

Poultryline



Readership — Poultry Wide

VOLUME - 20

ISSUE - 3

ANNUAL SUBSCRIPTION RS. 500/-

MARCH 2020

Rs. 50/-

Quality
Improvement

With
Yeast Selenium

Rebalanced
Minerals

NEW
Hi-Pro-Min®
High Performance Organic Mineral Premix



JUBILANT
LIFESCIENCES

- Higher Bioavailability
- Truly Organic Mineral Premix
- Ensures High Production and Performance

® Registered Trademark of Jubilant Life Sciences

For further information, please contact:

Jubilant Life Sciences Limited

1A, Sector 16A, Noida - 201 301, Uttar Pradesh, India

Tel.: +91 120 4361000, Fax: +91 120 4234884

Email: anu@jubl.com

www.jubl.com



Trust Forms The Core Of Our 'BONDS'...

When it comes to setting higher benchmark of performance as compared to other chelated mineral sources; producers across the world spread over 100 countries, trust MINTREX®.

MINTREX® is the only globally available bis-chelate where one molecule of metal is attached to two molecules of HMTBa (2 hydroxy-4-methylthio-butanoic acid) by strong bonds. The unique, stable and neutrally charged structure of MINTREX® minerals lead to higher absorption, bioavailability and production performance as compared to other mineral sources. The uniqueness of MINTREX® minerals has been recognized by various international bodies like EU and AAFCO by classifying them as a distinguished class of minerals.

Zn
80% Methionine Value

Cu
78% Methionine Value

Mn
76% Methionine Value

Building 'BONDS' Stronger

www.novusint.com



TMO and TMO Plus
(For 'Trace Mineral Optimization' in Poultry)

*TMO and TMO Plus standard premix from Novus contains MINTREX® chelated minerals as a source of Zn, Cu and Mn.
**Novus and MINTREX® are trademarks of Novus International, Inc., and are registered in the United States and other countries.
©2019 Novus International, Inc. All rights reserved.

NOVUS®



INDIA POULTRY EXPO 2020

(Opportunities for all)



PEOPLE FOR
POULTRY
Dedicated to
HUMAN HEALTH & POULTRY WEALTH



Namakkal Fort

NAMAKKAL

(Tamilnadu)

SEPTEMBER 2020

(Dates & Venue will be announced soon)



Contact : **TEZASVI EVENTS**

2-1-444/16, 1st Floor, O.U.Road, Nallakunta, Hyderabad - 500044.

Ph: 040-2761 0027, M: 98493 68003, 96442 33397

Email: tezavievents@gmail.com



Previte™ Alpha D3

The purest bioactive Vitamin D₃ metabolite in the industry !

Previte™ Alpha D₃, available in concentrate and premix form, is formulated with the purest, BP grade 1alpha(OH)D₃ to offer a highly bioactive and safe product that will result in major gains via improved quality, productivity and significantly higher returns.



Prevents T.D. & lameness



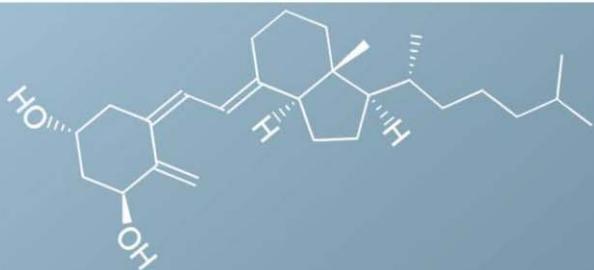
Improves hatchability
in breeders



Higher production



Reduces egg
breakage



Redefining Vitamin D₃ Nutrition....



Chembond Chemicals Limited

Chembond Centre, El-71, MIDC Mahape,

CHINCH, LEE / 1, MIDC Marape,
Navi Mumbai - 400 701, INDIA

Tel.: +91 22 6264 3000 Fax: +91 22 2768 1294

E-mail: info@chembondanimalhealth.com | www.chembondanimalhealth.com

Protect your poultry flocks from *Salmonella*



BAFASAL® is an award-winning feed additive utilizing bacteriophages which selectively eliminate *Salmonella* Enteritidis and *Salmonella* Typhimurium bacteria.



BAFASAL+G® is an enhanced version of BAFASAL®. In addition to *S. Enteritidis* and *S. Typhimurium*, BAFASAL+G® acts against *Salmonella Gallinarum* which frequently causes illness and mortality in breeder and commercial egg layer flocks.

BAFASAL® and BAFASAL+G® support Bird Health and Performance.



BAFASAL® is a winner of prestigious international innovation awards - the Gold Medal at the Brussels Innova Fair and a Silver Medal at the Paris Innovation Fair.



PROTEON PHARMACEUTICALS S.A.

PROTEON is an innovative biotechnology company. PROTEON uses **precision biology** for **microbiome protection** to improve animal and human health, increasing environmental sustainability and eliminating the unnecessary use of antibiotics.

CONTACT US

VETPHAGE PHARMACEUTICALS PVT. LTD.

A Proteon Pharmaceuticals company

216, Blue Rose Industrial Estate, Western Express Highway,
Borivali (East), Mumbai, Maharashtra 400066, India

TECHNICAL SUPPORT:

Dr. Ramdas Kambale

Tel: +91 98203 93342 Email: rkambale@vetphagepharma.com

Visit us at www.vetphagepharma.com

PARIVARTAN

IB Group's Socio-Economic Initiative

ENVIRONMENT CONTROLLED BROILER HOUSE

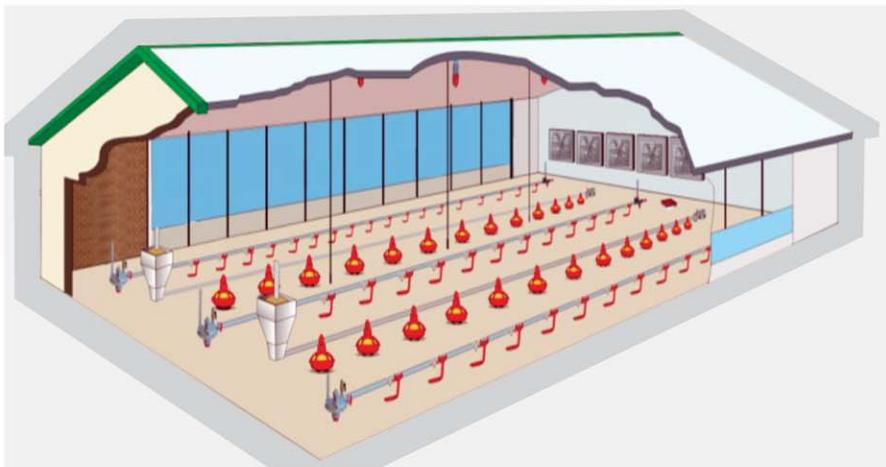
TRANSFORMED
46,93,872 SQ. FT.
FLOOR SPACE

DOUBLING
FARMERS INCOME

→ **500+**
Farmers Benefited
→ **68,78,390+**
Birds Reared

CREATING
ENTREPRENEURSHIP
FOR YOUNG INDIA

“Come and Join the Journey Be a Part of the Change and Success”



Additional Benefits to Farmers



Installation of EC
House Equipment



Resource / Technical
Support



Live Broiler
Sales Support

Indian Agro & Food Industries Ltd. : IB Group Corporate House Indamara, Rajnandgaon (CG) - 491 441.

Call +91 7898801916, +91 9229180810, +91 9109139712, Visit us at : www.ibgroup.co.in, Email : parivartan@ibgroup.co.in



Secondary plant compounds for better feed efficiency



Activo

- Microencapsulated for use in feed
- Slow and gradual components release

Activo liquid

- Liquid form for use in water line
- Fast application in acute situations

Activo Product Line – Innovations in Feed Efficiency

Nowadays several scientific studies confirmed the positive effect of secondary plant compounds on daily gain and feed conversion when they are used in animal nutrition. In addition, there are more and more reports being published describing antimicrobial effects.

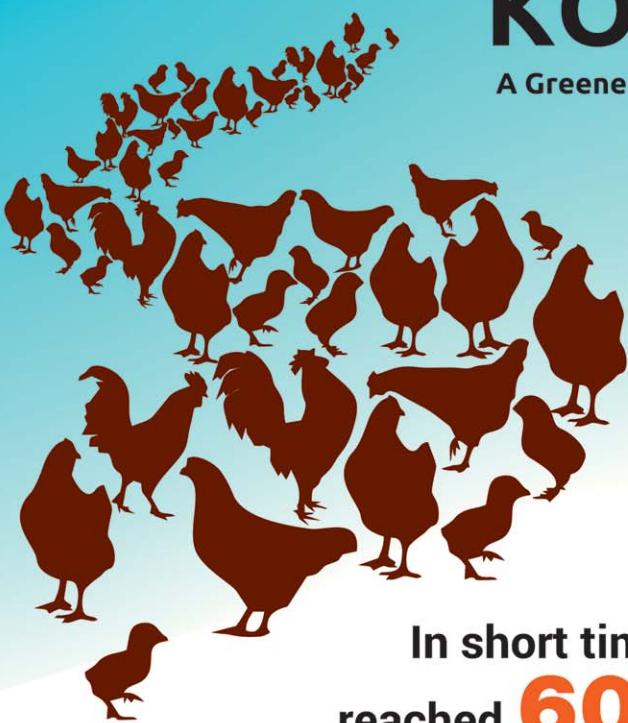


THANK YOU

for your support

KOLIN PLUS™

A Greener Alternative to Choline Chloride



Became the
BEST BRAND
in poultry industry

In short time, KOLIN PLUS
reached **60cr** bird's nutrition.



Please contact our representative to know more about the Science behind this success:

Nutrigenomics



Choline deficiency model



LIPC gene regulation





BURSAPLEX®

One Shot. And That's It !

THE FIRST IMMUNE COMPLEX VACCINE AGAINST IBD

One single dose for effective flock protection against Infectious Bursal Disease (IBD) in broilers



Zoetis India Limited. 31, 3rd Floor, Kalpataru Synergy, opp. Grand Hyatt, Santacruz (East), Mumbai- 400 055.

zoetis

“Timely Prevention is The Best Way,
When there is no Cure”



Destrox®

Smartest Way of Toxin Destruction

- Wide Spectrum Toxin Destruction
- Bacterial Toxin (Endotoxins) Elimination
- Lowest Activation Time
- Intracellular Toxin Bio-inactivation
- Bio-active Copper as Antifungal
- Fortified with Natural Antioxidant



G-4, 3rd Main, Hebbal, Bangalore - 560024, India
Customer Care No: +91-80-23548689
Web: www.abtcorporation.com
E-mail: info@abtcorporation.com
An ISO 9001:2008, 14001:2004 & GMP Certified Company

HIPRAVIAR[®] CLON

Live vaccine for Newcastle disease,
strain Clone CL/79 in oral freeze-dried tablet



The Reference
in Prevention
for Animal Health



HIPRA INDIA PRIVATE LIMITED

#209, 2nd Floor, Platinum Square, Next to Hyatt Regency Hotel, Opp Weikfield IT Park, Viman Nagar, Pune - 411014, Maharashtra, India
Tel.: (+91) 20 6768 2300 · Fax: (+91) 20 6768 2302 · india@hipra.com · www.hipra.com



Don't play with Marek's disease.

Fighting Marek's disease needs
more than vaccines, it needs expertise.



Boehringer Ingelheim India Pvt. Ltd.,
1102, Hallmark Business Plaza, Bandra (E), Mumbai – 400 051.



**LET'S
SPEAK
AVIAN**

PEOPLE / PRODUCTS / SERVICES

POULTRY LINE

పాల్టరీ లైన్

Editor	: B. SHIV SHANKAR
Associate Editor	: B. KALYAN KUMAR
Sub Editor	: R. SHAILESH NAATH
Sr. Technical Editor	: Dr. M.A. MUJEEB AATHER
Technical Editor	: Dr. MANOJ SHUKLA

TECHNICAL EDITORIAL BOARD

Dr. P.K. SHUKLA, Jt. Commissioner Poultry, G.O.I., New Delhi.
Dr. J.L. VEGAD, Phoenix Group, Jabalpur.
Dr. V. RAMASUBBA REDDY, Retd. Professor, Agri. Uni. Hyd.
Prof. G. DEVEGOWDA, M.V.Sc., Ph.D., (USA), B'llore.
Dr. D. CHANDRASEKARAN, Prof&Head, Vet.Col.& Res.Ins. Nammakal.
Dr. A.U. QIDWAI, Dy. Director, Directorate of A.H., Badshahbag, Lucknow
Prof. DEVAREDDY NARAHARI, M.V.Sc., Ph.D.Chennai.
Dr. V. KRISHNA RAO, Poultry Consultant, Hyderabad.
Dr. S.V. RAMA RAO, Scientist RJNR, Hyderabad.
Dr. A.K. PANDA, Scientist, PDP, RJNR, Hyderabad.
Dr. B.S. VENKATARAMI REDDY, Prof. & Head, Hebbal, B'llore.
Dr. SUJIT KULKARNI, Sales Director, Biomin Singapore Pte Ltd.
Dr. JYOTI PALOD, Professor, C.V.A.Sc., Panthagar.
Dr. RAMDAS S. KAMBALE, SBU Head & Chief - AHD - Chembond Chemicals
Dr. S. NANDI, B.V.Sc. & A.H, M.V.Sc., Ph.D., IVRI, Izatnagar, U.P.
Dr. D. SAPCOTA, M.V.Sc. (APAU) Ph.D. (IVRI) Guwahati.
Dr. B.K. SWAIN, M.V.Sc., Ph.D., Ela, Goa.
Dr. NIRANJAN KALITA, M.V.Sc., Ph.D, Professor, Guwahati.
DR. S. K. KHURANA, Associate Prof., COVAS, Palampur (HP)
Dr S K MUKHOPADHAYAY, Asso. Prof.(Vety Pathology) WBUAFS, Kolkata.
Dr SUBHA GANGULY, Scientist, AICRP-PHT, Kolkata Centre.
Dr LOKESH GUPTA, Tech Mgr-Poultry, Alltech India.
DRVIJAY SWAMI, M.V.Sc., A.H., Country Manager, SunHY Biology Co. Ltd.
DRATULBHAGWANSINGH RAJPUT, DGM, Sales, Optima Lifescience

B. Shiv Shankar	- Managing Partner
B. Kishore Kumar	- Media Executive
B. Shailajaa	- Circulation Manager
J. Upender Rao	- Marketing Manager South Telangana
Sathyendranath	- Marketing Manager North Telangana
Hari Prasad	- Head, Designing Department
P.N. Nithin	- Incharge - Photography
K. Raguramaraju	- Publication Consultant (09440231211)

CONTENTS

1. Poultry Biosecurity Mr. Edward Menezes, 13-14
2. Not all chelated minerals are same Dr. Koushik De 15-18
3. Avian Pox Viruses: Poultry Sector Sabarinath T 27-33
4. NECC Egg Rates 34
5. Bacterial Chondronecrosis ...Osteomyelitis BIOMIN 43-45
6. Broiler Rates 102
7. Press Releases 46-50, 59-66, 76-82, 91-101
8. Poultry News 75

Poultry Line may not necessarily subscribe to the views expressed in the Articles published herein.

TEJASVI PUBLICATIONS

2-1-444/16, 1st Floor, O.U.Road, Nallakunta, Hyd. - 500 044.
Ph: 040-2761 0027, Cell : 98493 68003, 63096 77047
www.tejasvipublications.com
E-mail : tejasvipoultryline@gmail.com
tejasvi_poultryline@rediffmail.com

Printed, Published and Owned by B. Kalyan Kumar, Printed at Karshak Art Printers, 40, A.P.H.B. Blocks, Vidyanagar, Hyderabad - 500 044. India.
Published at 2-1-444/16, 1st Floor, O.U.Road, Nallakunta, Hyd-44. Editor: B. Shiv Shankar.

INDEX OF ADVERTISEMENTS

Particulars	Page No.	Particulars	Page No.
ABT Corporation	Inside Colour 8	Lumis Biotech Pvt. Ltd.	Title Cover 25
Alembic Pharmaceutical Ltd.	Inside Colour 26	MSD Animal Health	Inside Colour 35
Alltech Biotechnology Pvt Ltd.	Inside Colour 23	Narsipur Chemicals	Inside Colour 36
Anand Poultry Diagnostic Centre	Inside Colour 87	Natural Herbs & Formulations	Inside Colour 22
Animal Wellness Products	Inside Colour 54	Natural Remedies Pvt. Ltd.	Inside Colour 6
Anshuman Industries	Inside Colour 56	Novus	Title Fold I
AP Poultry Equipments	Inside Colour 90	Nutridian Animal Health	Inside Colour 58
Aquachem Laboratories	Inside Colour 54	NuTech Bio Sciences Pvt. Ltd.	Inside Colour 70
ATA Packing Products	46	Optima Life Sciences Pvt. Ltd.	Inside Colour 71
Avian Life Sciences Pvt. Ltd.	Inside Colour 73	Pericoli	Inside Colour 57
Biocare	Title Fold 89	Poultry Consultancy Services	79
Biomin Singapore Pvt. Ltd.	Inside Colour 42	Provet Pharma Pvt Ltd.	Inside Colour 38
Boehringer Ingelheim India Pvt. Ltd.,	Inside Colour 10	Provimi Animal Nutrition India Pvt. Ltd.	Inside Colour 40 & 41
Camlin Fine Sciences Ltd.	Inside Colour 55	Regen Biocorps AHI (P) Ltd.	Inside Colour 68 & 69
Ceva Polchem Pvt. Ltd.	Inside Colour 53	Rossari Biotech Ltd.	Title Cover III
Chembond Chemicals Ltd.	Title Fold III	Rovitex Agro Chem	Inside Colour 86
Chishtiya Poultry Services	Inside Colour 92	Sai Krishna Plastic Industries	Inside Colour 93
Dhumal Industries	Inside Colour 83	Srinivasa Farms Private Limited	Inside Colour 67
Eco-Mix Feed Formulations & Software	12	Sri Lakshmi Ganapathi Agencies	80
Exotic Bio Solutions Pvt. Ltd.	Inside Colour 84	Sree Lakshmi Hatcheries Pvt. Ltd.	45
E W Nutrition GmbH	Inside Colour 5	Sri Lakshmi Packaging Company	48
Globion India Pvt Ltd.,	Inside Colour 39	S.S.Associates	77
HIPRA	Inside Colour 9	Tata Chemicals Limited	Inside Colour 52
Huvepharma	Inside Colour 51	Top Syringe	Inside Colour 85
Indian Agro & Food Industries Ltd.	Inside Colour 4	Uttara Impex Pvt. Ltd.	Inside Colour 21
Indian Herbs Specialities Pvt. Ltd.	Inside Colour 91	VHPL	Inside Colour 19 & Title Cover IV
India Poultry Expo	Title Fold II	Vetphage Pharmaceuticals Pvt. Ltd.	Inside Colour 3
Interface Pharmaceuticals Pvt. Ltd.	Inside Colour 20	Vetrix Nutrition Pvt. Ltd.	Inside Colour 94
Jubilant Life Sciences	Title Cover I	Volschendorf Enterprise Pvt Ltd.	Inside Colour 24
Karamsar Poultry Appliances	33 & 50	Zeus Biotech Limited.	Inside Colour 74
Kerry Ingredients India Pvt Ltd	Inside Colour 88	Zoetis India Limited	Inside Colour 7
Lubing India Pvt. Ltd.	Inside Colour 72	Zydus (Cadila Healthcare Ltd.)	Inside Colour 37

ECO - MIX
LEAST COST FEED FORMULATION SOFTWARE

Y.SRINIVAS
Cell : +91-9849039200

CUT SHORT YOUR FEED COST

Eco-Mix

**LEAST COST FEED FORMULATION SOFTWARE FOR
POULTRY, DAIRY AND ANY KIND OF LIVESTOCK**

LOGIC SOFT SOLUTIONS

Flat No. 101, H.No.1-1-565, Raghavendra Apts., New Bakaram,
Musheerabad, Hyderabad - 500-020. (A.P.) INDIA
E-mail: contact@logicsoftsolutions.com www.logicsoftsolutions.com

Poultry Biosecurity

Contributed by technical team of Rossari Biotech Limited AHN Division - **Mr. Edward Menezes, Dr. Anish Kumar, Dr. Sachin Bhadane, Dr. Vishal Surve, Dr. C. Seenivasan, , Dr. Aashaq Hussain, Ms. Tanaya Deo**

The impact of disease on poultry production is one of the major limiting factors to successful performance in the poultry industry. The economics of that production lends itself to larger sites and more dense populations in specific or limited geographical areas. This has many advantages in reducing the costs of live haul, movement of feed and equipment, and flock supervision. However, such densely populated poultry areas present the industry with a daunting challenge in preventing the introduction and persistence of significant disease threats or at least limiting their adverse effects on successful production.

