive efficiency of your flock, enhance nutrient absorption, and bolster overall health and vitality.



At the heart of **EnziProb** are seven powerful enzymes: Xylanase, Alpha Amylase, Cellulase, Protease, Mananase, Lipase, and Phytase. These enzymes work synergistically to break down complex dietary components such as cellulose, proteins, and fats, making it easier for the birds to absorb vital nutrients. The result? Improved feed efficiency, weight gain, and productivity of your flock.

Xylanase: This enzyme breaks down xylans, complex carbohydrates found in plant cell walls, into simpler sugars that are easily absorbed by the birds. This aids in unlocking the nutritional potential of feed, leading to better weight gain and growth rates.

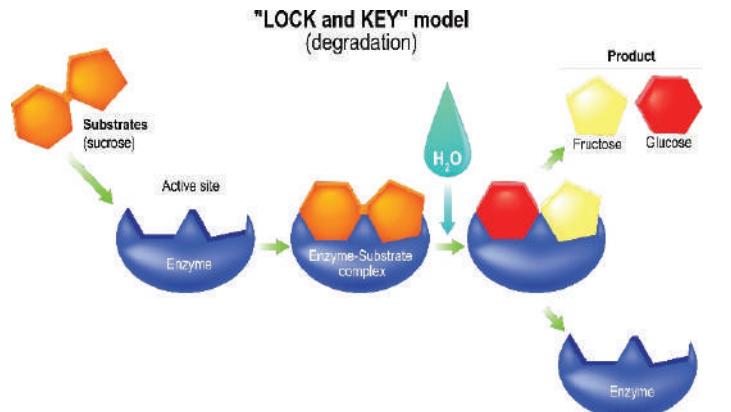
Alpha Amylase: It targets the breakdown of starch, a common component in poultry feed, into smaller, absorbable sugars, thus helping in energy extraction and reducing feed costs.

Cellulase: This enzyme degrades cellulose, a fibrous carbohydrate found in plant cell walls that are generally indigestible by poultry. With cellulase, the nutritional value of feed is increased, and the amount of undigested feed in manure is decreased.

Protease: Protease catalyzes the breakdown of proteins into simpler amino acids, essential for muscle development, feather growth, and egg production.

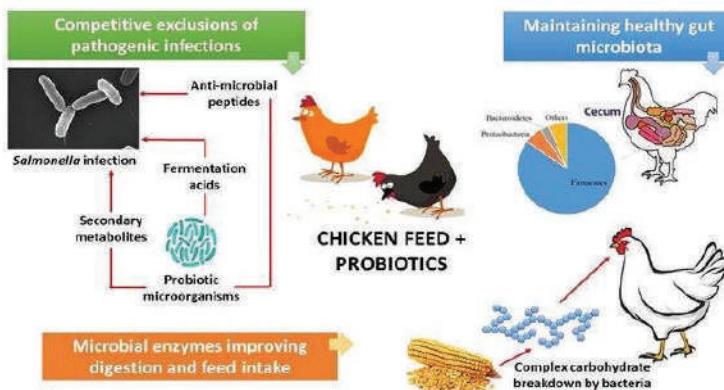
Mananase: This enzyme helps in breaking down mannans, complex carbohydrates that can interfere with nutrient absorption. By doing so, mananase aids in improving gut health and the overall performance of the birds.

Lipase: Lipase is vital in breaking down fats into fatty acids and glycerol, providing the birds with essential sources of energy and aiding in the absorption of fat-soluble vitamins.



Phytase: This enzyme breaks down phytic acid, a form of phosphorus found in grains and oilseeds that is not readily available to poultry. Phytase aids in better phosphorus utilization, reducing the need for inorganic phosphorus supplements and decreasing the environmental impact of poultry farming.

But the magic of **EnziProb** doesn't stop at enzymes. The product also contains five strains of probiotics: *Lactobacillus acidophilus*, *Sachharomyces boulardii*, *Bacillus subtilis*, *Bacillus licheniformis*, *Bacillus megaterium*, and *Bacillus polymyxa*. These beneficial bacteria bolster the gut microbiome, improving gut health and immunity, while outcompeting harmful pathogens. They also enhance nutrient absorption, giving your birds that much-needed edge for peak performance.



balanced gut flora.

***Sachharomyces boulardii*:** This yeast probiotic supports the immune system, helps in nutrient absorption, and can help maintain the balance of the gut microbiota, especially during periods of stress or disease.

***Lactobacillus acidophilus*:** A beneficial bacterium that aids in nutrient absorption, promotes a healthy gut environment, and competes with harmful bacteria, maintaining a

***Bacillus subtilis*, *Bacillus licheniformis*, *Bacillus megaterium*, and *Bacillus polymyxa*:** These *Bacillus* species are hardy probiotics known for their ability to form protective spores, ensuring their survival until they reach the gut. Once in the gut, they can promote a healthy gut environment, support the immune system, and outcompete harmful pathogens.

At GLOCREST, we don't just offer a product, we offer a promise - a promise of quality, reliability, and sustainable growth. Our commitment to research and development ensures that every batch of **EnziProb** delivers consistent results, helping you meet and exceed your production goals. Invest in **EnziProb** today and witness a remarkable transformation in your poultry's health and productivity. Experience the unparalleled benefits of this unique enzyme-probiotic blend and watch as your business reaches new heights.

To order **EnziProb** or to learn more about how this product can revolutionize your poultry business, contact us today. Our dedicated team of poultry health experts is ready and eager to assist you in making the best decisions for your flock's health and your bottom line.

EnziProb - because at GLOCREST, we believe in nurturing nature's potential.

GLOCREST at glance:

Caring About Life, That Is Our Core Business.

GLOCREST is a global animal health venture of Krishna Group – prestigious poultry and agricultural conglomerate. Being an industry pioneer, GLOCREST & its peers, has more than half a century of combined expertise in the development and manufacturing of nutrition products. Our customers include everyone from small and large farmers, to integrations and dealers. We aim to provide them with nutritional solutions that ensure maximum animal health and performance.

PRESS RELEASE

Venkateshwara B V Bio-Corp Private Limited organised Technical seminar on “BV 300 Nutrition and Management”.



VENKATESHWARA BV BIO-CORP PVT LTD organized Technical seminar for commercial Layer Farmers on Tuesday 17th October, 2023 at Hotel Prabha Grand Inn, Chittoor, Andhra Pradesh. This technical seminar was attended by layer farmers of Chittoor and surrounding area. Mr Vijay Babu, Sr. Zonal Manager, Venkateshwara B V Bio-Corp Pvt. Ltd. welcomed all attendees. Dr N. Baburaj (DGM - Marketing) introduced the Speaker Dr Sunil Nadgauda (DGM - Technical). Dr Baburaj also shared his thoughts regarding current Poultry Industry scenario in the area.