These developments have led to the development of the new 'science' of biosecurity. The term has received various definitions over the last few years but the main philosophy of the approach is to apply this to any procedure or practice that prevents or limits the exposure of a flock to the adverse effects of disease-causing organisms. This may include general on-farm hygiene requirements, vaccination programmes, medication regimes, disease monitoring and the effective use of disinfectants

The successful implementation of a biosecurity programme requires considerable technical input. Biosecurity can be directed towards specific targeted organisms or a more generic disease control strategy. While the scope and impact of biosecurity measures may be obvious for large-scale poultry production, its significance for small poultry-keeping situations must not be overlooked; either in their own right or as sources of infection for large commercial flocks

Practical biosecurity on the farm requires an accurate assessment of disease challenges and their impact on production. Hazard analysis and critical control point (HACCP) principles are frequently used as a starting point in such assessments but practical implementation of



targeted interventions is the secret of success, using properly informed risk assessment and risk management. As a result, an effective biosecurity programme is so much more than just a printed cleansing and disinfection procedure. The concept of biosecurity covers a whole range of procedures and interventions that can, when effectively combined, reduce the impact of disease.

CONCEPTS OF BIOSECURITY:

This concept starts at the genetic level. Rapidly growing poultry strains have a relatively naïve immune system and much current genetic improvement is aimed at improving intrinsic disease resistance in modern breeds. The focus is on liveability and birds that may be refractory to certain disease challenges. Much recent activity has been in developing a more robust immune system to respond generally to a range of disease challenges.

Other approaches are aimed at the development of specific resistance markers for specific diseases (e.g. Marek's disease). Future work will attempt to focus more on body systems, such as the respiratory tract to reduce the impact of respiratory pathogens and the gastrointestinal tract to strengthen intestinal integrity

A second major area relates to environmental control and management. Here, as in many other areas of biosecurity, stockmanship and effective husbandry methods are of paramount importance. This requires the ability of the stockperson to identify health and ill health in flocks under his/her care and respond accordingly. Much of this response requires an assessment of environmental effects, especially in the areas of air quality and litter condition as well as the provision of high-quality feed and clean drinking water. Optimal environmental control reduces insults to the respiratory tract by noxious factors such as

ammonia, carbon dioxide, excessive humidity and dust but also helps to excrete unwanted microbiological loads from the house

Vaccination and medication programmes are very significant contributors to an effective biosecurity programme and are an excellent illustration of the importance of an integrated approach. As an example, efficient vaccines are available for *Salmonella* control but their efficacy is enhanced by an effective strategy of cleansing and disinfection and vermin control to reduce overall challenge pressure and allow the vaccine to work most effectively

Another significant area is where the vaccination programme is delivered in a coordinated manner designed to prevent generalized infection with agents active in a particular geographical area and contribute to an effective control strategy for a whole region. Examples here are infectious bronchitis, Newcastle disease, Gumboro disease and avian pneumovirus infection. As with many of the other areas, vaccines must be properly applied, in accordance with manufacturers' directions and on the basis of expected challenges, based on accurate diagnostic monitoring

Medications administered at strategic times can prevent clinical and subclinical effects of secondary disease challenges. This requires accurate diagnosis of targeted pathogens, pretreatment testing and appropriate use of products with a narrow spectrum but known efficacy for the target organisms. The final and major component of any biosecurity programme remains the effective use and application of cleansers, sanitizers and disinfectants. The aim is to use the right product applied in the right way at the right concentration and as part of a complementary programme.

THE NEED OF BIOSECURITY:

The range of disease-causing organisms requiring control varies in their type and impact. At one end of the scale such measures can be the basis for national and international emergency disease control strategies implemented or enforced by

national governments. This is clearly important in the control of lethal, highly contagious diseases such as avian influenza and Newcastle disease. However, similar procedures are essential in successful disease control in many other areas, including:

- Control of highly virulent diseases of significant economic impact at a national level (e.g. Gumboro disease, infectious bronchitis, avian pneumovirus infections)
- Reduction of challenge by ubiquitous 'common' organisms known to reduce productivity (e.g. Coccidiosis, *Escherichia coli*)
- Reduction or elimination of immuno suppressive diseases that render birds more susceptible to other diseases or environmental effects (e.g. Marek's disease, Chick anaemia virus (CAV), Gumboro disease, Haemorrhagic enteritis virus (HAV))
- Reduction of contamination of poultry and poultry products with agents of public health significance (e.g. *Salmonella*, *Campylobacter*).

With this broad requirement for control measures aimed at a range of pathogens there is a need for a focused programme of interventions. This requires a detailed knowledge of the diseases and infectious agents any biosecurity programme is attempting to control. There is a direct relationship between where that infectious agent multiplies in the bird and its mode of transmission from one bird to another, or from one site to another.

- Enteric diseases are spread via droppings and litter such that control of faecal spread and effective terminal cleansing and disinfection at depletion are the critical areas
- Vertically transmitted infections, such as mycoplasmas and some *Salmonella* serotypes, require an approach that encompasses the breeder farm, egg hygiene, hatchery hygiene, growing farm procedures, transport and all associated equipment

To Be Continued.

Not all chelated minerals are same

Dr. Koushik De, Director-Technical Services, SCA, Novus International

An organic mineral is a combination of a metal ion with an organic molecule called 'ligand' such as amino acids, proteins, polysaccharides, yeast, or organic acids. Specifically, the metal ion is bound to the organic ligand through multiple attachments (either ionic or covalent) with the metal ion occupying a central position in the structure (Kincaid, 1989, Nelson, 1988).

Animal Trace Mineral Requirements aren't Static:

Poultry feeds must be formulated to provide all the necessary animal's mineral nutrient requirements if optimum growth and production is to be achieved. The exact minimum dietary requirement of trace minerals for every animal is though not a given, constant value as it depends on various influencing factors such as genetic developments, age, reproductive state and health of the animals, housing system and management of the farm. Still today, official recommendations of requirements by official Research or Animal Nutrition organizations such as the National Research Council (NRC), CVB (Centraal Veevoeder Bureau) or genetic breeding companies remain under discussion. Some were defined in the 1990s and it can be questioned if they are therefore adapted to modern breeding systems/breeds and production.



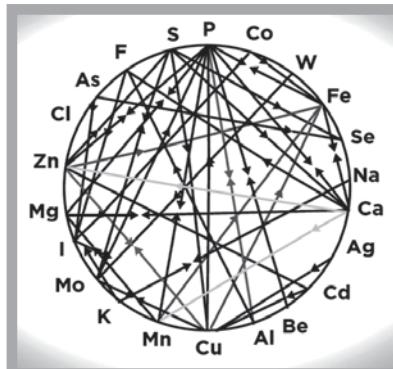
Dr. Koushik De

To determine the correct inclusion rates for animal feeds to achieve optimum production results, it is vital to consider some factors that influence the needs of the animals. Broilers now have different carcass characteristics and are grown to increasingly large sizes, so a healthy and stable skeletal structure becomes even more important. The increased egg output of modern layer strains means

that egg shell quality has become more critical as hens are laying at an earlier age with corresponding reductions in both mature body weight and daily feed intake.

More is less – interactions and antagonisms:

Due to the simplicity of their molecular structure, trace minerals within inorganic sources are very susceptible to binding with other feed ingredients such as other minerals or more complex molecules like phytate, making them no longer useful for your animals (Fig.1). This results in less mineral supply to effectively support the animal performance. In addition, phytic acid is able to form complexes with trace minerals that are very stable and highly insoluble, rendering the minerals unavailable for absorption. High concentrations of calcium increase the phytic acid-mediated antagonism on trace mineral bioavailability. The macro minerals calcium and phosphorus are antagonistic. Calcium suppresses zinc and manganese availability, while phosphorus is antagonistic with zinc.



Unfortunately, many of the NRC trace mineral requirement values are based on research from the 1960's and 1970's and many nutritionists believe these recommendations are inadequate to support the needs of modern poultry strains and also as a cheap 'insurance' against poor performance and due to concerns with the consistency of quality of ITMs. One of the paradoxes of this practice is that dietary antagonisms can actually be increased, so more can actually be less and environmental depositions of trace minerals are also increased.

ITMs tend to dissociate in the low pH environment of the upper gastrointestinal tract of the bird. When the dissociated trace mineral reaches the more neutral pH of the small intestine, it is susceptible to various nutrient and ingredient antagonisms that impair absorption and thus reduce the bioavailability.

Not All Organic Trace Minerals (OTM) are same:

The differences between various organic minerals are based on mainly the type of the ligand or organic molecule that attach with the metal and the type of bond between the ligand and the mineral.

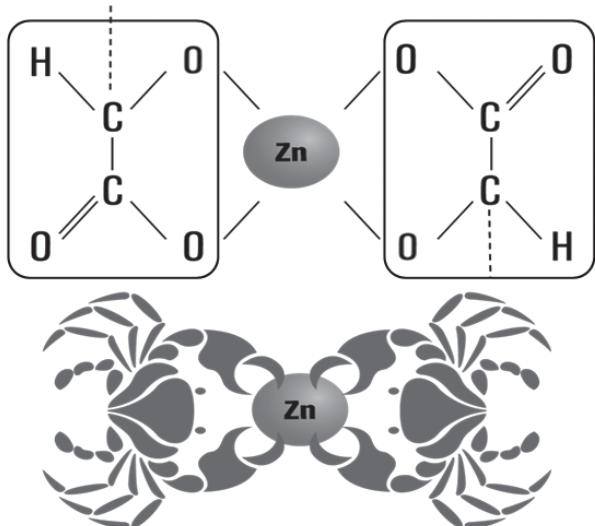


In its role as a ligand in MHMTBa chelated trace minerals, HMTBa (2-Hydroxy- 4-MethylThio-Butanoic acid or the hydroxy analog of methionine), appears to have an advantage over other ligands, such as methionine, proteinates, and carbohydrates, in terms of stability and maximising the availability of trace minerals. The structure of HMTBa-chelated trace minerals has been fully defined by a variety of assays, including X-ray crystallography. HMTBa-chelated trace minerals contain two molecules of HMTBa – chelating one molecule of either zinc (Zn) manganese (Mn), or copper (Cu).

Understanding Chelation:

The word Chelation arrived from the Greek word “*Chela*” which means “Pincer”. When a ligand connects to a metal atom at 2+ points, it forms a chelate. To form a stable chelate, multiple ligands need to connect to the metal. If only one ligand

connects to the metal, it is technically a “metal complex” rather than a “chelate”

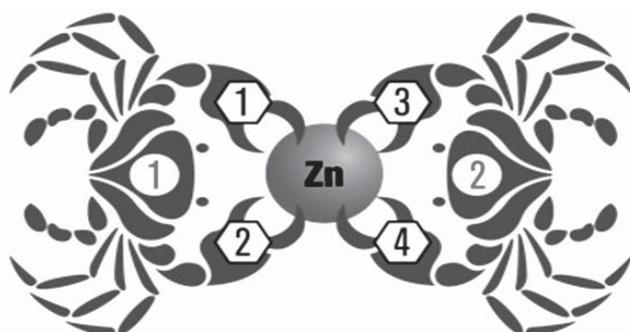


(Kratzer F.H., & Vohra P. 1986. *Chelates in Nutrition*. CRC Press Inc.)

when two five member rings connect to the metal with two points of contact it forms the most stable complex found in nature.

Bis-Chelates:

A bis-chelate has very specific characteristics to ensure that the metal has maximum protection. In addition to have a 2:1 ligand to metal ratio, the most important characteristic is that it must have a neutral charge. Bis Chelates have 2 chelate rings. Bis-chelates are formed when **4 atoms connect to the metal** in the center. A mono-chelate does not exists. As previously mentioned, a molecule with only one ligand and a metal is a “metal complex”



The most stable chelation rings are those formed by hydroxy acids

THE 4 ATOMS AROUND THE METAL SHARE AN ELECTRON TO CREATE A MOLECULE WITH A NEUTRAL CHARGE.

When the HMTBa-chelated trace mineral molecule reaches the site of mineral absorption in the small intestine, the combined influence of the pH of the unstirred water layer (pH 2) of the intestinal mucosa and the higher binding affinity of the mineral receptor on the intestinal cell membrane breaks the bonds of the molecule, freeing the trace mineral. The free trace mineral and the HMTBa are then absorbed separately across the epithelium of the small intestine for utilisation in the animal.

The HMTBa ligand, a lipophilic organic acid is absorbed by diffusion or by a carrier system and converted to L-methionine by the animal. Biochemical and growth performance experiments have demonstrated that the HMTBa from HMTBa chelated trace minerals has the same methionine value as unchelated HMTBa. Therefore, in all feed formulations, the trace mineral-HMTBa chelate can replace a portion of the supplemental synthetic methionine.

Measuring the Bioavailability of OTM:

Intrinsic, extrinsic, and luminal factors can affect mineral bioavailability (Nelson, 1988; Ashmead, 1993). The variable reports of organic mineral bioavailability in animal systems are likely due to interactions among these factors. Tissue mineral experiments often provide useful data in mineral availability, but these experiments measure only a fraction of the mineral that is taken up by the animal. Minerals are absorbed by the small intestine, and then distributed via the bloodstream to other tissues. Therefore, tissue mineral levels only measure the mineral that is distributed to those particular tissues, and as such may not reflect total mineral uptake. The tissue mineral experiments measure only the amount of mineral that has entered into the particular tissue, rather than the total mineral delivered to that particular tissue.

The solution to this problem is to use of biomarkers like Metallothioneine (MT) in the animal in the small

intestine where minerals are absorbed. Metallothioneine's expression is regulated by Zinc status. When zinc is absorbed by a cell, it must be bound up quickly into protein, because free zinc is toxic. The cell therefore responds to zinc uptake by synthesising MT mRNA (as an intermediate) and then MT protein. The MT protein is then able to bind up to 7 zinc atoms, (for Cu its 10) until it is needed by other enzymes in the cell. Research has shown in many tissues from a wide range of species, MT mRNA and protein expression increase when more zinc is taken up, and decrease when less zinc is taken up. Therefore, metallothioneine mRNA or protein expression is often used as an indicator of the zinc status of humans and animals and to evaluate the bioavailability of different zinc sources.

Figure 1:
MT expression in duodenal mucosa of broilers fed four zinc sources on day 23.

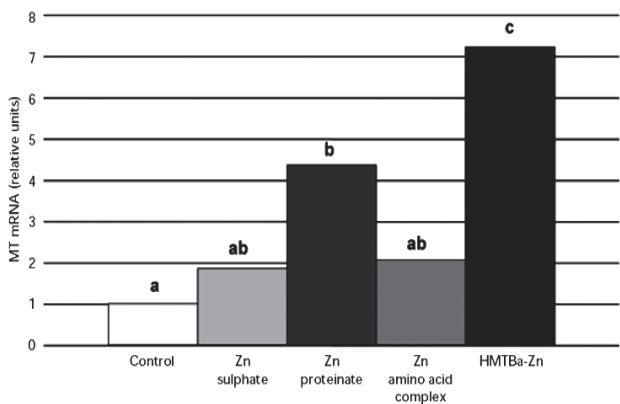
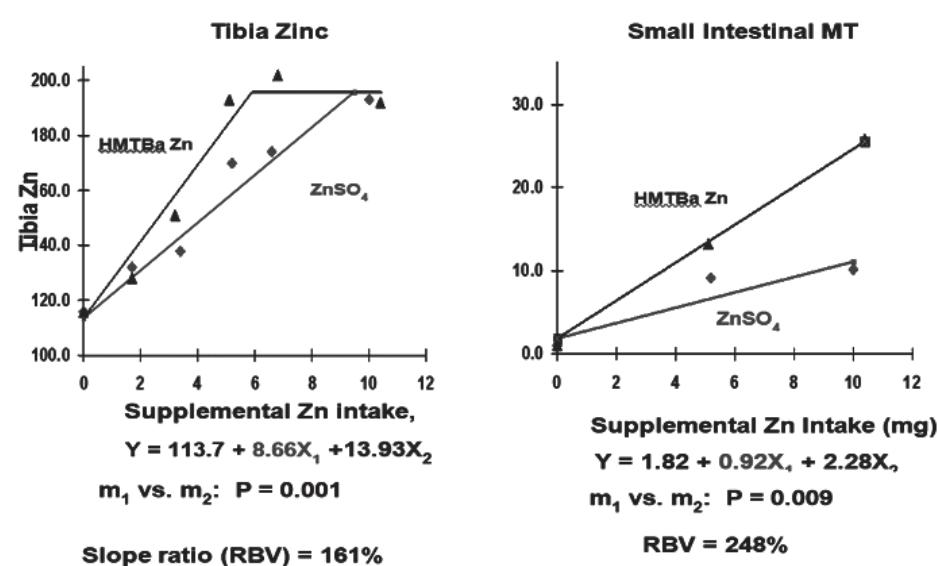


Figure 1 shows an example of using small intestinal metallothioneine mRNA expression as an indicator of zinc bioavailability. In this experiment, broilers were fed control diets or diets supplemented with 40 ppm zinc from the indicated sources. Because zinc absorption occurs in the small intestine, differences in metallothioneine expression here would be expected to more closely represent relative bioavailability than tissue zinc levels. Measuring tissue minerals or mineral dependent biomarkers can be the easiest and most straightforward measures to generate a quantitative estimate of mineral bioavailability.

It seems likely that some OTMs truly will not be more bioavailable than ITMs, due to their inability to

stay chelated or complexed in the low pH environment of the upper GI tract. On other occasions, however, true differences in bioavailability could be masked by experimental design. Using tibia zinc content as the measure of bioavailability, indicated that the bioavailability of zinc methionine relative to zinc sulphate ranges from 117% to 206% in broiler chicks, depending on the diet matrix.

Figure 2:



A study of Zn-HMTBa performed (Figure 2) on the linear portions of the dose response curves indicated that the zinc from this source was approximately 160% or 250% as available as the zinc from zinc sulphate, depending on the response variable measured (tibia zinc; or the small intestinal expression of the zinc responsive biomarker, metallothionein; respectively).

Less is more – reduce and replace

Many people are using 'reduce and replace' – replacing all or some of the ITMs with organic trace minerals (OTMs) to avoid the problem of antagonisms and reduce environmental deposition of trace minerals. A potential advantage of OTMs is that the binding of the organic ligand(s) to the mineral should provide stability of the complex in

the upper gastrointestinal system, thereby minimising mineral losses to antagonists and allowing the complex to be delivered to the receptor sites of the small intestine for improved mineral uptake.

Summary:

Only by truly understanding the structure and consistency of a given OTM source and by rigorously investigating its bioavailability through a variety of methods you can be assured of the predictability and consistency of the animal's responses to OTM supplementation.

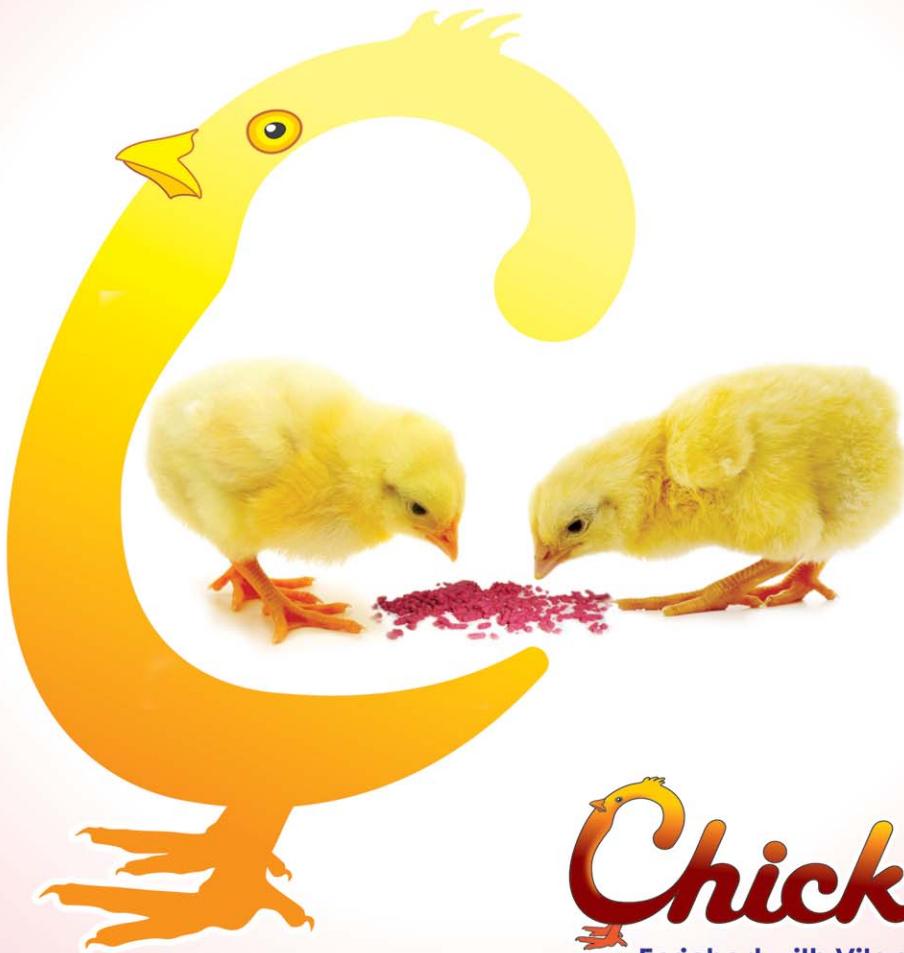
With new research and extensive commercial experience proving the superior bioavailability of HMTBa chelated trace minerals, you can now formulate to reduce overall supplementation of trace minerals, without compromising (and sometimes increasing) performance while reducing excretion into the environment.

The superior bioavailability of HMTBa-chelated trace minerals helps producers and nutritionists address key production challenges including gut health, nutrition, structural integrity and protection against oxidative stress, which contribute to better control of wet litter syndrome, bone and egg shell strength and footpad dermatitis.

Considering the risk of mineral loss, combined with the profits you might be throwing away, the value is clear. You can't afford not to re-evaluate your current program and consider the alternative solutions that chelated trace minerals provide.

****The references are available on request**

Excellent start for
Chicks



Chickline™
Enriched with Vitamins & Minerals

Prevents dehydration and starvation stress during transit and during prolonged chicks holding



For further information please contact :

VENKY'S (INDIA) LIMITED
ANIMAL HEALTH PRODUCTS DIVISION
An ISO 9001 Certified Company



"Venkateshwara House", S.No.: 114/A/2, Pune - Sinhagad Road, Pune - 411 030 (India)
Tel : 020 - 24251803 Fax : +91-20-24251060 / 24251077
www.venkys.com
E-mail : ahp@venkys.com



RECRUITMENT

Interface Pharmaceuticals Pvt. Ltd., a 20 years experienced company in poultry and livestock sector, and an industry leader in immunomodulation, is looking for dynamic people to join under its market expansion program. The vacancies open for recruitment are as follows:

JOB PROFILE No. 1

Designation	Headquarter	Experience Required	Minimum Qualification	CTC
Regional Sales Head (South India)	Bengaluru / Hyderabad / Coimbatore (Any one of the following)	12 – 20 years (in poultry medicine and nutraceutical sales)	MBA / M Sc/ BVSc / MVSc or any equivalent degree	Better than industry standards

JOB PROFILE No. 2

Designation	Headquarter	Experience Required	Minimum Qualification	CTC
Executive (Sales) / Assistant Manager (Sales) / Zonal Manager (Sales)	Uttar Pradesh, Bihar, Maharashtra, Tamil Nadu, Karnataka, Madhya Pradesh, Telangana, Andhra Pradesh.	3 – 10 years (in poultry medicine and nutraceutical sales)	BA/ MA/ B Sc/ M Sc/ BVSc/ MVSc or any equivalent degree	Better than industry standards

Interested professionals please share your CV on
interfacepharma.recruitment@gmail.com



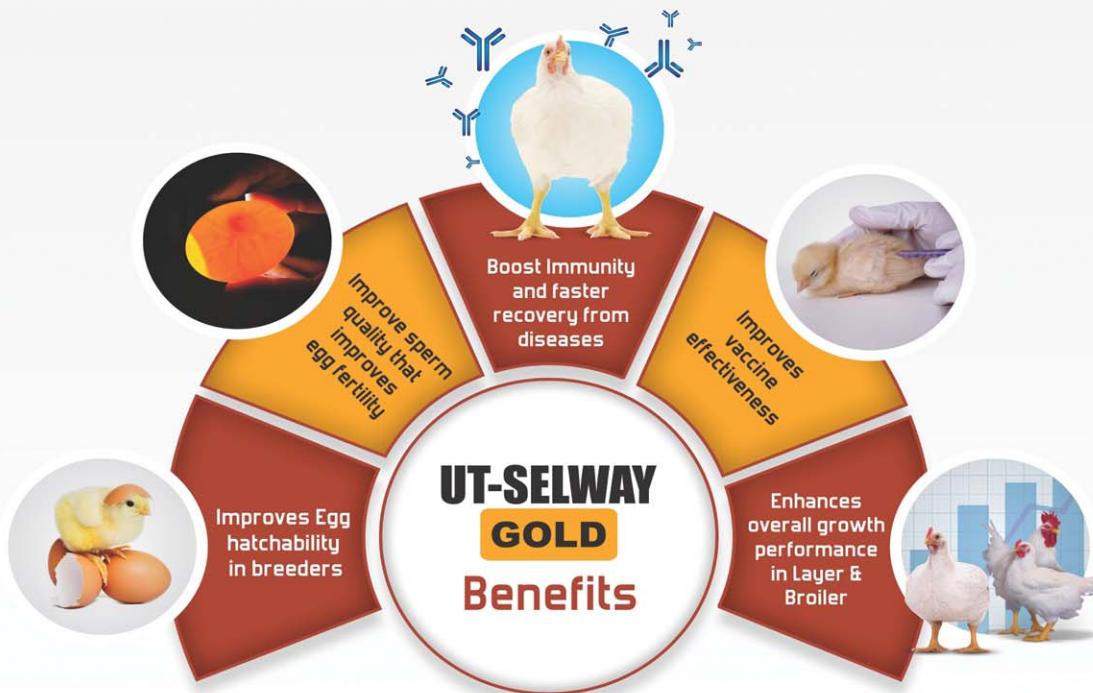
Introducing **Liquid having combination of Organic Selenium & Organic Zinc with Vitamin E.**



For Better Absorption and Fast result

UT-SELWAY GOLD

Organic Selenium & Organic **Zn** with Vitamin E.



Organic Selenium (Hydroxy Selenomethionine)-
Highest bioavailability and 100% efficient

Organic Zn (Zinc Glycinate)-
Highest bioavailability and absorption through intestinal wall which reduce Zn excretion.

Vitamin E

Feature:

Only product available in market having unique combination of



UTTARA IMPEX PVT. LTD.

Feed Supplement Division, Venkateshwara House, Pune.

For trade Enquiry Contact : North India – Mr. Hariom Singh Chauhan / +919552526901,
West India – Mr. Kunal Goswami / +918888858839, T.N – Mr. Michaelsamy / +918778408835,
Maharashtra – Swapnil Ballal / +919689948713, Telangana/ Andhra Pradesh
Orissa – Mr. Shankar Reddy / +918008802148

Supplier & Manufacturer-



Selisseo is a trade mark of

ADISSEO
A Bluestar Company
Adisseo France SAS

When Birds Need
Extra Care

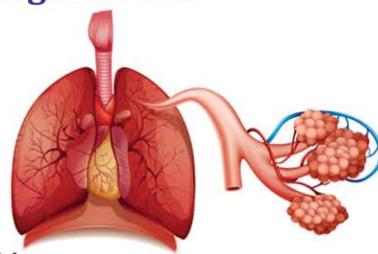
C.R.D. Check



Natural Defense & Treatment of CRD



- Provides symptomatic relief against CRD
- Reduces mortality
- For better FCR



for more details contact us :

NATURAL HERBS & FORMULATIONS[®] Pvt. Ltd.

An ISO 9001:2008, GMP & Koshar Certified Co.

Corporate Office: NHF BUILDING, Near Max Hospital,
Opposite The Aryan School, Mussoorie Road, Malsi,
Dehradun-248008, (Uttarakhand) INDIA

Ph. :- +91-135-2734413 / Telefax : +91-135-2734414
E-Mail : info@naturalherbs.co.in | Website : www.naturalherbs.co.in

UNLEASH THE POWER OF INFINITE IDEAS



ONE: The Alltech Ideas Conference is where everyday heroes dare to dream bigger and improve our world.

Join us in the search for inspiration, motivation and the ONE meaningful idea that could transform everything.

One

THE **Alltech** IDEAS CONFERENCE

MAY 17-19, 2020 | LEXINGTON, KY, USA

REGISTER NOW

ONE.ALLTECH.COM

volschendorf[®]

ADDIVITTM Blend

simply a higher standard

Customised Vitamin Premix



Mkd by: **Volschendorf Enterprise Pvt. Ltd.**
302, Siddeshwar Arcade, Opp. Suraj water park, Ghodbunder Road, Thane (W)- 400607
Tel: +91 22 25976100 / 6300 Fax: +91 22 25976400 • email: sales@volschendorf.com
www.volschendorf.com



**LUMIS
ENZYMES**

www.feedenzymes.com



info@feedenzymes.com

**"Unique Single and Customized Multi-Enzyme Complex
Specially Designed for the Indian Feed"**

Exclusive distributor:

for Pan India:

VETSFARMA LIMITED
Jalandhar



for West Bengal:

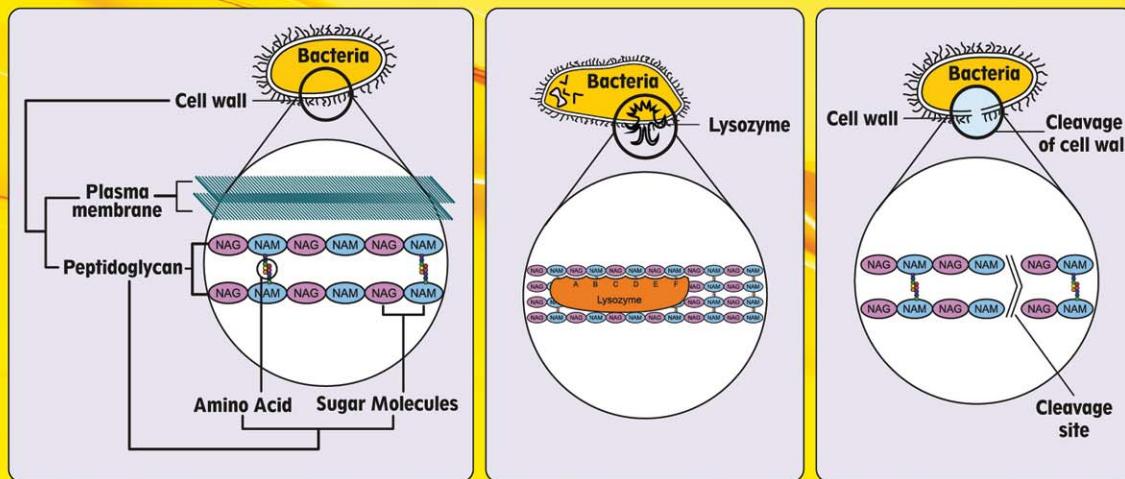
EASTERN MEDICARE
Kolkata


**EASTERN
MEDICARE**
DELIVERING QUALITY, ALWAYS.



Get rid off **Antibiotic** Growth Promoter

Lysozyme breaks glycosidic bond between NAM & NAG of peptidoglycan which is major component of bacterial cell wall. This results in bacterial cell wall breakage and subsequently death of the bacteria.



(NAG) : N-acetylglucosamine (NAM) : N-acetylmuramic acid

Available as



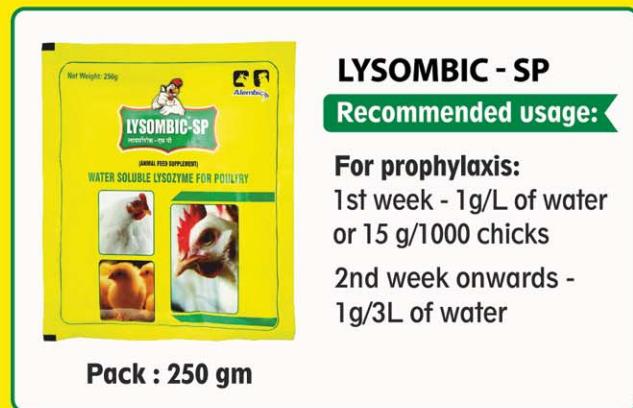
LYSOMBIC - FS

Recommended usage:

For Broiler / Layer :
250 g / ton of feed

For Breeder :
500 g - 1kg / ton of feed

Pack : 1kg



LYSOMBIC - SP

Recommended usage:

For prophylaxis:
1st week - 1g/L of water
or 15 g/1000 chicks
2nd week onwards -
1g/3L of water

Pack : 250 gm



Alembic Pharmaceutical Ltd. (Poultry Division)
Prime Corporate Park, 2nd floor, Behind ITC Grand Maratha Sheraton, Sahar Road,
Andheri (E), Mumbai - 99, INDIA • Phone :+91 22 30611698, +91 22 30611682

Avian Pox Viruses: A Bane to Organized Poultry Sector

Sabarimuthu T¹, G.Venkatesan², S.K.Gupta³, Mageswary R⁴, S. Chandra Sekar⁴ and Amit Kumar²

¹Clinical Bacteriological Laboratory, Division of Virology, IVRI, Mukteshwar- Uttarakhand

²Pox Virus Laboratory, Division of Virology, IVRI, Mukteshwar- Uttarakhand

³PPR Laboratory, Division of Virology, IVRI, Mukteshwar- Uttarakhand

⁴Biochemistry Laboratory, Division of Virology, IVRI, Mukteshwar- Uttarakhand

Email: drsabari143ivri@gmail.com, gnanamvirol@gmail.com, schand_vet@yahoo.co.in

Synonyms: Bird pox, Avian Diphtheria, Contagious Epithelioma, Molluscum Contagiosum, Geflügelpocken (German), Viruela Aviar (Spanish), Variole Aviaire (French), Bouba (Portuguese).