The speaker for this seminar, Dr Sunil Nadgauda explained in detail about the “BV 300 commercial Layers Nutrition and Management” in all aspects. During discussion he advised to be watchful about quality parameters to be considered while selecting the different feed ingredients. The excerpts from his presentation can be summarized as below.

- BV 300 performance review.
- Importance of body weight monitoring in rearing period and its impact on laying productivity.
- Early Laying Nutrition to maximize peak production and to maintain the consistency.

- Benefits of Phase feeding – to reduce the overall egg production cost and to optimize the efficiency.
- Alternative sources of Protein & Energy and precautions to be taken while using the alternative feed ingredients.
- Maintaining the egg shell quality during extended laying periods.
- Innovative premix solutions for simplify the feed manufacturing process and also to avoid errors during feed production. Mixiblend is the new innovative and simple solution which provides Vitamins, Trace minerals, Enzymes, Toxin Binder, Liver tonic in required proportion to boost the productivity.

Dr N. Baburaj discussed and translated the presentation in local language with all the attendees.

Dr Rajendra Mudholkar, Technical Manager presented regarding Gizzard Erosion and Dermatitis in Commercial Layers. He discussed in detail regarding the causes and best possible solutions to prevent the problem,

Dr Sunil Nadgauda answered the queries of the attendees related to the subject and other technical queries regarding layer nutrition and management.

Mr P. Pranith, Director of Balaji Hatchries, presented regarding the layer farming in Chittoor





area and future plans to improve the productivity and profitability of the layer farmers. He also assured the layer farmers regarding best technical of services for farming. He pointed the Importance of having a Co-operative society of Layer farmers for betterment of Layer Poultry industry in Chittoor region.

Smt. P. Neeraja MD, Balaji Hatcheries suggested



to utilize the available resources for better performance.

The Technical Seminar was attended by around 80 Layer farmers surrounding the Chittoor area.

Mr Vijay Babu, Senior Zonal Manager proposed vote of thanks to all. The local Venworld Team organised this technical seminar



Free Lance Poultry Consultant

DR.MANOJ SHUKLA, a renowned poultry Veterinarian, with 20 years of enriched field experience, now started Free Lance Poultry Consultancy. In the past 20 years have contributed to the development of the hatcheries in various capacities of leading companies across India - Maharashtra, Gujarat, Madhya Pradesh, Chhattisgarh, Orissa, Bihar, West Bengal, Jharkhand, North-East, Uttar Pradesh and neighbouring country of Nepal.



His areas of expertise include:

- Commercial Layer Management.
- Commercial Broiler Management
- Nutrition (Feed Formulations).
- Breeder Management.
- Sales & Marketing of Day-Old commercial Layer chicks, Broiler chicks & Poultry Feed.
- Sales & Marketing of Broiler Breeder.
- Integration.
- Training to Field staff.
- Field Trial of Drugs & Feed additives.
- Speaker in Technical Seminars.

He can be Contacted at:- **Dr. Manoj Shukla**

A-1, Gaytri Nagar, Phase-II, P.O. Shankar Nagar, Raipur, Chhattisgarh-492007

Mob.No : 09644233397, 07746013700, Res. 0771-4270230

Email : drmanu69@gmail.com

As a strategic partner, Poultry Line wishes Dr. Shukla every success in his new assignment

Broiler Lifting Rates for the month of September-2023

Place	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30		
Hyderabad	129	129	129	129	134	134	134	134	134	134	134	136	141	141	141	134	126	117	122	122	122	122	122	122	122	112	107	102	102	104	109	119
Karimnagar	129	129	129	129	134	134	134	134	136	141	141	141	141	141	141	134	126	117	122	122	122	122	122	122	122	112	107	102	102	104	109	119
Warangal	129	129	129	129	134	134	134	134	136	141	141	141	141	141	141	134	126	117	122	122	122	122	122	122	122	112	107	102	102	104	109	119
Mahaboobnagar	129	129	129	129	134	134	134	134	136	141	141	141	141	141	141	134	126	117	122	122	122	122	122	122	122	112	107	102	102	104	109	119
Kurnool	129	129	129	129	134	134	134	134	136	141	141	141	141	141	141	134	126	117	122	122	122	122	122	122	122	112	107	102	102	104	109	119
Vizag	134	134	134	134	139	139	139	139	141	146	146	146	146	146	146	146	139	131	126	126	126	126	126	126	126	126	126	120	120	120	120	120
Godavari	137	137	137	137	142	142	142	142	144	144	144	149	149	149	149	149	149	149	149	149	142	134	127	127	127	127	127	127	127	120	120	
Vijayawada	137	137	137	137	142	142	142	142	144	144	144	149	149	149	149	149	149	149	149	149	142	134	127	127	127	127	127	127	127	120	120	
Guntur	139	139	139	139	144	144	144	144	146	151	151	151	151	151	151	144	136	127	130	130	130	130	130	130	130	130	130	120	120	113	113	120
Ongole	139	139	139	139	144	144	144	144	146	151	151	151	151	151	151	144	136	127	130	130	130	130	130	130	130	130	130	120	113	113	115	120
Namakkal	120	122	122	122	122	122	122	122	122	122	122	122	122	122	122	122	122	122	122	122	122	122	122	122	122	114	114	104	104	106	106	106

Metabolism of potassium and its associated disorders

Kennedy Vijayalakshmy^{1,*} Meenakshi Virmani² and Jyotsnarani Biswal³

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Introduction

Potassium is the major intracellular cation of the body. It serves the same functions that sodium does in the extracellular fluid. It maintains intracellular fluid volume and acid-base balance. Inside most cells the concentration of potassium is around 150 mmol/L; outside the cells, potassium concentration in plasma and other extracellular fluids is 3–6 mmol/L.

The list of signs and symptoms include dehydration, hyperkalaemia (high blood potassium), muscle cramps, hypokalaemia, flaccid Paralysis which causes weakness or paralysis in the muscles and loss of muscle tone, without any external causes like trauma, diarrhoea where a significant amount of water can be lost with each bowel movement, Vomiting also be a cause of fluid loss.

Hyperkalaemia

Major causes of hyperkalaemia are kidney dysfunction, diseases of the adrenal gland, potassium shifting out of cells into the blood circulation, acute and chronic renal failure, glomerulonephritis, lupus nephritis, transplant rejection, and obstructive diseases of the urinary tract, such as urolithiasis (stones in the urinary tract).

Addison's disease: lead to decreased aldosterone secretion can decrease kidney excretion of potassium, resulting in body retention of potassium.

Muscle cramps

This a sudden, severe, and involuntary muscle contraction or over-shortening; while generally temporary and non-damaging. A lack of electrolytes

(e.g., low sodium, low potassium, or low magnesium).