Introduction:

Avian pox is a relatively slow-developing disease characterized in birds by proliferative lesions on the skin of the head, toes, legs or mucous membranes of the mouth and upper respiratory tract. Systemic infections may also occur. *Avipoxvirus* subgroup as genus of the family *poxviridae* contains a number of species and strains that vary in their pathogenicity and host specificity. This widespread avian disease has been found in bird families such as Phasianidae (Pheasants, Partridges, Jungle fowl, Chickens, Turkeys, Quail, and Peafowl) and Emberizidae (Buntings, Finches, Grosbeaks, Juncos and Sparrows). In most birds, avian pox infections are mild and rarely result in death. However, when lesions are on mucous membranes of the oral and respiratory cavities or on the eyelids, mortality can be high. Those avian populations that have been isolated on islands (for example, Canary Islands, Hawaiian island chain, Galapagos Islands) are more greatly impacted than are birds in continental situations where the hosts, vectors, and viruses have had a longer co-evolutionary history. As with many other diseases that are density dependent, avian pox transmission is enhanced with increasing vector and host densities. Therefore, this disease is found to have a greater significance in captive situations such as zoos, bird rehabilitation centers and game farms where birds occur in much higher densities than in the wild. In the wild, the warmer and mesic regions of the world support more potential vectors, thus in these areas the prevalence of avian pox is higher, particularly in flocking wild birds.

Historical Perspective:

Avian pox infections were among the earliest described avian diseases because of the ease in identification of the obvious external lesions. Bollinger in 1873 and Borrel in 1904 were the first to demonstrate a relationship between histologic lesions and structure of inclusion bodies, setting the stage for histopathologic techniques being employed to confirm visual diagnoses. Evidence that avian poxvirus was associated with the inclusion bodies and was the etiological agent was conclusively demonstrated by Woodruff and Goodpasture in 1930. Cunningham in 1966 cultured avian pox virus on the ectodermal chorioallantoic membrane (CAM) of embryonated chicken eggs. Today, identification of avian pox strains has moved into the molecular arena, with the use of Gel-electrophoresis and PCR (Polymerase chain reaction) analyses of mitochondrial DNA sequences.

Virus Characteristics:

Avian pox virus particles are large, about 150 to 250 nm by 265 to 350 nm in size and are either oval or brick-shaped and covered with irregularly spaced surface knobs. Fowl pox virus multiplies in the cytoplasm of epithelial cells with the formation of large intracytoplasmic inclusion bodies (Bollinger bodies) that contain smaller elementary bodies (Borrel bodies). The inclusions can be demonstrated in sections of cutaneous and diphtheritic lesions by the use of Haematoxylin and Eosin (H&E), Acridine Orange or Giemsa stains. Genomes of avian poxviruses are composed of a single double-stranded, 300 Kb DNA. This DNA

containing, enveloped virus develops in the cytoplasm of infected avian epithelial cells. Avian poxviruses can withstand extreme environmental conditions, particularly desiccation, sometimes surviving on perches and in dried scabs for months and years. Much of this can be attributed to the very large size of the virus. The virus is resistant to ether, with the pigeon pox virus being resistant to both chloroform and ether. Avian pox virus particles can withstand 1% phenol and 1:1,000 formalin for nine days, but that 1% potassium hydroxide or heating to 50°C for 30 minutes (or 60°C for eight minutes) inactivates the virus.

Based on host specificity, poxvirus strains have been identified and classified as mono-, bi-, or tri-pathogenic. A Northern Flicker (*Colaptes auratus*) virus strain is a good example of a monopathogenic strain because among 19 species of inoculated wild and domestic birds, only the Northern Flicker was found susceptible to infection. Scientists have argued that strains adapted to various avian hosts were not different enough to consider them valid poxvirus species because their basic virus characteristics appeared to be identical. However, utilizing recent increases in the sophistication of molecular research, Avian poxviruses have been listed as Fowlpox, Turkeypox, Canarypox, Pigeonpox, Quailpox, Sparrowpox, Starlingpox, Juncopox and Psittine poxviruses as valid species. To this species list, further additions include Peacockpox, Penguinpox, Mynahpox, and Albatrosspox viruses.

Epidemiology:

The geographic distribution of avian poxviruses is worldwide with a higher prevalence rate in temperate and warmer areas of the globe. The distribution of avian pox in Wild Turkeys (*Meleagris gallopavo*) over North America revealed that even within continents, avian pox distributions tend to be confined to localized regions since the disease was found concentrated in the moister and warmer southeastern United States, even though Wild Turkeys occur in every state except Alaska. In remote islands of the globe such as Hawaii (USA), Galapagos (Ecuador) and Canary Islands (Spain),

it was observed that the disease spread rapidly with much higher prevalence rate in the native avifauna compared to introduced avian species. Reports indicate avian pox infections in 278 bird species from 70 families and 20 orders. It is interesting that avian pox has never been reported from Tinamous (Tinamiformes), Loons (Gaviiformes), Nightjars (Caprimulgiformes), and Kingfishers (Coraciiformes). Avian pox has been regularly observed in waterfowl such as ducks and geese. Avian pox has been also reported in Falconiformes, Columbiformes, and Psittaciformes.

There are a number of biotic and abiotic factors that affect the distribution and prevalence of avian pox. Weather conditions, host densities and numbers of poxviruses that are present all interact in a synergistic fashion to mold the epizootiological framework of avian pox distribution among bird species and their populations. These factors also determine in a large part the character and primary causes of an avian pox outbreak. The other important factors influencing avian pox epizootiology are host susceptibility and numbers of vectors that occur within a certain space and time of the environment. Avian pox can occur at any time of the year in wild birds. In temperate regions, where vectors are not active during the winter period, infections occur primarily in the summer. In warmer regions of the world, avian pox is reported throughout the entire year, but most often during fall and winter months. It is at this time that host densities are highest because young-of-the year are present, complemented by the post breeding roosting behavior of many bird species. In addition, those vectors that are specific to poxvirus transmission are usually most abundant during the fall and early winter period. In California, avian pox infection occurred throughout the year in a population of House Finches, but highest prevalence was during the fall and winter months. In Florida, peaks of avian pox infection in Wild Turkeys were observed in fall that occurred subsequently to peak mosquito activities. In Hawaii, peak infections were found in fall and early winter. In temperate regions of North America, during the

fall and early winter the cutaneous form of avian pox is most common, whereas late in the winter the diphtheritic form predominates.

Transmission:

Avian poxviruses can be transmitted in a number of different ways. Even though they are unable to penetrate unbroken skin, small abrasions are sufficient to permit infection. The most common method of transmission is by means of biting insects such as mosquitoes, mites, midges, and flies. At the time of year when vectors are at the highest numbers, avian pox transmission is greatest. Many biting insects have been shown to be mechanical vectors only, transferring virus from infected to susceptible birds by contamination of their skin-piercing mouthparts. Transmission can also occur directly by contact between infected and susceptible birds or by contact with contaminated objects such as bird-feeder perches. Aerosol transmission, although rare, can occur from viruses being carried along with dust, particularly in confined situations.

Clinical manifestations:

Avian pox occurs primarily in two different forms: (1) the skin form (most common), in which discrete, wart-like, proliferative lesions develop on the skin (**Fig. A**) and the less common diphtheritic form (**Fig. B**), in which moist, necrotic lesions develop on the mucous membranes of the mouth and upper respiratory tract. A third form, systemic infection, is rarely found in wild birds. Lesions are most common on the unfeathered parts of the body—the legs, feet, eyelids, base of the beak, and

the comb and wattles of gallinaceous birds. A preponderance of lesions on the eyelids may cause mortality, as seen in granivorous birds, such as pheasants, quail, and turkeys that have become unable to see and cannot find food. Moreover, when birds are blinded in the wild, emaciation follows and birds quickly succumb because of the inability to procure food or due to predation. In wild birds such as Albatross (*Diomedea immutabilis*) that have webbed feet, pox lesions appear along the ramifications of blood vessels in the foot webs. Focal epithelial proliferation and later necrosis and sloughing occur mainly on the plantar surfaces of the webs and toes. When fully developed, these lesions appear as circular pocks, 3 to 5 mm in diameter, with central areas of necrosis, bordered by zones of erythema. In perching wild birds, lesions start as a swelling on the toe, leg, or facial region. The swelling appears smooth, reddish, and dome shaped. Eventually the swelling cracks or bursts and lesions begin to form.

In some advanced cases, lesions are present on both mucous membranes and skin. Lesions of the mucous membranes, particularly of the mouth and upper air passages, most often result in high mortality. In chickens that had the diphtheritic form of pox, mortality rates were higher than in birds with cutaneous pox. In canaries, acute systemic infections are commonly associated with many deaths. In the wild, birds are rarely found alive with advanced avian pox infections because they usually die or are preyed upon prior to reaching this level of intensity.

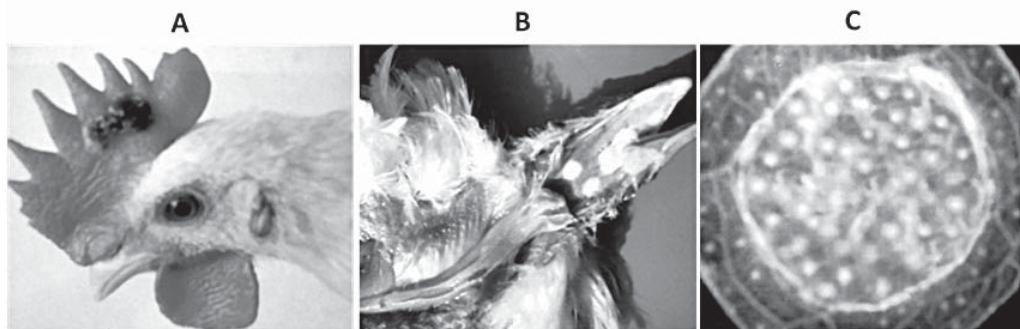


Fig A: Pock lesions in the comb of poultry due to Fowl pox Virus

Fig B: Diphtheritic lesion in upper respiratory tract of poultry due to Fowl pox Virus

Fig C: Pock lesions in Chorio-allantoic membrane of embryonated egg

Pathogenesis:

Upon successful entry of the poxvirus into avian host epithelium, within one hour the virus penetrates cell membranes and then uncoats prior to synthesis of a new virus from precursor material. In the host dermal epithelium, biosynthesis involves two distinct phases, the first being host response during the first 72 hours, followed by synthesis of infectious virus from 72 to 96 hours. Beginning at 36 to 48 hours, synthesis of host DNA is accompanied by epithelial hyperplasia, with host DNA declining abruptly at 60 hours. Hyperplasia ends at 72 hours with a 2.5-fold increase in cell numbers. The replication of viral DNA in the avian host begins between 12 to 24 hours, followed by an exponential rate of synthesis between 60 to 72 hours. The ratio of viral to host DNA increases up to 2:1 at 100 hours, with the maximum titer of virus attained following cell proliferation. The next phase consists of a relatively long latent period, with areas of viroplasm within the cytoplasm surrounded by incomplete membranes. The viroplasmic particles condense and acquire an additional outer membrane to become incomplete virions. These virions migrate to vacuoles of the inclusion bodies and thus acquire a membrane coat. The virus then emerges from the cells by a budding process, resulting in an additional outer membrane that is obtained from the cell membrane. This process produces the classical inclusion body (Bollinger body) that is observable via light microscopy. Bollinger body is not always a structure indispensable for the development and maturation of avian pox in birds and that infectious virus may be produced by cells in which matrix inclusion bodies only are present.

In chickens, cutaneous lesions become inflamed and hemorrhagic just prior to regression. Desiccation and scab formation then follows, with eventual sloughing and replacement by normal skin. This same pattern also occurs in wild birds, but

cutaneous lesions are few and the whole process of development, regression, and healing of lesions may be much prolonged. Perhaps the fewer number of lesions in wild birds occurs because of a high natural resistance to infection, combined with minimal host response.

Diagnosis:

The visual observation of lesions on birds does not represent a definitive diagnosis of avian pox infection. Candidiasis, Capillariasis, and Trichomoniasis all cause lesions in the oral cavity that look similar to the diphtheritic form of avian pox.

Virus isolation in embryonated eggs & cell culture:

Isolation via the propagation of virus on chorioallantoic membranes of chicken embryos should be used as the definitive diagnosis showing characteristic pock lesions (**Fig. C**). Histopathological examination of the CAM lesions will reveal eosinophilic intracytoplasmic inclusion bodies following staining with H&E. However, some strains of avian poxvirus in wild birds such as Peregrine Falcon (*Falco peregrinus*) cannot be cultured on chicken egg CAM, so they were cultured in Peregrine Falcon eggs itself. Reports suggest the use of House Finch eggs to culture the avian poxviruses from Hawaiian bird species such as Hawaii Amakihi (*Hemignathus virens*), Apapane (*Himatione sanguinea*), Laysan Finch (*Telespiza cantans*), and Scarlet Honeycreeper (*Vestiaria coccinea*).

Different cell cultures have been used for the propagation of FPV like Chicken Embryo Fibroblasts (CEF) (**Fig. D**), Chicken Embryo Liver (CEL) Culture, Chicken Embryo Kidney (CEK) Culture, Duck Embryo Fibroblasts (DEF) and Chicken Embryo Dermis (CED) Culture. Cell cultures derived from embryonated chicken eggs offer an economic and convenient means for pursuit of many virus investigations as well as for production of effective viral vaccines. FPV as well as eleven

Avipox virus isolates including Junco Pox and Pigeon Pox grew well in Quail Testis-35 (QT-35) cell lines but was unable to grow in mammalian cell lines. Further, Avian pox viruses can easily be propagated in continuous Duck Embryo cell lines such as DEC-99. Characteristic cytopathic effects (CPE) produced by Avipox virus isolates include an initial phase of rounding of cells followed by a second phase of degeneration, plaque formation, necrosis and sloughing of monolayer (**Fig. E**).

D

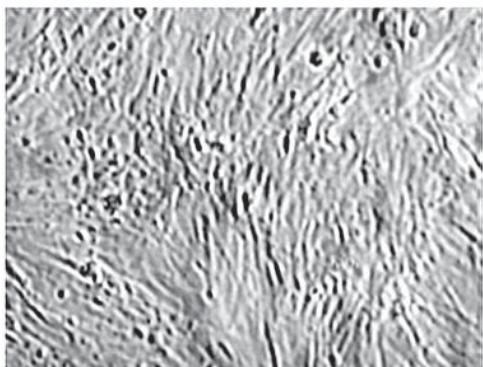


Fig D: Uninfected monolayer of Chicken Embryo Fibroblast (CEF)

E



Fig E: Infected CEF cells showing rounding, necrosis, degeneration & plaque formation

Electron Microscopy:

Demonstration of typical avian poxvirus particles by electron microscopy would provide a positive confirmation of an avian pox infection. Electron microscopy of avian pox inclusions reveals viral

particles embedded in a rather homogeneous matrix, typical of poxviruses.

Serological Tests:

Serological tests such as Virus Neutralization (VN), Agar gel immunodiffusion (AGID), Passive Haemagglutination, Immunoperoxidase Test (IPT), Fluorescent Antibody Test, Immunoblotting (FAT) as well as Enzyme Linked Immunosorbent Assay (ELISA) are used routinely to measure specific humeral antibody responses against avian poxviruses. AGID is helpful but the test suffers from limitations such as cross-reactions since one cannot differentiate different species or strains of avian poxvirus. AGID is designed to detect avian poxviruses that cross-react with FPV and pigeon pox virus strains that commonly affect domestic birds. ELISA has replaced AGID as it is used in commercial flock monitoring kits. VN tests are more specific but are technically more demanding. Passive haemagglutination is more sensitive than AGID. The test will give cross-reactions among avian pox viruses. FAT along with IPT has been used by researchers to detect the presence of fowl pox viral antigens in whole chicken embryos as well as cell cultures (**Fig. F**) and it was noticed that the areas undetected in IPT for presence of virus revealed fluorescence in FAT indicating it to be more sensitive than IPT. However, IPT has the advantage that the sections can be examined with the light microscope and can be stored for an extended period without loss of colour. Antigenic variations between strains of fowlpox virus can be evaluated by means of immunoblotting or Western Blotting. However, Western Blotting is not convenient for routine diagnosis.

Molecular Methods:

Restriction fragment length polymorphism (RFLP) analysis can be used for comparison of field isolates and vaccine strains of fowl pox virus. However, this procedure is not used in routine diagnosis. Cloned genomic fragments of FPV can be used effectively

as nucleic acid probes for diagnosis of fowl pox. Viral DNA isolated from lesions can be detected by hybridization either with radioactively or non-radioactively labeled genomic probes. This method is especially useful for differentiation of fowl pox from infectious laryngotracheitis when tracheal lesions are present. Genomic DNA sequences of various sizes can be amplified by the polymerase chain reaction (PCR) using specific primers. This technique is useful when there is only an extremely small amount of viral DNA in the sample. A nested PCR has been developed targeting the 4b core protein gene of FPV in which external primers amplified 578 bp (**Fig. G**) DNA fragment while internal primer pair amplified a 419 bp fragment.

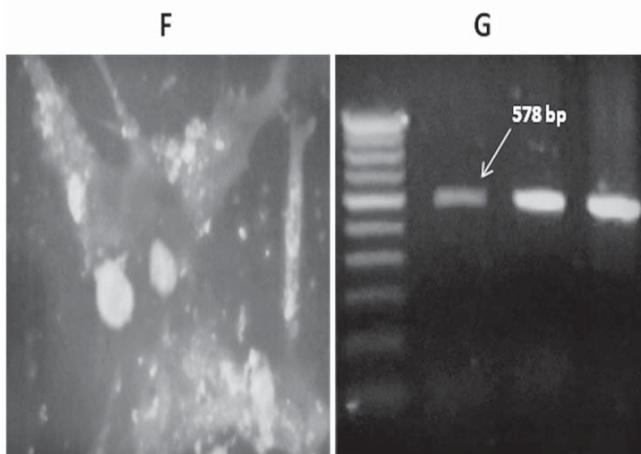


Fig F: IFAT of CEF showing presence of Fowl pox Virus (FPV)

Fig G: PCR amplicon (4b core protein gene of FPV) in scab, diphtheritic lesion & CEF

Prevention and Control:

Avian pox virus outbreaks that are being transmitted by vectors, control should be targeted at reduction of vector populations. Control can also be achieved by preventing vector access to birds. Where birds are being artificially concentrated, such as in aviaries, feeders and perches should be sterilized at least every two weeks using antiseptic cleaning agent such as bleach. In aviaries, diseased birds should be kept in separate, isolated, screened

cages. Scientists have found that applying flowers of sulfur directly to the lesion or giving it orally proved beneficial to birds infected with avian poxviruses. Removal of the lesions and washing in bicarbonate soda may prove useful, but caution needs to be taken not to further spread the virus. Applying silver nitrate, iodine, or 1–2% saline solution directly to the lesion has also shown some success in reducing the level of infection. Broad-spectrum antibiotics are routinely given to birds with avian pox in an attempt to reduce the chance of secondary bacterial infection.