Pathophysiology behind this is that cramps can occur when muscles are unable to relax properly due to myosin fibres not fully detaching from actin filaments. In skeletal muscle, (ATP) must attach to the myosin heads for them to disassociate from the actin and allow relaxation and the absence of ATP in sufficient quantities means that the myosin heads remains attached to actin. An attempt to force a muscle cramped in this way to extend (by contracting the opposing muscle) can tear muscle tissue and worsen the pain.

Hypokalaemia

The condition in which the concentration of potassium (K⁺) in the blood is low. Normal plasma potassium levels are between 3.5 and 5.0 meq/l.

Pathophysiology behind this is that the electrochemical gradient of potassium between the intracellular and extracellular space is essential for nerve function; in particular, potassium is needed to repolarize the cell membrane to a resting state after an action potential has passed. Lower potassium levels in the extracellular space cause hyperpolarization of the resting membrane potential. This hyperpolarization is caused by the effect of the altered potassium gradient on resting membrane potential. As a result, a greater than normal stimulus is required for depolarization of the membrane to initiate an action potential. In the heart, hypokalaemia causes hyperpolarization in the myocytes' resting membrane potential. The more negative membrane potentials in the atrium may cause arrhythmias because of more complete recovery from sodium-channel inactivation, making the triggering of an action potential less likely.

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Metabolism of Sodium and its associated clinical Disorders

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Introduction

Sodium is the chief cation of the extracellular fluid and plays a pivotal role in maintaining osmotic pressure and water content (extracellular volume) of the circulation. It has a great role in acid-base balance of the body. Sodium is the key extracellular mineral determining the electrical potential of nervous tissue. It plays an important role in transmission of nerve impulses. It helps in an efficient absorption of monosaccharides and some amino acids is dependent on sodium-coupled transport processes.

Hyponatremia in Dogs

Hyponatremia is the clinical term given to a condition in which a dog is suffering from low concentrations of serum sodium in the blood. Usually it reflects a concurrent condition of hypoosmolality, an under concentration of osmotic solution in the blood serum; that is, a lack in the ability of body fluids to pass through the cellular membranes (osmosis), by which the body's chemical concentrations are kept in balance. Hypoosmolality is typically associated with a decreased amount of sodium content throughout the body. Hyponatremia can be caused by either water retention or solute loss (loss of a dissolvable body substance, when there is a defect in the kidney's ability to excrete water. Symptoms include lethargy, weakness, confusion, nausea/vomiting, seizures, dullness, coma.

Chronic Kidney Disease

Chronic renal disease (CRD), chronic renal failure (CRF), and chronic renal insufficiency refer to the same condition. The causes of CRF include congenital malformation of the kidneys (birth defects), chronic bacterial infection of the kidneys with or without kidney stones (pyelonephritis), high blood pressure (hypertension), diseases associated with the immune system (e.g. glomerulonephritis, systemic lupus), acute kidney disease, for example poisoning with antifreeze, that damages the kidneys can lead to CKD. Signs of CKD include drinking too much (polydipsia) and urinating large volumes of urine (polyuria), the increased volume of urine in the bladder may lead to, or worsen incontinence (leaking urine), especially at night, vomiting and/or diarrhoea, lack of appetite and weight loss, general depression related to the elevation of waste products in the blood, anaemia resulting in pale gums and weakness due to a low blood count and overall weakness from low blood potassium.

Addison's disease in canines

It also refers to hypoadrenocorticism. When proper amounts of cortisol and aldosterone are not produced, the metabolic and electrolyte balance is upset. Mineralocorticoids control the amount of potassium, salt and water in the body. It is related to autoimmune disorders, where the body attacks and kill its own tissue ("immune mediated destruction").

Kidney (Renal) Stones

Renal stones are painful and can cause nausea, difficulty passing urine and may progress to kidney disease if there is a blockage. Urinary calcium, the main constituent of renal stones, is increased by a high salt diet. Pathophysiology: Stone growth starts with the formation of crystals in supersaturated urine which then adhere to the urothelium, thus creating the nidus for subsequent stone growth. Calcium oxalate stones develop on Randall's plaques which are composed of calcium phosphate (= hydroxyapatite) crystals. These grow to erode the urothelium, forming a nucleus for calcium oxalate deposition.

Hypernatremia

It is an elevated sodium level in the blood. Clinical signs include lethargy, weakness, irritability, neuromuscular excitability, and oedema. With more severe elevations of the sodium level, seizures and coma may occur.

Hypovolemic indicates inadequate intake of free water associated with total body sodium depletion. Typically in elderly or otherwise disabled patients who are unable to take in water as their thirst dictates and also are sodium depleted. This is the most common cause of hypernatremia. Excessive losses of water from the urinary tract, which may be caused by glycosuria, or other osmotic diuretics - leads to a combination of sodium and free water losses. Water losses associated with extreme sweating and severe watery diarrhoea.

Euvolemic form indicates excessive excretion of water from the kidneys caused by diabetes insipidus, which involves either inadequate production of the hormone vasopressin, from the pituitary gland or impaired responsiveness of the kidneys to vasopressin.

Hypervolemic is an intake of a hypertonic fluid (a fluid with a higher concentration of solutes than the remainder of the body) with restricted free water intake. Mineralocorticoid excess due to a disease state such as Conn's syndrome usually does not lead to hypernatremia unless free water intake is restricted.



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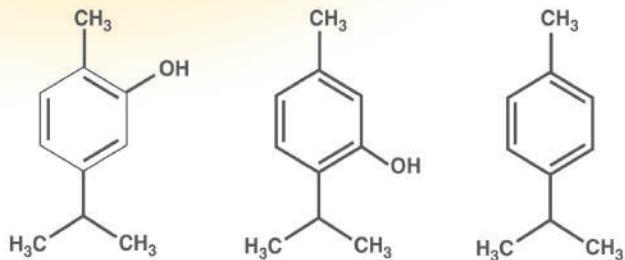


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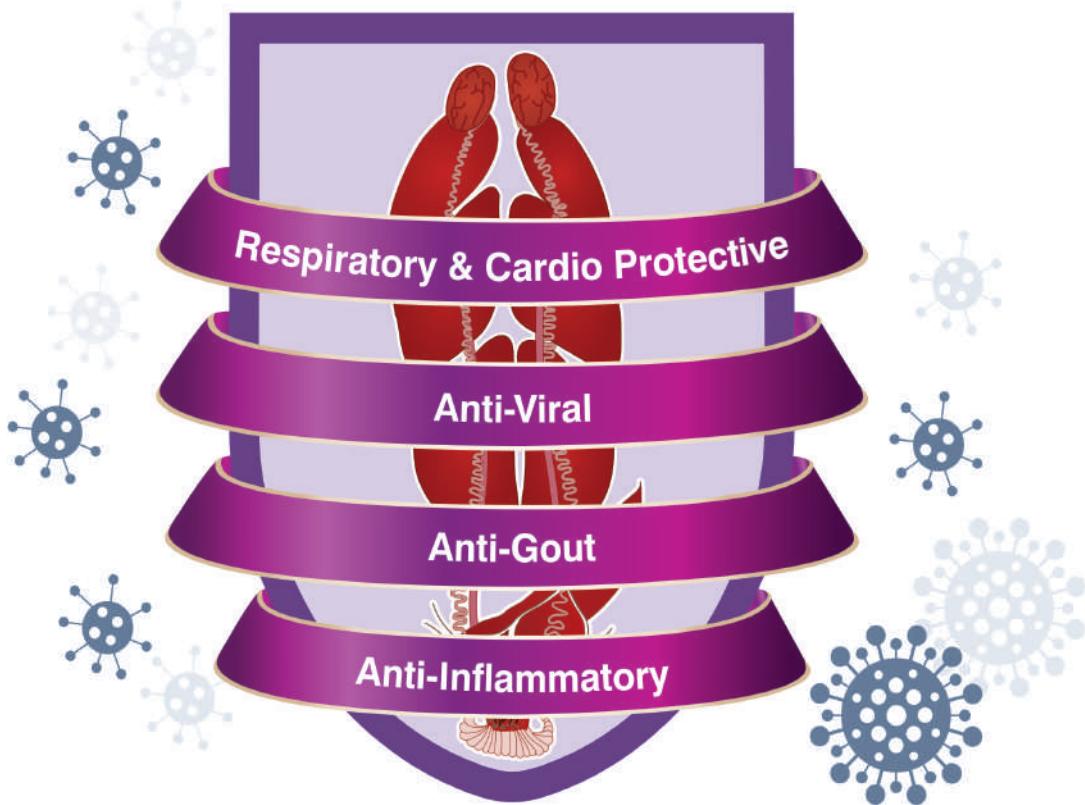
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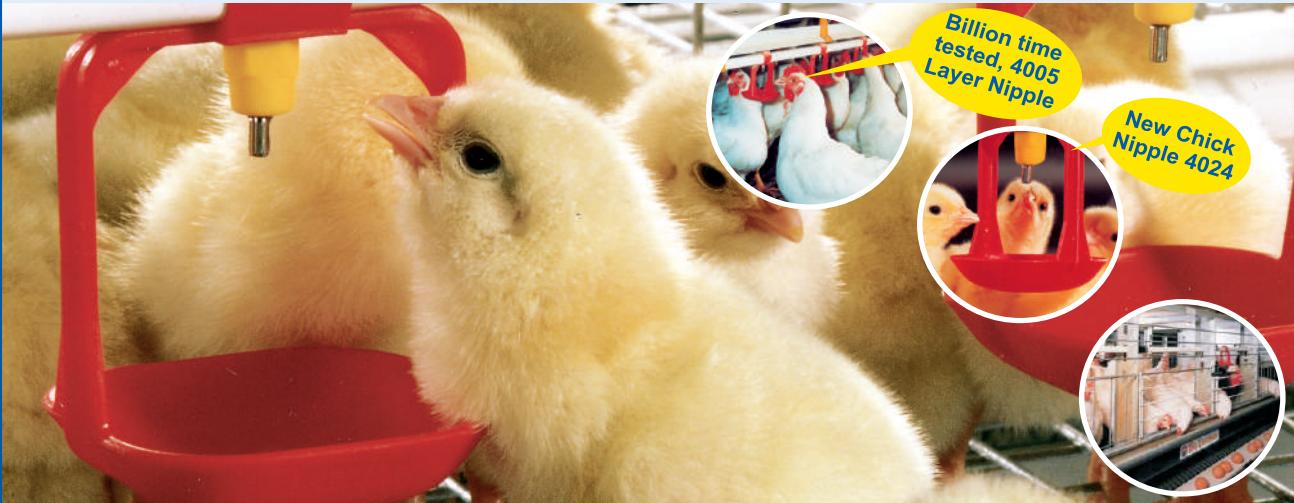
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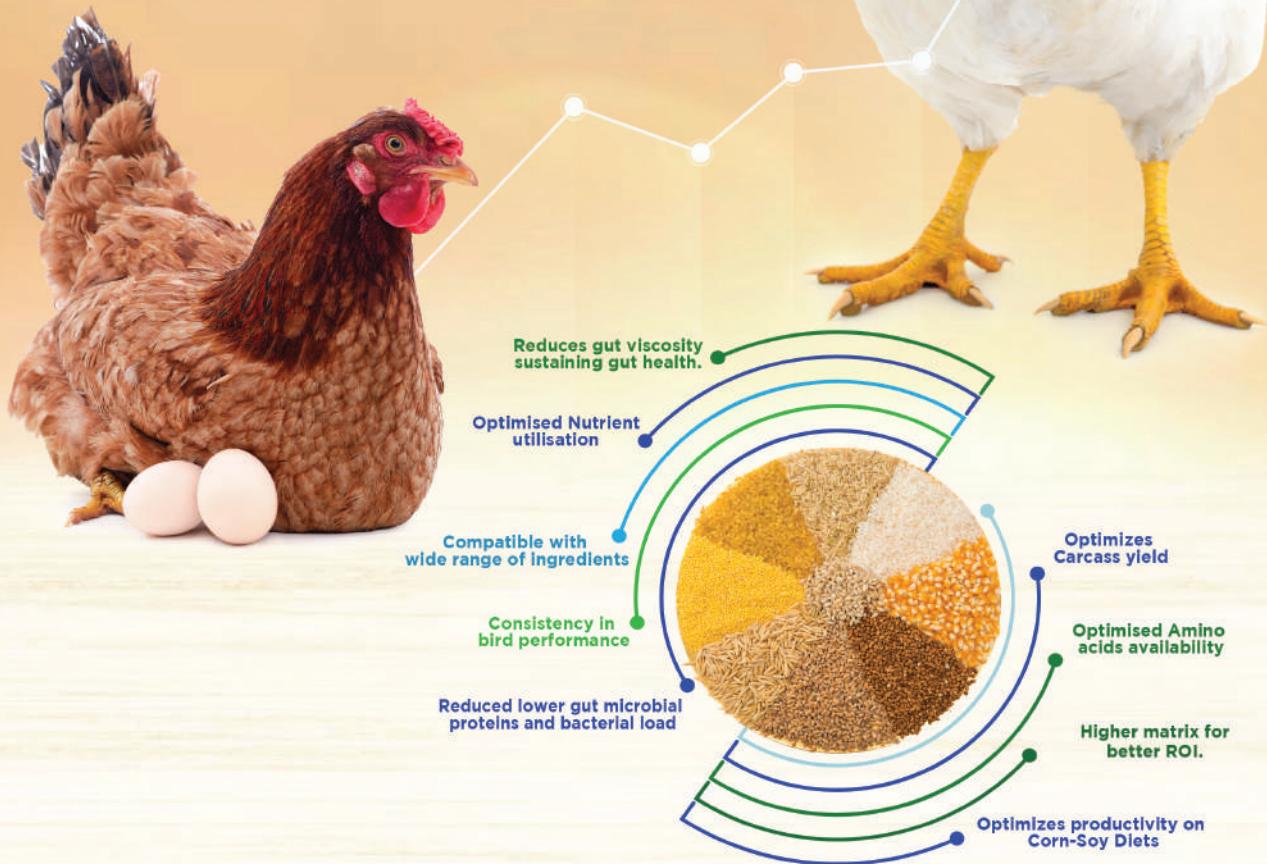
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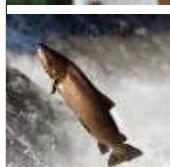
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Cum Feed/Egg