Vaccination:

Vaccination of healthy chickens aged 8 weeks or older is recommended but at least 4 weeks prior to start of lay. When used properly, vaccine will prevent clinical signs caused by the virulent field strains of fowl pox virus. Evidence of successful immunization with vaccine can be determined by examining a flock 7–10 days after vaccination for 'takes'. A take consists of a swelling of the skin or a scab at the site where the vaccine was applied and its presence is evidence of successful immunization. Swelling and scabs will disappear at about 2 weeks following vaccination. The absence of take may indicate that the birds were immune before vaccination or that improper vaccination methods were used. Fowl pox vaccine is applied by a wing web stab method. Passively acquired immunity is a crucial factor to be taken into consideration during vaccination of progeny from flocks that has been recently vaccinated. As passive immunity (for 2–3 weeks) may interfere with vaccine virus multiplication, such progeny should be vaccinated only after the decline of passively acquired antibody.

References:

1. Singh, P., T.J. Kim, and D.N. Tripathy, 2000: Re-emerging fowlpox: evaluation of isolates from vaccinated flocks. *Avian Pathol.* 29, 449–455.

2. Singh, P., T.J. Kim, and D.N. Tripathy, 2003: Identification and characterisation of fowlpox virus strains using monoclonal antibodies. *J. Vet. Diagn. Invest.* 15, 50–54.
3. Singh, P., W.M. Schnitzlein, and D.N. Tripathy, 2003: Reticuloendotheliosis virus sequences within the genomes of field strains of fowlpox virus display variability. *J. Virol.* 77, 5855–5862.
4. Singh, P., and D.N. Tripathy, 2000: Characterization of monoclonal antibodies against fowl poxvirus. *Avian Dis.* 44, 365–371.
5. Srinivasan, V., and D.N. Tripathy, 2005: The DNA repair enzyme, CPD-photolyase restores the infectivity of UV damaged fowlpox virus isolated from infected scabs of chickens. *Vet. Microbiol.* 108, 215–223.
6. Tripathy, D.N., 1993: Avipoxviruses. In: *Virus Infections of Vertebrates – Virus Infections of Birds*, Vol. 4, McFerran J.B. & McNulty M.S., eds. Elsevier Science Publishers, Amsterdam, the Netherlands, 5–15.
7. Tripathy, D.N. and L.E. Hanson, 1976: A smear technique for staining elementary bodies of fowlpox. *Avian Dis.* 20, 609–610.
8. Tripathy D.N., L.E. Hanson and A.H. Killinger, 1973: Immunoperoxidase technique for detection of fowlpox antigen. *Avian Dis.* 17, 274–278.
9. Tripathy, D.N., L.E. Hanson and W.L. Myers, 1970: Passive hemagglutination test with fowlpox virus. *Avian Dis.* 14, 29–38.
10. Tripathy, D.N. and W.M. Reed, 2013: Pox. In: *Diseases of Poultry*, 13th edition, Swayne D.E., Glisson J.R., McDougald L.R., Nolan L.K., Suarez D.L. & Nair V. eds. Wiley-Blackwell, USA, 333–349.

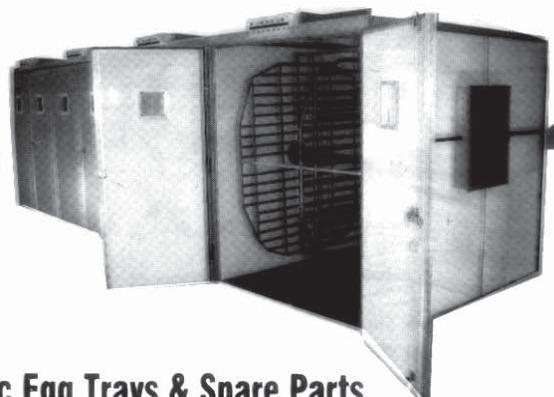


KARAMSAR POULTRY EQUIPMENTS

Office : K-139, Pocket-K, Sector-5,
DSIIDC, Industrial Complex
Bawana Delhi-110039 (INDIA)
Phone : 9910310001, 9999226259
E-mail : karamsarpoultryequipments@gmail.com
E-mail : tarankaramsar@gmail.com
Website : www.karamsar.in

**MANUFACTURER & EXPORTERS
OF POULTRY EQUIPMENTS**

Incubators ♦ Setters & Hatchers ♦ Plastic Egg Trays & Spare Parts



NATIONAL EGG CO-ORDINATION COMMITTEE

DAILY / MONTHLY EGG PRICES DECLARED BY NECC AND PREVAILING PRICES AT VARIOUS PRODUCTION CENTRES (PC) AND CONSUMPTION CENTERS (CC) FEBRUARY 2020

Name Of Zone \ Day	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	Average	
	NECC Prices																														
Ahmedabad	425	400	390	380	375	375	378	381	384	400	415	425	425	427	430	405	375	360	360	360	360	360	360	360	360	360	360	365	365	387	
Ajmer	330	330	315	300	305	321	330	340	355	375	375	375	377	377	362	325	325	325	313	300	315	320	317	312	300	333.58					
Asansole	383	380	380	380	371	366	361	361	376	400	428	452	452	452	452	452	442	427	405	390	380	385	395	395	395	395	395	395	402.31		
Barwala	332	332	332	295	295	307	323	333	345	365	373	373	373	374	362	355	351	320	301	311	313	-	-	-	-	-	-	-	-	336.22	
Bengaluru (CC)	390	380	380	375	360	360	365	370	395	410	425	435	440	445	430	410	400	385	385	385	365	355	355	360	360	360	360	360	388.79		
Brahmapur (OD)	377	377	362	352	337	337	337	337	352	372	392	407	412	417	420	420	405	390	362	362	362	337	337	339	344	347	349	367.79			
Burdwan (CC)	400	390	380	368	360	363	368	393	418	448	468	473	473	473	465	435	400	400	380	360	370	380	390	390	390	390	390	390	405.31		
Chennai (CC)	400	400	400	400	390	390	380	383	380	405	420	435	445	450	455	440	420	410	410	410	410	410	410	410	410	410	410	410	407.86		
Chittoor	393	393	393	383	383	373	373	373	398	413	428	438	443	448	443	433	413	403	403	403	403	403	403	403	403	403	403	403	400.75		
Delhi (CC)	365	350	342	325	325	325	333	343	355	375	383	383	383	384	384	372	361	361	340	321	331	331	335	335	335	335	335	335	349.62		
E.Godavari	365	350	340	325	325	325	325	330	345	365	385	400	405	410	413	413	398	383	355	355	355	355	355	355	355	355	355	355	357.75		
Hyderabad	345	345	330	315	315	320	325	350	365	380	390	395	401	401	385	365	340	340	340	320	310	310	313	316	316	316	316	316	343.37		
Ludhiana	346	340	334	329	327	309	301	309	322	335	353	367	367	367	373	373	361	348	323	323	323	318	320	320	323	323	323	337.75			
Midnapur (KOL)	400	390	380	368	360	363	368	393	418	448	468	473	473	473	465	435	400	400	380	360	370	380	390	390	393	393	393	405.31			
Miraj	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
Mumbai (CC)	417	417	405	405	395	380	380	380	380	405	420	435	445	450	455	440	420	405	405	405	405	405	405	405	405	405	405	403.75			
Muzaffarpur (CC)	395	390	381	371	357	348	381	395	405	419	424	424	424	424	419	409	400	386	371	371	371	367	371	371	371	371	371	387.24			
Myssuru	394	394	384	380	368	368	368	371	376	401	416	431	441	446	450	450	435	415	405	395	395	395	395	395	395	395	395	395	397.31		
Nagpur	357	353	353	345	330	323	323	320	370	380	393	395	395	393	370	355	330	315	315	310	310	305	305	305	310	310	315	-	342.92		
Namakkal	360	350	350	335	335	340	345	370	385	400	410	415	421	421	405	385	375	375	375	375	375	375	375	375	375	375	375	348	348	368.24	
Pathna	390	386	381	367	357	348	386	405	414	419	424	424	414	414	409	400	395	381	357	371	367	367	357	367	367	367	367	367	383.86		
Pathna (CC)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
Pune	417	410	405	400	395	380	370	372	375	382	410	425	440	450	455	440	415	400	390	390	370	372	372	374	374	374	374	401.03			
Ranchi (CC)	409	406	405	395	400	381	381	390	409	419	424	428	433	428	428	419	409	400	400	395	395	395	395	395	395	395	395	395	403.79		
Vijayawada	365	350	340	325	325	330	345	365	385	400	405	410	410	415	417	417	417	417	417	417	417	417	417	417	417	417	417	417	357.75		
Vizag	400	375	375	375	375	375	375	380	400	405	410	410	415	417	417	417	417	417	417	417	417	417	417	417	417	417	417	417	388.55		
W.Godavari	365	350	340	325	325	330	345	365	385	400	405	410	413	413	413	413	398	383	355	355	355	355	355	355	355	355	355	357.75			
Warangal	358	348	348	333	333	318	318	323	328	368	383	393	398	404	404	388	368	343	343	343	343	343	343	343	343	343	343	347.72			
Prevailing Prices																															
Allahabad (CC)	385	371	371	367	362	362	367	367	381	405	424	419	419	414	405	405	405	390	381	381	362	357	352	348	348	343	343	343	379		
Bhopal	385	365	365	350	345	345	345	355	385	405	415	415	415	415	395	395	370	345	345	345	325	325	325	325	325	325	325	325	325	360.51	
Hospet	355	345	345	340	325	325	330	335	360	375	390	405	410	410	410	405	375	365	350	350	350	350	350	350	350	350	350	353.79			
Indore (CC)	385	350	350	340	330	345	345	365	365	380	400	400	400	400	400	400	365	355	345	345	345	325	325	325	325	325	325	325	325	325	356.89
Jabalpur	383	375	360	353	345	340	343	360	360	385	400	407	414	414	400	400	370	365	352	352	352	337	337	337	337	337	337	337	337	337	364.34
Kanpur (CC)	371	371	371	357	348	338	338	338	338	362	395	405	405	405	405	395	381	381	362	362	352	352	352	352	352	352	352	352	364.96		
Kolkata (CC)	370	370	370	355	348	348	348	348	367	390	412	447	450	455	455	425	390	390	345	345	345	345	345	345	345	345	345	345	386.41		
Lucknow (CC)	420	397	397	395	390	377	367	367	387	403	423	423	423	423	423	423	413	407	407	407	407	407	407	407	407	407	407	399.48			
Raipur	377	377	360	350	350	353	360	360	380	400	420	435	440	440	440	440	400	360	360	360	360	360	360	360	360	360	360	374.79			
Surat	435	420	410	410	395	380	380	385	387	390	415	430	440	440	442	445	445	430	390	362	385	375	375	375	375	375	375	375	375	401.34	
Varanasi (CC)	407	407	400	390	380	373	373	383	400	407	423	433	433	433	433	433	433	433	433	433	433	433	433	433	433	433	433	433	397.93		

Nobilis® IB Multi Range

For solid & durable Infectious Bronchitis protection.

A whole world of protection



The most comprehensive vaccine range for Infectious Bronchitis control

Live IB Vaccines

Massachusetts Serotype Strains



Nobilis® IB Ma5
Live freeze-dried vaccine containing Infectious Bronchitis virus, strain Ma5, serotype Massachusetts.



Nobilis® Ma5 + Clone 30
Live freeze-dried vaccine containing Infectious Bronchitis virus, strain Ma5, serotype Massachusetts and Newcastle Disease virus, strain Clone 30.



Inactivated IB Vaccines

Nobilis® IB + ND (Massachusetts / killed Clone 30)



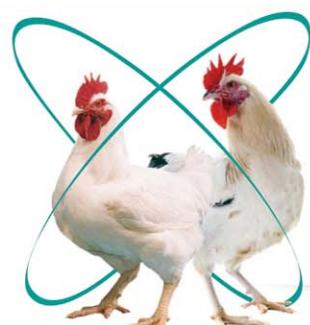
Combined inactivated oil emulsion vaccine containing Infectious Bronchitis virus, strains M41, serotype Massachusetts and Newcastle Disease virus, strain Clone 30.



Nobilis® IB multi + ND
Combined inactivated oil emulsion vaccine containing Infectious Bronchitis virus, strains M41, serotype Massachusetts & D207/D274 and Newcastle Disease virus, strain Clone 30.



Your **guarantee** for
continuous
production



Nobilis® Corvac-4

Broadest protection ever... Tetravalent vaccine

Protectotype
ONLY FROM MSD ANIMAL HEALTH

MSD
Animal Health

112-08-2021

This is a Public Service message

KNOW THE SIMPLE GUIDE THAT F.I.G.H.T.S. DISEASES AFFECTING POULTRY

F-requent fumigation of poultry sheds

I-instant germ control using prescribed disinfectants

G-et your water supply sanitised

H-ave a veterinary doctor prescribe you the right Bio-security products

T-ake Bio-security protocol seriously

Start farm hygiene training amongst your employees today

**NARSIPUR BIO-SECURITY
AT ITS BEST !!**

Clean with Power-kleen !!

POWER-KLEEN

High Power Phenyl Disinfectant

POWER-KLEEN is a disinfectant having powerful germicidal and deodorant effect specially for use where the degree of contamination is high. It can be used on costly flooring & Tiles. It should always be used in diluted form. It has a typical smell.

Advantages

- ❖ An excellent ready to use black disinfectant.
- ❖ Highly effective even in presence of organic matter.
- ❖ Does not stain tiles.
- ❖ Gives a long lingering odour even at user dilutions.

**Distributors Wanted !!
- In all States -**



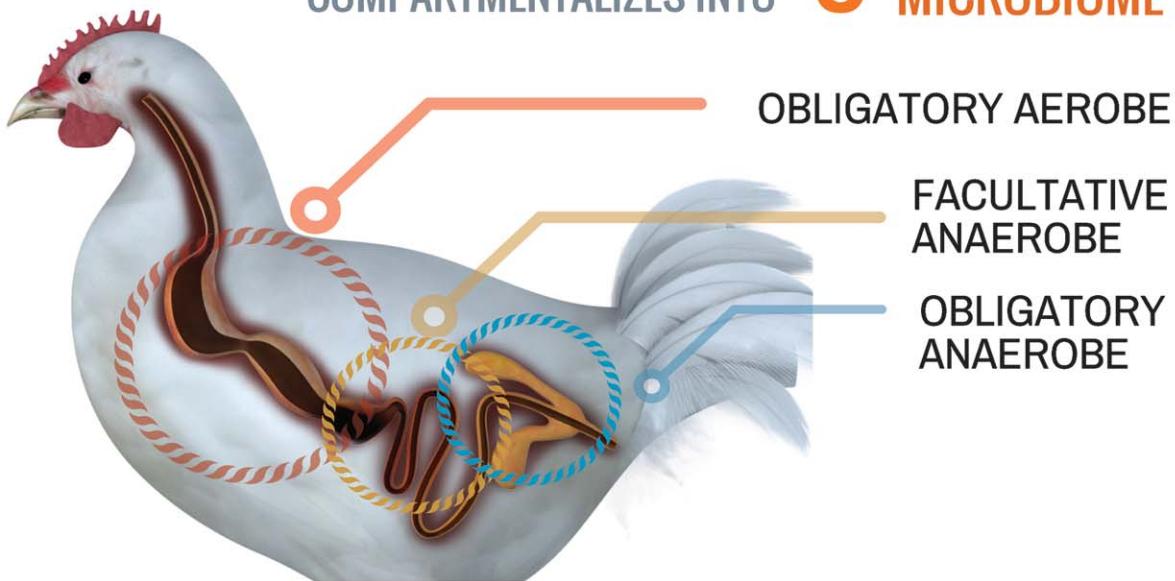
NARSIPUR
CHEMICALS PRIVATE LIMITED
(An ISO 9001:2015 Certified Company)

C-238, MIDC, Turbhe,
Navi Mumbai - 400705, INDIA
Tel.: +91 7506946458 / 8976561320
info@narsipur.co.in / www.narsipur.co.in

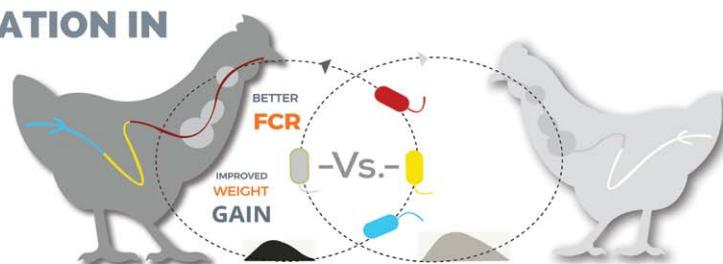
Introducing !!