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Weeks Above 90%
15

Week Hit 90%

25

Peak Weekly
Production
97%

Batch Still Continuing

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% Achievement
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Cum Feed/Egg

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Weeks Above 90%
17

Week Hit 90%

24

Peak Weekly
Production
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134 g

% Achievement

96%

Weeks Above 90%
37

Peak Weekly
Production
93%

Flock - 2

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with avg **107 g** feed intake/day

Feed Cost/Egg
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% Achievement

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Weeks Above 90%
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24/10/2023

PRESS RELEASE

Srinivasa Farms Group Chairman Chitturi Jagapati Rao Becomes the First Asian to Win IEC's "International Egg Person" of the Year Award 2023



Hyderabad, India, October 10, 2023: Shri. Chitturi Jagapati Rao, Chairman of Srinivasa Farms Group, and one of the founders of the National Egg Coordination Committee in India has been bestowed with the prestigious Denis Wellstead Award "International Egg Person of the Year 2023" by The International Egg Commission (IEC). He is the first Asian to receive this highest award.

The International Egg Commission (IEC) recognised and presented the award for his notable success and outstanding achievements across the global egg industry at the recent IEC Global Leadership Conference Lake Louise 2023.

Presenting the award IEC Chairman, Greg Hinton said "Shri Chitturi has contributed significantly to the development of the Indian poultry sector throughout his lifetime. He not only built his own business, Srinivasa Farms Group, from the ground up, but he has also been instrumental in working closely with the government to streamline processes for the industry, creating better employment opportunities and raising the calibre of poultry products in India."

"Shri Chitturi was one of the founders of the National Egg Coordination Committee in India, an association for producers which has been instrumental in supporting the industry to grow exponentially. Shri. Chitturi's contributions to the

Indian layer industry have not only revolutionised the sector but also improved the lives of many people, so we are thrilled to honour him with this award." Greg added.

On being honored with the "International Egg Person Award" Chitturi Jagapati Rao said, "I am deeply honored and humbled to receive the prestigious 'International Egg Person of the Year' award. Eggs are not just a source of nutrition but also a symbol of hope and sustainability for a brighter future. This recognition is a testament to the incredible work of countless individuals and organizations dedicated to advancing the egg industry globally. I share this honor with all those who are committed to promoting the benefits of eggs, and the family of Srinivasa Hatcheries Group."

IEC Chairman Greg Hinton said: "The IEC awards are always a highlight of the Global Leadership Conference, offering an opportunity for us to honour the passion, commitment, and enthusiasm of brilliant individuals and organisations within our industry every year."



About Srinivasa Farms Group

The Srinivasa Group was founded in 1965 when Jagapati Rao Chitturi (chairman) forayed into the poultry business in Hyderabad. It operates an integrated layer and broiler breeding business in India and is headquartered in Hyderabad, Telangana (TS), India. The Company has presence in soybean crushing, feed mills, layer and broiler breeding, integrated contract farming and a slaughterhouse (Chicken Processing Plant). The group envisaged a mega food park as part of its diversification plans to provide food processing infrastructure to small and medium enterprise. Srinivasa Group committed to pursue a collaborative growth model to expand allied businesses such as retail, processed foods and agri-businesses.

Additional Information

Soybean Crushing Plant: Located near Nagpur, with a 150,000 MT annual crushing capacity.

Feed Mills: Near Vijayawada, with a combined capacity of 237,600 MT per year, using soybean meal from the Company's crushing plant.

Layer and Broiler Breeder Farms: Parent capacity of 420,000 birds and 32 million DOCs per year for layers. 3,00,000 parent birds producing 60 million HEs per year for broilers.

Integrated Contract Farms: Located in Andhra

Pradesh and Telangana, rearing 10 million birds with support services for contract farmers.

Chicken Processing Plant (CPP): Near Hyderabad, processes 2,000 birds/hour, licensed by FSSAI. HACCP and FSSC certified.

Mega Food Park (MFP): Developed in Andhra Pradesh, spread over 54 acres, with a hub-and-spoke model. FSSAI approved and FSSC certified plant

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About The International Egg Commission

Established in 1964, the International Egg Commission (IEC) is a not-for-profit organisation that represents the egg industry internationally; it has members in around 80 different countries. Its members include national egg associations, egg farmers, egg graders, and processors around the world. Part of the role of the IEC is to provide information to assist with national and international decisions and policy-making, it does this through its membership, its publications, and liaison with other international organisations, including World Organisation for Animal Health (WOAH), World Health Organization (WHO), Consumer Goods Forum (CGF), and the United Nations' Food and Agriculture Organization (FAO).

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PRESS RELEASE

VETS IN POULTRY (VIP) ORGANISES 5TH AGM



The 5th Annual General Meeting (AGM) of Vets in Poultry (VIP) took place at Hotel Express Inn in Nashik on Saturday September 30th 2023. The central theme of the event was "Navigating the Dynamic Landscape of the Poultry Sector." Over 175 lifetime members of VIP tended the event, representing various regions of India.

Dr. Ajay Deshpande presided over the AGM after achieving quorum. He delivered the Presidential Address highlighting the success of the previous event in Hyderabad and underscored the industry's anticipation of VIP for viable solutions to pertinent issues. Dr. Deshpande also addressed constructive concerns pertinent to lifetime members and stressed the importance of inclusivity across all sectors of the industry. He concluded by emphasising that the collective effort to improve the industry would ultimately benefit everyone involved.

With President Dr. Ajay Deshpande's authorisation, Dr. Santosh Ire, Secretary, VIP, presented the minutes of the 4th AGM and proposed new resolutions for consideration. All resolutions were seconded and passed by the lifetime members, thereby becoming binding for all. Dr. Prasad Kulkarni, Treasurer, VIP, presented the audited financial report, which was shared and elucidated during the AGM, and was subsequently approved by the members. Dr. Santosh Ire concluded the AGM by expressing gratitude to all lifetime members.

The second session was divided into two parts. The first, moderated by Dr. Mukund Kadam, revolved around the expectations from VIP and the determination of VIPs future roadmap. The active participation of VIP members and the Management Committee was a notable highlight.

The second part involved a panel discussion with experts

from various fields. The panel included Dr. C.R. Desai, Dr. Anil Phadke, Dr. Balasaheb Thete, Dr. Sushant Rai, Dr. D.B. Patil, Dr. Jeetendra Verma, Dr. Ravindranath Masali, Dr. Sunil Nadgowada, and Dr. Shree Waghore. Dr. Shirish Nigam moderated this session, which proved to be dynamic and interactive, with the audience posing astute and pertinent questions that were answered comprehensively by the experts.

Following this, all the experts were felicitated. Dr. Shirish Nigam was acknowledged for being elected President of INFAH and Dr. Ajit Ranade was commended for this contribution to the new poultry department syllabus in all India Veterinary universities.

This year, the lifetime achievement award was presented to Dr. Narkhede for his exceptional and unwavering dedication to the poultry farming community.

VIP extended its appreciation to sponsors and acknowledged new entrepreneurs among the lifetime members, offering them special encouragement and best wishes.

Tribute was paid to the late Dr. Abhyuday Salunkhe. New lifetime members were welcomed by presenting them with VIP badges.

The vote of thanks was proposed by Dr. Sunil Kalsakar. This was followed by an entertainment programme and dinner.

Special gratitude is due to the Nashik team of VIP for their meticulous organisation and dedicated efforts. The initiative was led by Dr. Rathod and guided by Dr. Anil Phadke and Dr. Uddhav Patil. Thanks to all committee members, Task Force team, VIP members, Participants & all supporters for making this event successful.



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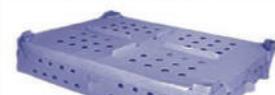
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ICFA launches World's First International Agro Arbitration Centre in New Delhi IAAC will fulfil the need of India's and global disputes settlement in food and agriculture sector



IAAC is set to emerge as a trustworthy global institution with an expert panel comprising legal, financial, and agro-trade professionals at its core, Justice P. Sathasivam

Launching the world's first agro focussed dispute settlement body, International Agro Arbitration Centre (IAAC), promoted by the Indian Chamber of Food and Agriculture, Justice P. Sathasivam, Former Chief Justice of India and Former Governor of Kerala, said that IAAC is poised to revolutionize dispute resolution mechanism within the agricultural and food sector in India and worldwide.

Agriculture is an incredibly diverse sector. Post WTO food and agro trade has significantly grown to over \$2 trillion and a large number of companies have gone global today with trade, technologies and businesses. While USA, Netherlands, Germany and Brazil occupy top positions in agro food exports, India is fast catching up, exporting agri products to more than 150 countries in the world, accounting for more than \$55 billion and importing close to \$25 billion. Such rapid growth in trade gives rise to many issues and trade disputes, which need to be promptly and cost-effectively addressed, said Justice P. Sathasivam.

Domestic agro sector is also huge and different businesses from inputs to output and services are rapidly expanding with innovation and new products and technologies. While the rising business and trade of agriculture comes with its own benefits, the disputes arising within the agro trade industry can hinder its efficiency in several ways. These disputes may crop up for a variety of reasons; contract disputes, nuisance claims, produce quality, patent and IPR infringements, payments and debt recovery, among others, Said Mr. Justice Anil R Dave, former Judge, Supreme Court, while highlighting the vacuum felt for long time of sector specific arbitration centre with domain expertise.

Bearing in mind the gravity of such issues, IAAC, a unique

agro sector focused arbitration centre, has been incepted to provide a forum to address the challenges and mitigate the negative effects that disputes can have on productivity, relationships, costs, ultimately promoting a more productive and efficient agro trade and businesses globally, asserted Dr. MJ Khan, Chairman of IAAC and also the chairman of parent body, ICFA.

Recognizing the critical need for dedicated dispute resolution in the fields of agriculture and food, IAAC is set to emerge as a trustworthy global institution with an expert panel comprising legal, financial, and agro-trade professionals at its core. The International Agro Arbitration Centre is an India based leading institution that provides alternative dispute resolution services to the agro food industry worldwide, said Dr. Ashok Dalwai, Chairman, PM Task Force of Doubling Farmers Income.

The IAAC shall offer arbitration, mediation, and expert determination services to resolve disputes that may arise in the agro sector with the country or outside. IAAC promotes the peaceful resolution of disputes in the agro and food industry and trade through alternative dispute resolution mechanisms. The Centre seeks to provide cost-effective, efficient, and impartial dispute resolution services that enable parties to resolve their disputes quickly and effectively, said Mr. Siraj Chowdhary, Board Member, Tata Group and former Chairman, Cargill India Limited.

The Indian policy and judicial system also encourages commercial disputes to be resolved through the mediation process and arbitration, before approaching the Courts. IAAC's commitment extends to providing equal opportunities to parties across the globe, transcending geographical, linguistic, and financial boundaries, said Justice Sathasivam in his closing remarks.

The launch program was joined online by IAAC's global board members. Ms. Khairul Nessa, Executive Director, World Trade Centre and Vice Chair, WTC Global Agriculture Committee, Mr. Tarun Shridhar, Member, CAT and former Union Secretary, Dr. Abusaleh Shariff, Chairman, US-India Policy Institute, Mr. Harikshan Rankawat, President, Federation of Indian Industries, UAE and Dr. Vikas Chaturvedi, Chairman, Institute of Chartered Accountants of India, Amsterdam

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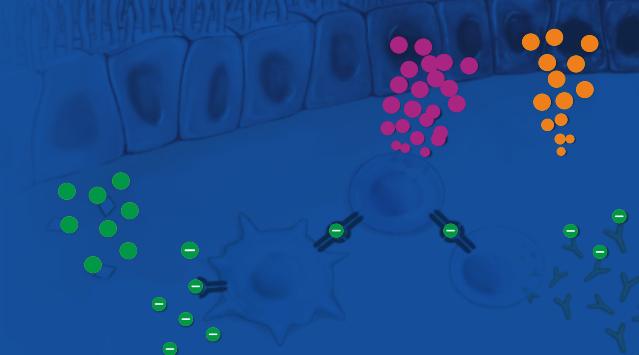


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PRESS RELEASE

Optima Life Sciences Marks World Egg Day with Matoshri Ramai Ambedkar Primary & Secondary Residential Aashram School in Pune



In a heartwarming initiative to commemorate World Egg Day, Optima Life Sciences, a leading name in poultry nutrition & healthcare, joined hands with Matoshri Ramai Ambedkar Primary & Secondary Residential Aashram School which is a sanctuary for children from single-parent households and those who struggle to afford education.