POULTRY GI TRACT
COMPARTMENTALIZES INTO **3** DISTINCT
MICROBIOME



STRATEGIC COMBINATION OF **AEROBES & ANAEROBES**
ENSURES PROLIFERATION IN
NICHE ENVIRONMENT
AND
TOTAL GUT



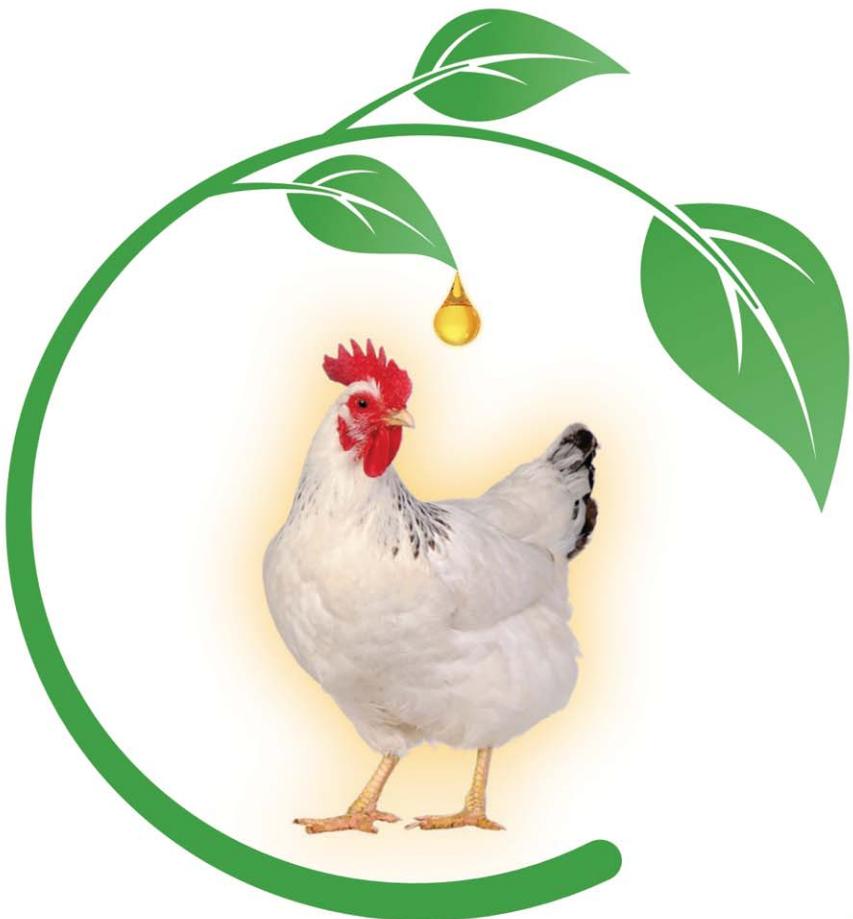
REINVENTING *IN VIVO* PROBIOTIC BIOLOGY
WITH

ImprovalTM BFS

The Key To Total Gut Integrity

NAGRONEX® ESF

Phytobiotic Growth Promoter



www.provet.in

provetppl provetppl provetppl

Provet Pharma Private Limited

No. 9, 1st Floor, Chakrapani Street, 2nd Lane,
Narasingapuram Extension, Maduvankarai, Guindy,
CHENNAI - 600 032. INDIA

Telefax: +91 44 2244 2124 / 27 e-mail: info@provet.in

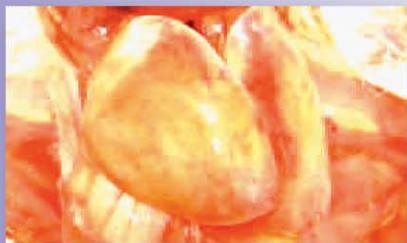
THE COMPLETE SOLUTION FOR INCLUSION BODY HEPATITIS (IBH)...



GlobiVac® IBH

PROTECTS
LIVER AND KIDNEY
&
ENSURES
PRODUCTIVITY...

**Fowl Adeno Virus Affects age groups of 3 to 6 weeks characterized by sudden onset
and a mortality rate as high as 75%**



Globivac IBH

Good protection against Inclusion body Hepatitis

Smooth injectability

Highly immunogenic hence provide better immunity



Globion India Pvt. Ltd.

Corporate office: 2nd Floor, Vasavi Gold Stone, Survey No. 25, Near Military Football Ground, Trimulgherry, Secunderabad-500 015, Telangana , India

Phone: +91-40-2799 0397 / 98 Fax: +91-40-2799 0399 | Email: customercare@globionindia.com | Website: www.globionindia.com

Factory: D. No.4-3, Survey No. 321, Biotech Park Phase III, Karakapatla Village, Markook Mandal, Siddipet District- 502281, Telangana, India

Strengthening
the antioxidant
defense...



 **ProvioxTM 50**
The Antioxidant Defense Enhancer



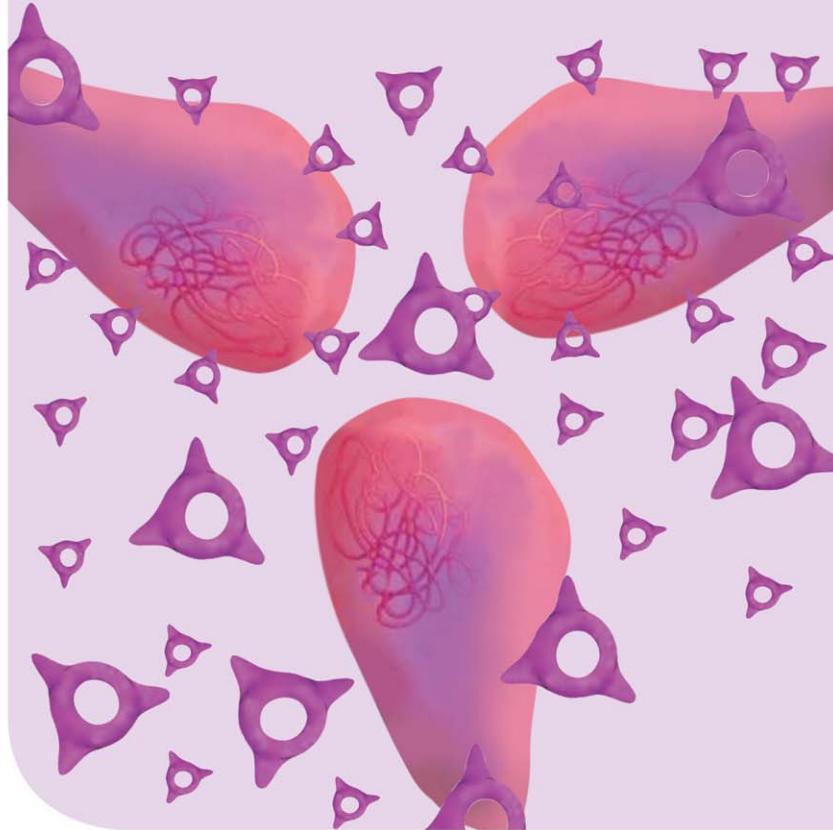
Cargill enables the success of our partners to help the world *thrive*.

Provimi Animal Nutrition India Pvt. Ltd.
T +91-80-28460060, Email : info@cargill.com, www.provimi.in



~~STRIKE OFF~~ PERFECTLY

Mycoplasma infections



Provimi®
Poultry

Pulmotil™ AC

BREATHE
easy

Tilmicosin (as Tilmicosin phosphate) 250 mg/ml



Trusted
Solution for
Mycoplasma
Control

240 ml amber
coloured
PEN bottle

Elanco

Cargill enables the success of our partners to help the world thrive.

Provimi Animal Nutrition India Pvt. Ltd.
Tel : 080-28460060 | Email : info@cargill.com | www.provimi.in

Cargill™ Helping
the world
thrive

PoultryStar®



Healthy gut – strong chick!

- Effective and poultry-specific
- Patented and **EU REGISTERED**
- Well-defined, multi-strain probiotics plus a prebiotic



poultrystar.biomin.net

Naturally ahead

 **Biomin** 

Bacterial Chondronecrosis with Osteomyelitis

A costly cause of lameness in poultry



Bacterial chondronecrosis with osteomyelitis (BCO) was first reported in 1972 and is now recognized as an important factor to cause lameness in poultry production. Recent research in Northern Ireland indicated that 17.3% of birds with lameness has BCO lesions. Other research in the US showed that leg problems cost the commercial broiler industry between US\$80 and \$120 million annually.

During the last decade the lameness condition caused by bacterial infection has been reported with various names; femoral head necrosis, tibial head necrosis, proximal femoral degeneration, long bone necrosis but nowadays BCO is widely accepted as the common term for this condition.

Antibiotic-free solutions to control BCO lameness

Watch Prof Robert Wideman of the University of Arkansas and Luis Valenzuela of BIOMIN discuss how to identify and control bacterial chondronecrosis and osteomyelitis (BCO) lameness in poultry without antibiotics.

Occurrence

BCO is a common cause of lameness in US and Europe that typically affects 1.5% of broilers grown starting at around 30 days of age. In Asia, the incidence of BCO may be lower at around 1%, as production cycles tend to be shorter, though subclinical issues and mortality do occur.

Furthermore, BCO can contribute to product quality issues, e.g. consumers reject product where the white cap of articular cartilage separates from the femur head.

About 10-15% of broilers suffer from subclinical BCO, a condition that appears first in younger birds (Thorp et al., 1993). BCO increases mortality due to culling and selection, and results in lower body weight gain and higher FCR as affected birds suffer impaired mobility and are unable to move towards feeders and drinkers as frequently as they should.

BCO may be present and negatively influence flock performance and health even though it is not recognized as such. In one example, Prof Wideman cited a country he visited where multiple individuals claimed that BCO was not a problem locally. However, it turned out that 40% of the mortality in broilers domestically were being culled due to lameness caused by bacterial chondronecrosis with osteomyelitis. That means producers should be diligent: "In my opinion, wherever broilers are being grown, this [BCO] is going to be a problem—an important problem," stated Prof Wideman.

Causes of BCO lameness

BCO lameness is caused by bacterial infection of the femoral or tibial head, which can result in femoral and tibial head necrosis. Several research results showed that *Staphylococcus* spp., *Enterococcus* spp., *E. coli* and *Mycobacterium* spp. are the most common bacteria isolated from joint

lesion in the birds with BCO lameness. As all of these bacteria above are members of the intestinal microbiota, these findings suggest the translocation of bacteria from the gut to the joints through the gut barrier.

From what we know of the pathogenesis of BCO, pathogenic bacteria (e.g. *Staphylococcus* spp., *Enterococcus* spp. and even *E. coli*) harbored in the gut gradually leak through the intestinal epithelium, make their way into the circulation and trigger the infections. Hence, the primary focus is to improve intestinal health and barrier function to protect against bacterial translocation responsible for BCO

Intestinal bacteria in the lumen of the intestinal tract can penetrate into the lamina propria through the weakened physical barrier, and penetrated bacteria can move to the other organs including joint via the blood stream. Once the bacteria reach to the growth plates of long bones, they are harbored in microfractures and begin to destroy the bone minerals.

Tight-junction is the structure in the intestinal tract to seal the apical boundaries of enterocyte, which consist of more than 40 proteins. Actin attachment in tight-junction enable it to close and open accordingly. It is one of the physical barriers in the innate immune system located in the intestinal tract, which prevents luminal antigens or bacteria from entering into mucosa and reaching into blood stream, resulting in bacterial translocation

Disrupted tight junction as intestinal barrier is compromised in a variety of clinical symptoms, such as lameness from chondronecrosis and spinal cord related neurological sign from osetomyelitis. Although the working mechanism of tight-junction is not clearly determined, it is obvious that the regulation of the tight-junction is closely regulated by the beneficial microbiota in the gut. The colonization of the gut with poultry probiotics can help reduce the translocation of pathogens into the bloodstream. Some studies suggested the possibility to regulate the tight-junction with methionine and cinnamaldehyde, but these nutritional approaches are still controversial.

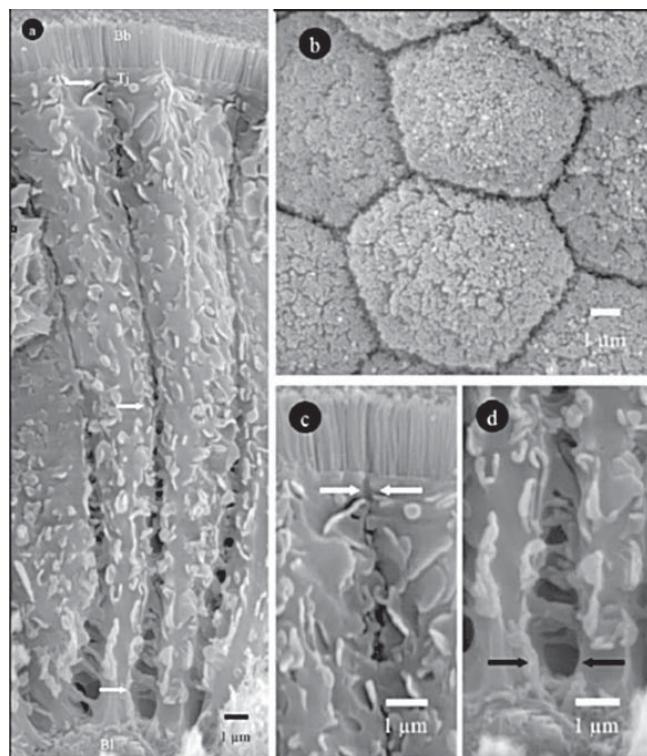


Figure 1. Villi in intestinal tract and tight-junction structure (Arrow), Picture from Bohórquez et al, 2011

Disruption of tight junctions

Regulation of tight-junction can be impaired by several factors, including dysbiosis, mycotoxin and stress. Dysbiosis is defined as a disturbed intestinal microbiota composition, which has emerged as the most common intestinal problem in poultry production. As intestinal microbiota play a critical role in maintaining intestinal homeostasis, including tight-junction, dysbiosis condition impaired the tight-junction regulation resulting in leaky gut. Several mycotoxin including Deoxynivalenol (DON), Fumonisin (FUM) and Aflatoxin B1 (AFB1) can also impair the gene expression for protein to consist of tight-junction, resulting in increased permeability of intestinal epithelium. Recent research indicated that high level of glucocorticoid from chronic stress can down regulate the expression of tight-junction related protein (claudin-1).

Solutions

Probiotics can help to minimize the BCO lameness by reduction of bacterial translocation from the gut.

In in-vivo trial conducted in Arkansas with wire-flooring model, Prof. Robert Wideman showed that broilers reared on wire flooring consistently had higher incidences of lameness than hatch-mates reared on wood-shavings litter and adding probiotics to the diet beginning at 1 day of age consistently reduced the incidence of lameness for broilers reared on wire flooring. These experiments indicate that probiotics administered prophylactically may constitute an alternative to antibiotics for reducing lameness attributable to BCO. The immunomodulation effect of the beneficial microflora with probiotic also helps the birds counteract this problem more efficiently.

“A healthy gut is the backbone of performance,” according to Luis Valenzuela, Product Manager at BIOMIN. Extensive research has identified 3 types beneficial bacteria that acts as drivers of good gut health in poultry, each inhabiting various parts of the gastrointestinal tract:

1. *Enterococcus* sp. originating in the jejunum,
2. *Bifidobacterium* sp. originating in the ileum, and
3. *Lactobacillus* spp. originating in the cecum.

They act to competitively exclude harmful bacteria in the gut, prime the immune system and create a proper environment for beneficial microflora.

All three strains are found in **PoultryStar®** – a well-defined, poultry-specific, multi-species probiotic product developed by BIOMIN that is the only one of its kind with EU authorization.

Mycotoxin deactivators or **toxin binders in poultry feed** can also reduce the bacterial translocation from tight-junction loosening caused by several mycotoxins.

References

Bacterial chondronecrosis with osteomyelitis and lameness in broilers: a review. Poult Sci. 95 (2)

Molecular Survey of Bacterial Communities Associated with Bacterial Chondronecrosis with Osteomyelitis (BCO) in Broilers. PLoS ONE 10 (4)

Bacterial chondronecrosis with osteomyelitis ('femoral head necrosis') of broiler chickens. Avian Pathology 29

Cinnamaldehyde regulates the expression of tight junction proteins and amino acid transporters in intestinal porcine epithelial cells. Journal of Animal Science and Biotechnology 8:66

A wire-flooring model for inducing lameness in broilers: Evaluation of probiotics as a prophylactic treatment. Poultry Science 91 (4)

V. Yadagiri Reddy
Chairman & Managing Director



VENCOB

Broiler Chicks & Hatching Eggs

Ph: (O) 27564077
27562730
Fax : 040-27566959

SREE LAKSHMI HATCHERIES PVT. LTD.

3-4-812, Flat No. G-13, Venkatadri Paragan Apartments, Barkatpura, Hyderabad - 500 027.

E-mail: slhpl@hotmail.com

Science-based solution for pigs

"This EU authorization highlights the scientifically proven benefits of applying the proprietary mix of plant-based substances to piglet diets," commented Dr Antonia Tacconi, Global Product Manager Phytogenics at BIOMIN.

The zootechnical authorization reinforces the conclusion of the European Food Safety Authority (EFSA) Panel on Additives and Products or Substances used in Animal Feed (FEEDAP) favorable Scientific Opinion on the safety and efficacy of Duplex Capsule (DC-C) in weaned piglets.

"Based on the results of three efficacy studies in which positive benefits were seen, the additive has a potential to improve the growth performance of weaned piglets," stated the Opinion.

Science-based solution for pigs

Encouraging high feed intake in piglets is a key driver for producer profitability, animal fitness and overall performance. Application of phytogenic feed additives is projected to increase in the coming years.

"Phytogenic feed additives such as Digestarom® DC Xcel contain substances found in herbs and essential oils that improve swine feed digestibility, reduce inflammation and promote growth," explained Dr Tacconi.

"A growing body of scientific knowledge led by the BIOMIN Research Center and our research network has gone into making Digestarom® DC Xcel a value-

adding solution for the feed and livestock industries," commented Dr Tacconi.

Unique formulation

"As a next generation phytogenic feed additive, the unique advantages of Digestarom® DC are the performance benefits, pelleting stability, ease of handling and a documented mode of action," stated Dr Tacconi.

The triple-action formulation of Digestarom® DC Xcel incorporates the innovative Biomin® Duplex Capsule technology that ensures the plant-based active compounds are delivered where they are needed to be most effective. The three modules include: 1) promoting appetizing and endogenous secretions, 2) gut microbiota modulation and 3) gut protection.

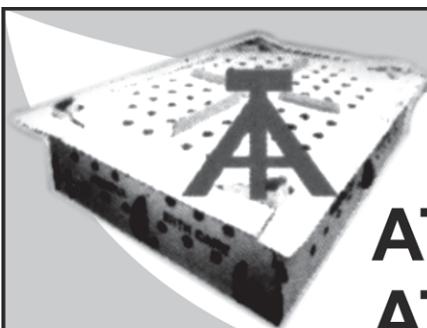
Road to EU authorization

On 5 February 2020, European Commission implementing regulation (EU) 2020/160 was published enacting the zootechnical authorization of key components of Digestarom® DC. In May 2017, BIOMIN submitted an EU dossier for the core components of Digestarom® DC Xcel as a zootechnical feed additive in piglets.