The day commenced with the distribution of boiled eggs, accompanied by a brief presentation from Dr. Swapnil and Dr. Nilesh emphasizing the significance of eggs as a nutritious source of protein for the students. Acknowledging the importance of a well-rounded diet in their growth and development, the provision of boiled eggs was not merely a symbol of celebration but also a commitment to the overall welfare of these children.

“Furthermore, Optima Life Sciences also provided the students with LCD writing tablets, advanced devices that will notably enhance their educational experience by providing

an eco-friendly approach. Subsequently, the winners of the drawing competition were honored by Dr. Kalyani, Mr. Omkar, and Mr. Rahul during the event.

Pradeep Kumar (DGM, Marketing) expressed his gratitude for the opportunity to make a meaningful impact on the lives of the students. Taking the cue from chairman of Optima Life Sciences, Vinay Kulkarni, he stated, “We believe in the power of education and good nutrition to transform lives. This collaboration on World Egg Day underscores our commitment to fostering positive change in our community.

Optima Life Sciences remains committed to its mission of enhancing the well-being of communities through meaningful and impactful initiatives. Their commemoration of World Egg Day with the Matoshri Ramai Ambedkar Primary & Secondary Residential Aashram School highlights their dedication to creating positive change



Poultry Federation of India (PFI) 34th Annual General Body Meeting (AGM) at Alila Diwa by Hyatt, Goa

Poultry Federation of India (PFI), an apex and renowned association of Poultry Farmers, Breeders, Equipment Manufacturers, Pharmaceutical Companies and all allied Industries, organized its 34th Annual General Body Meeting (AGM) at Alila Diwa by Hyatt, Goa on 27th – 28th September” 2023

The event began with a warm welcome address given by Mr. Ranpal Dhanda, President, Poultry Federation of India, an inaugural speech that shed light on the association's goals and further extended gratitude to all delegates (600+) from across the country and abroad, sponsoring companies (83), Special Guests, industry professionals and poultry journalists.

Mr. Ravinder Singh Sandhu, Secretary, Poultry Federation of India discussed the notable achievements and initiatives undertaken by the Poultry Federation of India in the past year, providing insights into the organization's impact on the poultry industry. Mr. Ricky Thaper, Treasurer, Poultry Federation of India, presented the financial accounts, ensuring transparency and accountability within the organization.

“A highlight of the event was the unveiling of ‘Poultry Creations,’ a new magazine introduced in collaboration with Vprint Infotech by the PFI executive body and esteemed guests.

Mr. Sudhir Malhotra, CEO, Interface Pharmaceuticals, shared insights into the benefits of immunotherapy and its advantages for overall poultry health and productivity. Dr. Susil Silva's presentation focused on the significance of Soybean Meal (SBM) in poultry feeds and the competitive advantage of using US SBM. Dr. Rakesh Gupta followed with a presentation on egg peritonitis in broiler breeders, addressing a specific health concern in poultry production. Followed by Bronze mementos distribution to sponsor companies' representatives. After that Mr. Mahendra Garg shared his views on benefits with Soya, after that Dr. Andreaas Stemmler and his coleage shared their thoughts on “Innovation and Sustainability” Growth drivers in the Poultry. After that mementos

distribution to Press and best Soya Award (2022-23) to Dhirendra Soya Agro Pvt. Ltd. During the AGM, Mr. Azad Rathi, President of the Broiler Breeder's Association, explained how their association works to strengthen the poultry industry. He also requested the industry to control production and ensure a balanced supply and demand.

These discussions and presentations on the first day provided attendees with a comprehensive understanding of the Poultry Federation of India's achievements, financial transparency, and technical advancements within the poultry industry, setting the stage for the events of the second day of the AGM.

The second day of the AGM (28th September, 2023) was marked by the prestigious presence of Chief Guest Dr. Sanjeev Balyan, Minister of State for Animal Husbandry, Dairying and Fisheries, Government of India, and Dr. O. P. Chaudhary, Joint Secretary, Department of Animal Husbandry and Dairying. Alongside them, key figures from the Poultry Federation of India, including Mr. Ranpal Dhanda (President), Mr. Ramesh Chander Khatri (Chairman), Mr. Sanjeev Gupta (Vice-President HQ), Ravinder Singh Sandhu (Secretary), and Mr. Ricky Thaper (Treasurer) and all executives' members of the Poultry Federation of India graced the event. Furthermore, the presence of approximately 600 poultry enthusiasts from various regions of the country added depth and diversity to the gathering.

The day commenced with a traditional lamp lighting ceremony, a symbol of enlightenment and unity within the poultry industry. This ceremonial act held profound significance, reflecting the shared commitment of all stakeholders to the growth and prosperity of the poultry sector.

The AGM provided a robust platform for thoughtful deliberations and discussions on pivotal issues that shape the poultry industry's trajectory. Representatives from sponsoring companies, government officials, and members of the Poultry Federation of India collectively emphasized

the critical importance of sustainable practices, technological advancements, and the resolution of significant challenges in poultry farming.

Participants voiced their optimism regarding the future of the poultry industry, recognizing the instrumental role that such gatherings play in fostering positive change and ensuring the industry's continued growth and stability.

A highlight of the second day was the address by Mr. Ranpal Dhanda, President, Poultry Federation of India, who passionately shed light on the pressing challenges confronting small poultry farmers across the nation. Mr. Dhanda's impassioned plea underscored the problems faced by these farmers and called for immediate attention from the authorities. The presented stressed on need of skill development for skilled manpower such as in other industries. He also requested the Chief Guest to start some diploma courses in ITI's or other such institutions so that the need for skilled manpower is fulfilled.

in continuation with the demand of the president, PFI, Prof. (Dr.) P.K. Shukla showcased the need of skilled manpower & the initiations being taken by various Government bodies to empower people with the required skills.

Acknowledging the concerns raised by Mr. Dhanda, Dr. Sanjeev Balyan, Minister of State for Animal Husbandry, Dairying, and Fisheries, Government of India, and Dr. O.P. Choudhary, Joint Secretary of the Department of Animal Husbandry and Dairying, offered reassurance to the farmers. They affirmed their commitment to comprehensive measures aimed at addressing the challenges faced by poultry farmers, underscoring the government's dedication to the welfare of small-scale poultry farming. New logo also launched by Sanjeev Balyan.

This assurance provided a sense of relief among farmers and industry professionals present, who expressed appreciation for the proactive stance of the government and newfound hope for a brighter future in the poultry industry. The commitment demonstrated by these esteemed leaders has instilled confidence, signalling a positive trajectory for small poultry farmers in the country.

The day also featured informative presentations, with Dr. Lipi Sairiwal focusing on government of India schemes for poultry, Mr. Vijay Sardana, discussing the future of the Indian poultry sector in a changing society and marketplace, Dr. Sudheer Bhalchandra addressing poultry vaccination, and Mr. O.P. Singh, delivering a presentation on the necessity of promotion and marketing for the chicken industry.