For more information

Ask your BIOMIN representative if you'd like more information about Digestarom® DC Xcel.

Don't have a BIOMIN representative? Use the contact form to get in touch today.



ATA Packing Products ATA Imports & Exports

Manufacturers of : Corrugated Boxes, Paper Pulp Trays, Paper Rolls & Other Packing Products

Plot No.287, Near Fox Sagar Lake, Beside Saibaba Temple, Subhash Nagar, IDA, Jeedimetla, Hyd.

Email: atapackingproducts@gmail.com, ataimportsexports@gmail.com

Mohd. Tareq Irfan
Mob. No. +91 9505659670
+91 9949566620
+91 9491653818

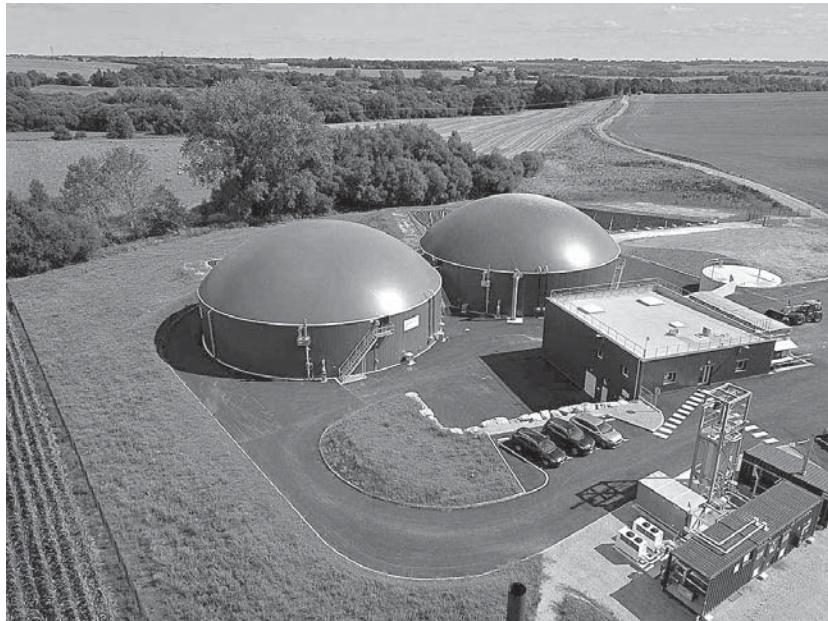
Producing Biogas from Waste and Sludge

WELTEC BIOPOWER to Present Solutions for Climate-Neutral Energy Generation at IFAT

At this year's IFAT, the world's leading trade fair for environmental technologies, which will be held in Munich, Germany, from 4 to 8 May, biogas plant manufacturer WELTEC BIOPOWER will again present its anaerobic digestion plants for industrial and municipal use. In Hall A4, at Booth 508, the internationally renowned biogas specialists will provide information on all topics concerning the use of organic waste and sludge for the production of energy.

The reference projects for the digestion of waste and the production of biomethane, which is equivalent to natural gas, include the WELTEC plant of the French potato chips manufacturer Altho, whose chips brand Bret's accounts for one third of the French market. Every year, the plant in St. Gérand, Brittany, produces about 1.75 million standard m³ of biomethane from 22,000 t of production waste in the form of potatoes and starch as well as sludge from the internal wastewater treatment plant. This amount of the climate-neutral energy source corresponds to the gas consumption of a town of 5,000 inhabitants.

Altho benefits greatly from the biomethane production, which enables it to use its leftovers in a sustainable manner and cut greenhouse emissions. The annual savings amount to approximately 3,900 t of CO₂eq. This corresponds to the emissions that more than 2,000 persons would cause with a flight from Munich to New York.



For the energy plant, WELTEC has implemented process technology that is both innovative and reliable: The mix of solid and liquid substances is first pre-processed and homogenised in order to ensure efficient digestion in the stainless-steel digester. The entire process is fully automated and controlled by a PLC unit. With the help of the membrane processing, the biogas is then transformed into biomethane.

„Custom-tuned biogas technology is a must”, says Jens Albartus, Director of WELTEC BIOPOWER. „Usually, anaerobic digestion plants will only encounter technical problems if the process technology does not meet the requirement profile.” For this reason, plant operators and investors should opt for a provider who has experience with various substrates and climate conditions. In its projects, WELTEC custom-tailors its plants so as to ensure stable, economic operation. In more than 300 planned and implemented biogas projects in

25 countries, the specialists have gained a wealth of experience with diverse framework conditions.

Regardless of whether sludge, abattoir waste or production leftovers are used as raw material, WELTEC thus guarantees a high energy yield. This is achieved with the right blend of expertise, smart processes and custom-tailored supervision by biologists and engineers. IFAT visitors will be able to get further information on the efficient conversion of organic waste to high-energy biogas and biomethane at the booth of WELTEC BIOPOWER (Hall A4, Booth 508)

Company Portrait

WELTEC BIOPOWER GmbH is one of the world's leading enterprises in the field of stainless-steel biogas plant construction. The company has planned, developed and built anaerobic digestion plants since 2001. Today, the medium-sized company has about 80 employees at the headquarters in Vechta, Germany, and has established more than 300 energy plants in 25 countries worldwide. The global distribution and service network spans six continents. The range

of customers includes businesses from the agriculture, food, waste and wastewater industries.

The strength of **WELTEC BIOPOWER** lies in custom-tailored design and technically mature solutions for projects up to 10 megawatt capacity. In this context, the high proportion of internally developed components is a key success factor. The company also owes its leading edge to the use of stainless steel. This enables the input of a diverse range of feedstocks, a fast and economic assembly and a consistently high quality standard regardless of the location.

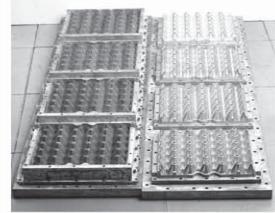
After a biogas plant goes live, **WELTEC BIOPOWER** offers additional support through its experienced mechanical and biological service team. 24/7 availability contribute significantly to the efficiency of the plant.

Nordmethan, a subsidiary company of **WELTEC BIOPOWER**, addresses another business area: The operation of biomethane plants and the provision of heat through energy contracting. In this way, the **WELTEC** Group covers the entire value chain of energy generation with biogas and biomethane – from the plant construction to the plant operation..



S.S. PACKAGINGS

Mfrs.:
**Corrugated Boxes,
Cores Pulp trays, Coir**



**Contact : T. Subramanyam
Managing Partner**

H.No. 5-011/6, Ramireddy Nagar,
IDA, Jeedimetla, Hyderabad-500 055.
Email: slpc.2002@gmail.com

Cell: 98660 75805 Fac. : 040-23095996



SRI LAKSHMI PACKAGING COMPANY

Mfrs.:
**Corrugated Chick Boxes &
Hatching Egg Box
Paper Pulp trays, Coconut Coir**



**Contact : P. Someswara Rao
Managing Partner**

Plot No. S-15 to S-18, Rami Reddy Nagar,
IDA, Jeedimetla, Hyderabad-500 055.
Email: slpc.2002@gmail.com

Cell: 98491 09478 Fac. : 040-20005996

PRESS RELEASE

Memorandum submitted to Deputy Commissioner of Sonepat by PFI

Sonipat , February 24- The president of poultry Federation of India Mr Ramesh Kumar Khatri today presented a memorandum to the Deputy Commissioner of Sonepat,Dr Ansaj Singh on behalf of the Federation which was farwarded to the Prime Minister of India Mr Narendra Modi to save the poultry Industry which is on the verge of destruction.

After submitting a memorandum to the Deputy Commissioner, Mr khatri expressed apprehension that Government of India is planning to reduce the imported duty on chiken leg and this decision would destroy the poultry Industry of the country .He was of the view that by reducing the duty the poultry Industry would not be able to survive for long as the poultry sector has suffered a huge loss since last one year as the prices of raw material had increased manifold.

He further said that if the import duty which was being levied 100 percent at present would be reduced it would adversely affect the poultry Industry. He further maintained that if the American chicken industry would be promoted than it would be very difficult to save the self made poultry

farming sector worth Rs one Lakh crore and providing job opportunities to over two crore people of India.

The president asserted that the import duty should not be lowered from 100 percent to save the poultry sector. He expressed reservation and pointed out that the raw material including the prices of maize, Bajra and oil seeds had increased substantially which had adversely affected the poultry Industry. While detailing out the loss in the sector, he apprised that the cost of production of an egg is pegged at Rs four and 10 paise and the whole sale price of an egg in the market is Rs 3.50 per egg thus the industry is facing acute loss since last one year. He urged that a level playing field be given to the industry. He also demanded that the feed of Bajra and Maize be provided at the lower import duty as the India was the largest consumer of the raw material. He further said that the poultry sector had great hope from the prime Minister Mr Narendra Modi as he had done a lot for the farmers of the country. With a view to double the farm income, a number of schemes had been launched including Prime Minister Farmers Samman





Scheme, besides providing remunerative prices of their produce. Under the Scheme a sum of Rs 6000 were being given to the farmers in three instalments in a year. About 12 crore farmers were getting benefit of this innovative schemes. He revealed that about 26 crore eggs were being produced in India daily and about 50 lakh units were working in the

अमेरिकन चिकन (LEG PIECE) आयात पर इम्पोर्ट डयूटी 100% लगाओ और भारत के मुर्गी पालकों की रोजी-रोटी बचाओ



निवेदक: पोल्ट्री फेडरेशन ऑफ इण्डिया एवं समस्त मुर्गी पालक, निला सोनीपत

country and which about 4 crore people were engaged in this sector through out the country including medicine and equipments.

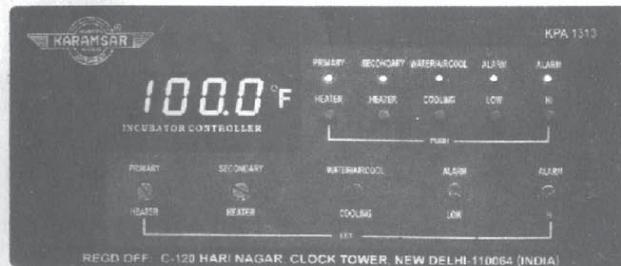
He hoped that the Prime Minister would protect the interests of poultry farming community and urged that the import duty should not be reduced from 100 percent rather it should be interested to save farming community of the country with out any political pressure to be exerted during the visit of present of America Donald Trump.



BRANDED EQUIPMENTS



DIGI. VISION SERIES



★ HOT BRAND ★

KARAMSAR POULTRY APPLIANCES (REGD.)

Office : C-120, Hari Nagar Clock Tower, New Delhi-110064 (INDIA)

Phone : 25121373, 25495919, Fax : 91-11-25495920, 28126758

Works : B-70, Maya Puri Industrial Area, Phase-I, New Delhi-110064 (INDIA)

Phone : 28115677, 28116857,

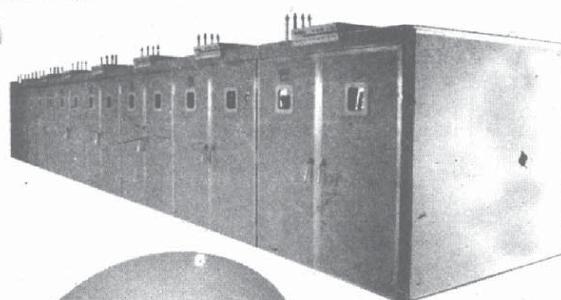
E-mail : • karamsar@bol.net.in

Website : • www.karamsarincubators.com

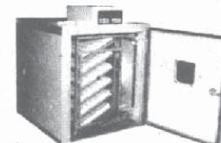
E-mail : • karamsarpoultry@bol.net.in

Website : • www.karamsarpoultry.com

E-mail : • sukhising@hotmail.com



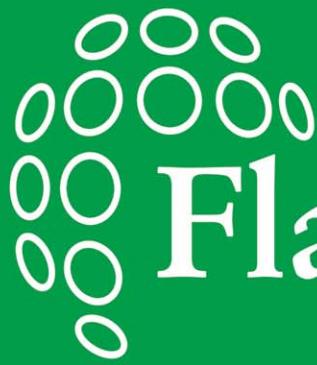
100.0 °F 86.0 °F
DIGI. VISION



MANUFACTURER & EXPORTERS ALL TYPE OF POULTRY GOODS

● Incubators ● Hatchers ● Debeakers ● Vaccinators ● Plastic Egg Trays & Spare Parts

(IPEMA) INDIAN POULTRY EQUIPMENT MANUFACTURERS ASSOCIATION "MEMBERS"



Flavomycin®

Cracks resistance



HUVEPHARMA®

We add performance to your business

HUVEPHARMA NV • UITBREIDINGSTRAAT 80 • 2600 ANTWERP • BELGIUM • P +32 3 288 1849 • F +32 3 289 7845 • customerservice@huvepharma.com
HUVEPHARMA SEA • 501 & 502 • 'GREEN TERRACES' • LANE NO.5 • SOUTH KOREGAON PARK • PUNE-1 • INDIA • P +91 20 2615 4193 • F +91 20 2615 3973 • salesindia@huvepharma.com
www.huvepharma.com



ALKAKARB
SODIUM BICARBONATE
ANIMAL FEED GRADE



— The Secret To —
BETTER YIELD & IMPROVED PROFITS!



Higher feed conversion ratio- more body mass
Heat stress resistance in tropical climate



Stronger egg shells & less breakages
Improved litter conditions



Higher milk yield- ruminal & metabolic pH control
Heat stress resistance in tropical climate



Higher feed conversion ratio- more body mass
Better lactation & survival of progeny



pH control in fish farm
Improved body mass & shell structure



No water pollution due to sulphurous



FOR ENQUIRIES AND ORDER

CHEM CONNECT +91 2066 075 100

Email: chemconnect@tatachemicals.com

TATA CHEMICALS LIMITED

TATA CHEMICALS LIMITED, Leela Business Park,
Andheri-Kurla Road, Andheri (E), Mumbai 400 059

www.tatachemicals.com

**World's Leading Immune Complex IBD Vaccine
Now In India!**

TRANSMUNE[®]
IBD



**Transmune[®] stops reinfection and protects
against all IBD virus strains**



Ceva Polchem Private Limited

Premises No. 101, First Floor, Phase II, Manikchand Galleria,
Model Colony, Shivajinagar, Pune- 411016, India.
Tel.: +91 - 20 - 2567 0606, 2567 0607.
www.cevapolchem.in / www.transmune.com



...part of your success

- Improve the quality of the meat
- Improve performance
- Increase immune responses
- Reduce the feed costs
- Available in more than 60 countries around the world

RAAMMDAS
Country Manager - South Asia
Contact: +91 98484 13213
nramdas@hotmail.com


Animal Wellness Products
A.W.P.srl - via IV Novembre, 23
41051, Castelnuovo Rangone (MO) Italy
www.awpint.com



WATER SOLUBLE FEED SUPPLEMENT FOR POULTRY

ACIDEX-W

Keep undesirable bacteria, mold and yeast away from the water.

ACIDEX-W will reduce pH of water at proper dosage. It also keeps pipe line clean and clear. ACIDEX-W improves performance and productivity.

Also provides a wide range of antibacterial short chain organic acid lowering crop & gizzard ph. It is an economical antibacterial solution against gram negative bacteria like salmonella & E coli. It increases the pancreatic enzyme activity.

ACIDEX-W lowers the passage rate so helps in digestion & absorption of feed so it helps in better digestion of protein resulting in thick consistency of meat.

Manufactured & Marketed by



AQUACHEM
LABORATORIES

204, Pride Purple Square,
Kalewadi Phata, Wakad,
Pune - 411 057. India.

TeleFax : 020-27275903
Customer Care No.: +91-9822056648
E-mail : sadanandug@rediffmail.com

“Buty”rating gut-integrity with coated and esterified butyrates

CFS integrated the knowledge and technology from last four decades alongside laboratory and field specialists to offer real time solutions to the modern art of poultry farming.

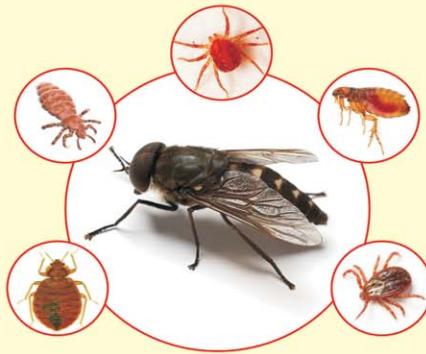
The coated, aromatic form of butyrate
POLIACID™ R60
Unique coating technology

The esterified form of butyrate
POLIACID™ TB
The gut integrator

1. Readily consumable source of energy for epithelial cells of digestive tract via beta-oxidation pathway.
2. Helps to improve villi growth and increase size of “enterocytes” for better nutrient absorption.
3. Regulates gut motility for improved absorption.
4. Enhance protein digestion by stimulating juices & enzyme production in the proventriculus.
5. Limits growth of gram negative bacteria in the intestines, improving livability.
6. Improves gut micro flora & gut integrity.
7. Stimulates production of non-specific peptides to improve gut defense mechanism against infectious enteritis.
8. Reduces acute inflammatory responses and reduce incidences of enteritis.
9. Improves shell quality, productivity & livability in layer flocks.
10. Improves nutrient uptake from the intestine & efficiency parameters like feed conversion, weight gain, etc..
11. Helps controlling ammonia emission in poultry houses.

IN/ANIM/MAY/21/2019

Camlin Fine Sciences Ltd.
F/11-12, WICEL, Central Road,
Andheri East, Mumbai - 400093, India.
+91 22 6700 1000 Follow us on [in](#)



Are you using pesticides in your breeder & layer farms,
for pest control ?

*** Reproductive Effects in Birds Exposed to Pesticides
and Industrial Chemicals**

- ※ Acute Mortality
- ※ Sub-lethal Stress
- ※ Reduced Fertility
- ※ Eggshell Thinning
- ※ Suppression of Egg Formation

Say No to Pesticides on Your Breeder & Layer Farms

Your Only Truthful Solution

LitterMan™
The Complete Litter Control

Poultry Litter Management by *in situ* Composting

- ※ **LitterMan** is a Pro-biotic product, natural & safe for the environment, which enables *in situ* composting of poultry manure.
- ※ **LitterMan** delivers complete control over poultry manure, minimizing ammonia evolution & incidences of;
Flies (adult & larvae) & Ectoparasites (Ticks, Fleas, Red Mites, Lice & Bedbugs)
by breaking down the manure in to simple compounds that make manure unfavourable for their habitat & breeding.