The event culminated in a one-hour panel discussion with Kisan Tak, Media Channel by Aaj Tak, addressing various critical issues pertinent to the poultry industry. Where in Mr. Ranpal Dhanda presented actual calculations of receivables by contract farmers which comes out to be significantly low.

Mr. Ramesh Chander, Khatri, Chairman, PFI and Mr. Sanjeev Gupta, Vice President (HQ), extended his gratitude to the sponsoring companies, esteemed guests, and everyone within the poultry community for their invaluable contributions in ensuring the success of this event.

The Poultry Federation of India Team presented mementoes as tokens of appreciation to sponsoring companies, and representatives from various poultry associations, recognizing their significant contributions to the event's success.

Poultry Federation of India Team presented a special appreciation award to Mr. Rahul Khatri and Mr. Jagdish Kadyan for their exceptional efforts in orchestrating behind-the-scenes arrangements, their dedication in working tirelessly, and their skilful coordination with every guest, all of which were instrumental in making this event a resounding success.

The event concluded with a vote of thanks by Mr. Ricky Thaper, Treasurer, Poultry Federation of India extended a heartfelt vote of thanks to the chief guest for his support for the welfare of poultry farmer, industry professionals, sponsoring entities, and poultry journalists, expressing gratitude for their collective efforts in making the AGM a resounding success. The event was hosted by Dr. Devender Hooda, Executive Member, Poultry Federation of India.

Photos of Poultry Federation of India (PFI) 34th Annual General Body Meeting (AGM) at Alila Diwa by Hyatt, Goa



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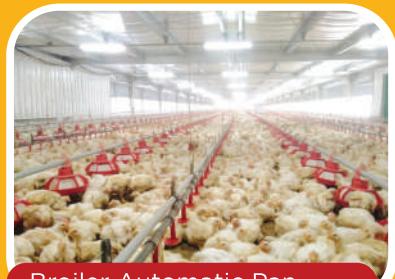
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WORLD EGG DAY CELEBRATIONS AT HYDERBAD



National Egg Coordination Committee, Telangana Poultry Federation, Poultry Federation of India, National egg and Chicken Promotion Council has jointly organized the World Egg Celebrations at Hyderabad Press Club on 13th October 2023 at 12.00 noon.

The speakers Mr. K.G. Anand, General Manager Venkateshwara Hatcheries, Mr. D. Sudhakar Central Committee Member of NECC, Mr. J. Sanjeeva Reddy, Chairman Hyderabad Zonal Chairman, Mr. K. Mohan Reddy, President, Telengana Poultry Federation, Mr. D.S Subramaniam, Vice President of Poultry Federation of India, Mr P. Chakradhara Rao former President, Poultry India, Mr. Uday Singh, President of Poultry India, Dr. A.E.Kumar, CEO, NECC and Dr K Balaswamy, Adviser, NECC spoke on the occasion.

The main theme in their speeches was echoed about the salient features of the egg which contains 12 useful proteins which helps the human body in all probabilities. Some of the speakers were also spoke about the formation of NECC under the dynamic leadership of Late Padmasri B V Rao garu. Today they said that the price of the egg is being declared by the NECC and the same is followed by country wide.



They said that the only egg which is unadulterated and plays a significant role in improving the health of the masses from child-hood to aged and appealed the Government to implement the eggs in mid-day meal program of the school going children in the schools, hospitals and Anganwadis. They also felt that though the consumption of egg per capita by National Institute of Nutrition is 180, the average consumption of egg in India is around 75 and need to promote the consumption of eggs extensively.

Mr Uday Singh, newly elected President of Poultry India has briefed about their activities in organizing their 13th edition of Poultry India to be held from 21.11.2023 to 24.11.2023 in November 2023 at Hitex Exhibition Centre Hyderabad and appealed one and all to promote the exhibition in the interest of the industry.

At the end Mr. M. N. Rao, Editor, Kokhroko, a Telugu Poultry Magazine was honoured with shawl and flower bouquet for serving the industry for the last four decades.

Mr. Sanjeev Chintawar, Business Manager, NECC has proposed vote of thanks.



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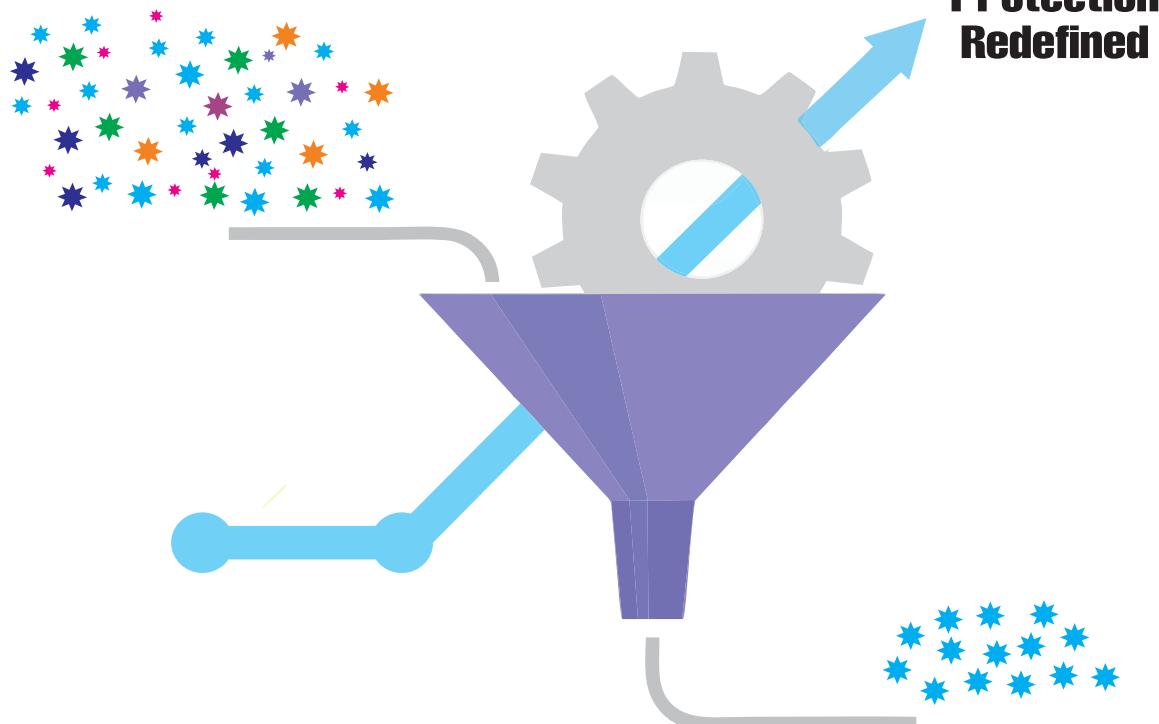
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