Stop Pesticides

Improve Farm Productivity

* D. Michael Fry - Department of Avian Sciences, University of California, Davis, California - Environ Health Perspect 103(Suppl 7):165-171 (1995)



Administrative & Marketing Office :

A 2 Basant, Prarambha Society, 135/4 Erandavana, Near Joshi Hospital, Off Kamala Nehru Park, Pune - 411 004.
Email - anshumanindustries@gmail.com Customer Care : 07350002037



Complete Solution for Poultry Industry

For over 50 years, we have been taking care of poultry farms everywhere in the world.

Now we proudly serve India as well.



+91 914 895 8902



india.sales@pericoli-asiapacific.com

pericoli.com

PERICOLI ASIA PACIFIC Sdn. Bhd.





GUARD YOUR BIRDS IN RAINY SEASON..

With

nutriquinol™ 60%

3-in-One Versatile Non Antibiotic Growth Promoter



Composition :

Chlorhydroxyquinoline...60%

Usage :

Broiler, Layer & Breeder

As a Growth Promoter -

100 g/ton throughout the year

For Treatment - 200 g/ton
along with specific antimicrobial

Packing : 5 kg & 25 kg



Safe anti bacterial solutions for poultry can radically reduce need of antibiotics

Between reducing the use of antibiotics and dealing with rampant bacterial infections of poultry, there is need to create safe prevention solutions, writes, Managing Director - Vetphage Pharmaceuticals Pvt. Ltd.

The poultry sector in India was valued at an estimated Rs. 80,000 crores in 2015-16. Thanks to increasing income and changing food habits, the demand for poultry meat as well as eggs is expected to grow steadily. The poultry meat production in the country stood at around 3.46 million tons in 2016-17, up from 3.26 million tonnes during the previous year. Similarly, the egg production also grew by around 6% during the same period. Notably, more than 80 per cent of India's poultry output is produced by organized commercial farms, while the remaining 20% comes from the unorganized sector often referred to as the backyard industry.

The growing consumption and production of poultry on commercial scale elicits a series of health and environmental concerns. Among them are concerns over bacterial disease as well as the disposal of infected birds. Prevention of diseases and ensuring healthy growth of chicken also remain significant concerns before farmers.

Bacterial diseases cause huge losses for poultry industry

Bacterial disease causes multi-billion-dollar economic losses for the livestock industry. It is estimated that *Campylobacter* and *Salmonella* infections that are rampant in poultry together account for 9 in 10 reported cases of bacteria-related food poisonings globally. There exist more than 2,000 species of bacteria belonging to *Salmonella* genus, with almost all of them being potential pathogens of poultry. In fact, a study conducted on eggs in several retail outlets in India found that large amounts of *salmonella* were present both on the shell and inside the egg. *Coliform* infections or diseases resulting from *Escherichia coli* bacteria are another significant health concern recognized as a major cause of morbidity and mortality in chickens. Often, mass culling's are necessitated to curb such infections causing huge losses to the industry. The disposal of the culled birds which is often done through mass burials further leads to concerns of environmental degradation as water bodies and soil stands to be polluted.

To treat such diseases, poultry farmers are forced to use significant amounts of anti-microbials and other veterinary drugs and feed additives which together have negative implications on human and environmental health.

Growing threat of antibiotic resistance

Estimates suggest that 70% of all antibiotics used are used in animal farming, while only 30% are used directly

in humans. In the absence of effective and safe alternatives that can prevent the disease, antibiotics are used to treat diseases and prevent disease among chicken. The entry of antibiotics in our food chain has far reaching consequences on human and environmental health.

Taking note of the global threat of antibiotic resistance, the non-therapeutic use of antibiotics in animal production has been banned in many countries. Sweden was the first country to ban the use of antimicrobials for non-therapeutic uses in the late 1980s. Denmark, the Netherlands, United Kingdom and other European Union countries have also followed suit. Recently, the Indian government has also banned the manufacture, sale and distribution of antibiotic Colistin (often considered a 'last hope' antibiotic) for poultry and animal feed supplements to preserve its efficacy in humans.

Need for safe alternatives

However, it is important to underline that banning the non-therapeutic use of antibiotics is not enough. We also need to devise solutions to help farmers grow healthy poultry and prevent bacterial infections through natural mechanisms. Interestingly, using bacteriophage-based preventive solutions is emerging as a sustainable and healthy alternative for disease prevention in poultry. Bacteriophages or simply known as 'phages' are microorganisms that are a natural element of our environment and exist everywhere around us including in the gut. Phages eliminate or devour their selected bacteria in a natural way without interacting with animal or human cells. This makes them absolutely safe for poultry and human beings.

Poland-based biotechnology company Proteon Pharmaceuticals has pioneered a revolutionary approach to use phages in a sustainable and controlled way to eliminate pathogenic bacteria without causing any harm to the microbiome or gut flora of the birds. By promoting healthy growth of birds, this significantly reduces the need for use of antibiotics. They help to reduce pathogenic bacteria without side effects, without leaving any residue and without creating antibiotic resistant strains of bacteria.

Creating and popularizing such sustainable solutions is key to the overall health of poultry and human beings. It is also important that adequate awareness is raised among farmers about following correct disease management and control practices and end reckless use of antimicrobials.

Dr.Bhushan Bhavsar

Managing Director of Herbal Consultants Pvt. Ltd. (www.herbal-consultants.com)
President – World Ayurveda Health Organisation (WAHO)



Dr. Bhushan Bhavsar has worked for more than a decade into the food products and supplement industry. His knowledge and expertise into the industry is well respected and proven into the field of product development,

regulations, research, manufacturing, packaging & designing, marketing, sales and logistics, collectively said to be providing all the services under one roof to set up your business Nationally and Internationally.

Due to his full devotion and work towards Ayurveda, Dr. Bhavsar has been chosen as President of World Ayurveda Health Organization (WAHO) working currently in 9 countries - India, Switzerland, United Kingdom, The Netherlands, Belgium, Germany, U.A.E., Brazil and Canada.

As an innovative product researcher, Dr. Bhavsar has found proven and quick solutions for many technical issues in various stages of product development. He has achieved to get two product patents in his name.

Current Positions:

Managing Director - Herbal Consultants Private Limited (India) Director - ABC Pharma Sp. Z o.o (Poland)

Founder & CEO - Business Appetite.

Director - BrandArch Media Private Limited. Associate Director – Brandarch Technologies. Owner - Raw Resources

President - World Ayurveda Health Organization (WAHO)

Qualifications:

B.A.M.S. (Bachelor in Ayurvedic Medicine & Surgery)

M.D. (Ayurveda) (Part III)

M.B.A. (Healthcare and Hospital Administration) PG Diploma in Cosmetic Technology & Marketing Diploma in Digital Marketing

L.L.B. (Bachelor in Legislative Law) (Honors)

Awards & Achievements:

Best business strategic planner Young Entrepreneur's Award

Gold medal – University topper for M.B.A. Sixsigma – Black Belt-

Expertise

10 years of experience in developing new and better ways of formulating, preserving, processing, packaging, storing and delivering, in the field of food, beverages, nutritional, herbal, cosmetics and dietary supplements.

Product Development:

- New concept development for productinnovation.
- Excellent knowledge of baked, dairy and baby food technology (including chemistry, microbiology and labsystems).
- Expertise in Organoleptic evaluation of food andbeverages.
- Creative design of innovative products with eûcient and appealing ingredient combinations and innovativeformulations.
- Substantiation of food & nutrition, therapeutic health claims, structure/function claims.
- Conceptualization of invitro and animal studies with GLP certiûed laboratories todetermine eûcacy and safety of your product.
- Design and realization of tailor-made clinical trials to document eûcacy and to substantiate health claims for yourproducts.
- Development of Product Monographs for consumers andprofessionals.

Consultations provided (Food & Nutrition Companies):

- Campbell Food Products Ltd.,USA.
- Joint Juice Inc.,USA.
- Herbalife International India Pvt Ltd.,India
- Moringo Organics Pvt Ltd.,USA
- Patanjali Food Products (Patanjali Ayurveda Ltd.),India.
- Panda Foods,India.

LUMIS ENZYMES

EXHIBITED AT IPPE, ATLANTA



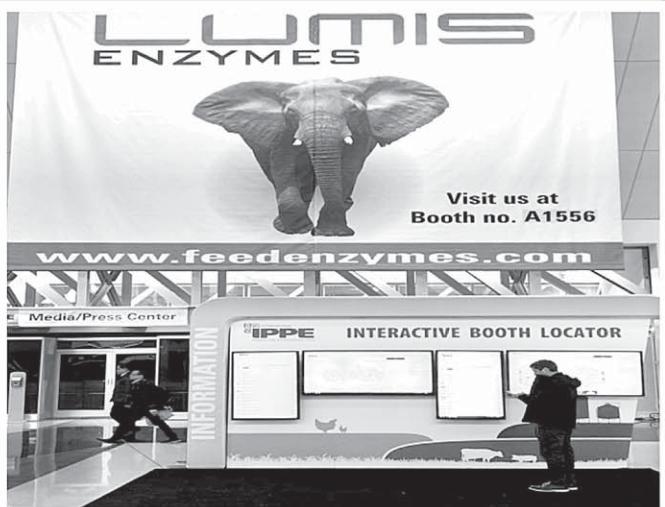
LUMIS ENZYMES

EXHIBITED AT IPPE, ATLANTA



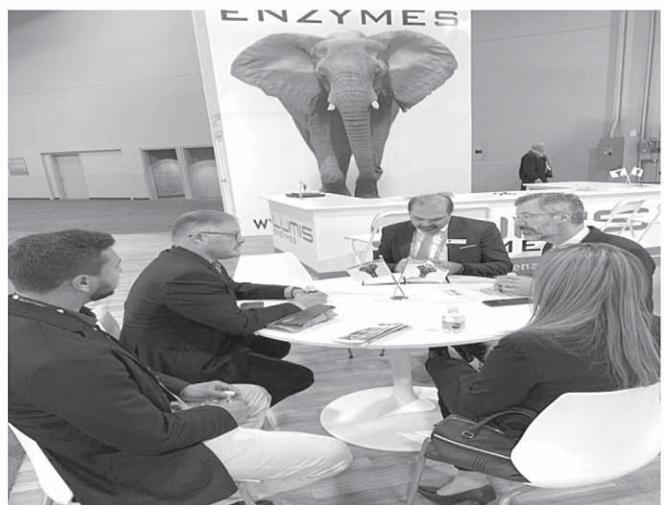
LUMIS ENZYMES

EXHIBITED AT IPPE, ATLANTA



LUMIS ENZYMES

EXHIBITED AT IPPE, ATLANTA



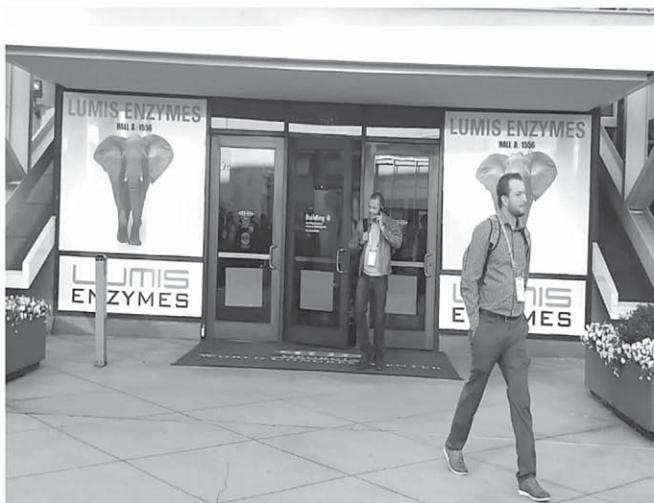
LUMIS ENZYMES

EXHIBITED AT IPPE, ATLANTA



LUMIS ENZYMES

EXHIBITED AT IPPE, ATLANTA



Srinivasa



Hy-Line

Delivering Performance and Sustaining Growth!

More profits for the farmers,
better nutrition for all.

A ROBUST
layer that delivers:

1 PROLIFIC
Egg Numbers

2 PERSISTENCY
For Long Single-Cycle Production

3 EXCELLENT
Egg Shell Strength

4 EFFICIENCY
Great feed savings resulting in
profitability. More Eggs on Less Feed



SrinivasaFarms™

Srinivasa Farms Private Limited

(CIN No: U01222TG1983PTC003979)

Regd. Office:

Plot No. 82, Kavuri Hills, Phase II,
Madhapur, Hyderabad - 500081,
Telangana, India.

Tel: +91 40 23633500 / 501
E-mail: contact@srinivasa.co
Url: www.srinivasa.co

Follow us on

AP, North Karnataka & Odisha

Shailendra Karuturi
90006 58835

**Telangana, Maharastra, Gujarat,
Madhya Pradesh & Chattisgarh**

Dr. Balaji Chate
91210 20298

Tamil Nadu & South Karnataka
Dr. Muthuramakrishnan .M

75488 50453

North India
Dr. Vikas Chaurasia
81069 72007

CRDX

Breathe Easy-Now



A fast acting essential oil based solution for symptomatic relief in acute dyspnoea.



We are there when you need the most

- **F**ast - It is fast acting, antiinflammatory, analgesic, mucolytic, bronchodilator.
- **E**conomic - Highly concentrated. Economical with high ROI.
- **E**fficient - Very potent, works through oral as well aerosol route.



Regenerating solutions for your changing needs...

Regen Biocorps AHI (P) Ltd.

3rd Floor, D&E 301, Ananta Trendz, Near Narayan Garden
Gotri, Vadodara – 390 021. Gujarat (India)

Website: www.regenbiocorps.com

An ISO 9001 : 2008 Certified Co.

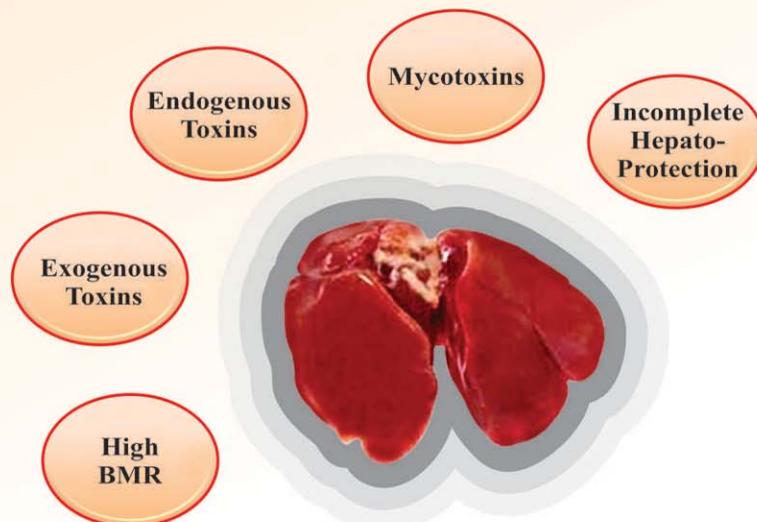


Hepatotox™ ES

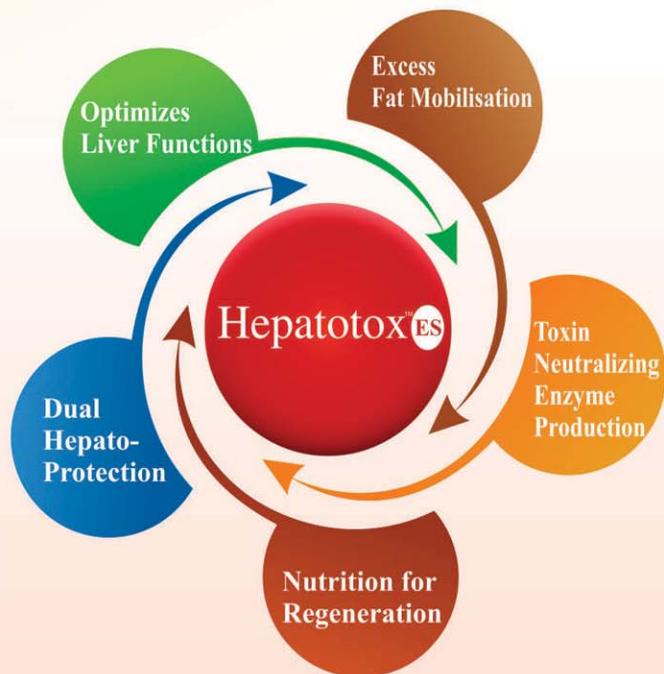
A multi action combination of Neutraceuticals and Herbs



**Liver Needs
Extra Care!!!
and
A New Approach**



Even an effective mycotoxin binder can not ensure complete Hepato-protection!!!



Hepatotox™ ES



Benefits

WE ARE THERE WHEN YOU NEED THE MOST

Investment made on liver is meager compared to returns !!!

Regenerating solutions for your changing needs...

Regen Biocorps AHI (P) Ltd.

3rd Floor, D&E 301, Ananta Trendz, Near Narayan Garden
Gotri, Vadodara – 390 021. Gujarat (India)

Website: www.regenbiocorps.com
An ISO 9001 : 2008 Certified Co.



nu-start

Vitamin/Mineral Soluble Power

Profit Defender

NuStart is a concentrated water-dispersible nutritional supplement Of **Essential Vitamins, Organic Trace Minerals** with Built-in **Acidifiers and Electrolytes**.



- Product from USA
- Best supportive solution for different type of **Lameness, Stress & Immunity**
- Work as **Nutritional Booster** in readily available water soluble form
- Best in class **Bioavailability**
- Helps to Improves Productivity
- Helps Chicks **Livability and Growth**
- Work as tonic following multifactorial **Infectious, Nutritional Deficiencies and Stress Factors**

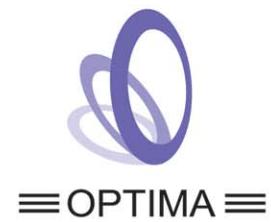


Distributed by: **NuTech Bio Sciences Pvt.Ltd.** Manufactured by:
NuTech BioSciences Inc.
07-17/3, (3rd Floor, Beside SunCity Nursing Home), 537 Fitch Street,
SunCity Mail Road, Bandlaguda, Hyderabad - 500 086 Oneida NY 13421. USA
M : 8124840326 www.nutechbiosciences.com 315.505.6500

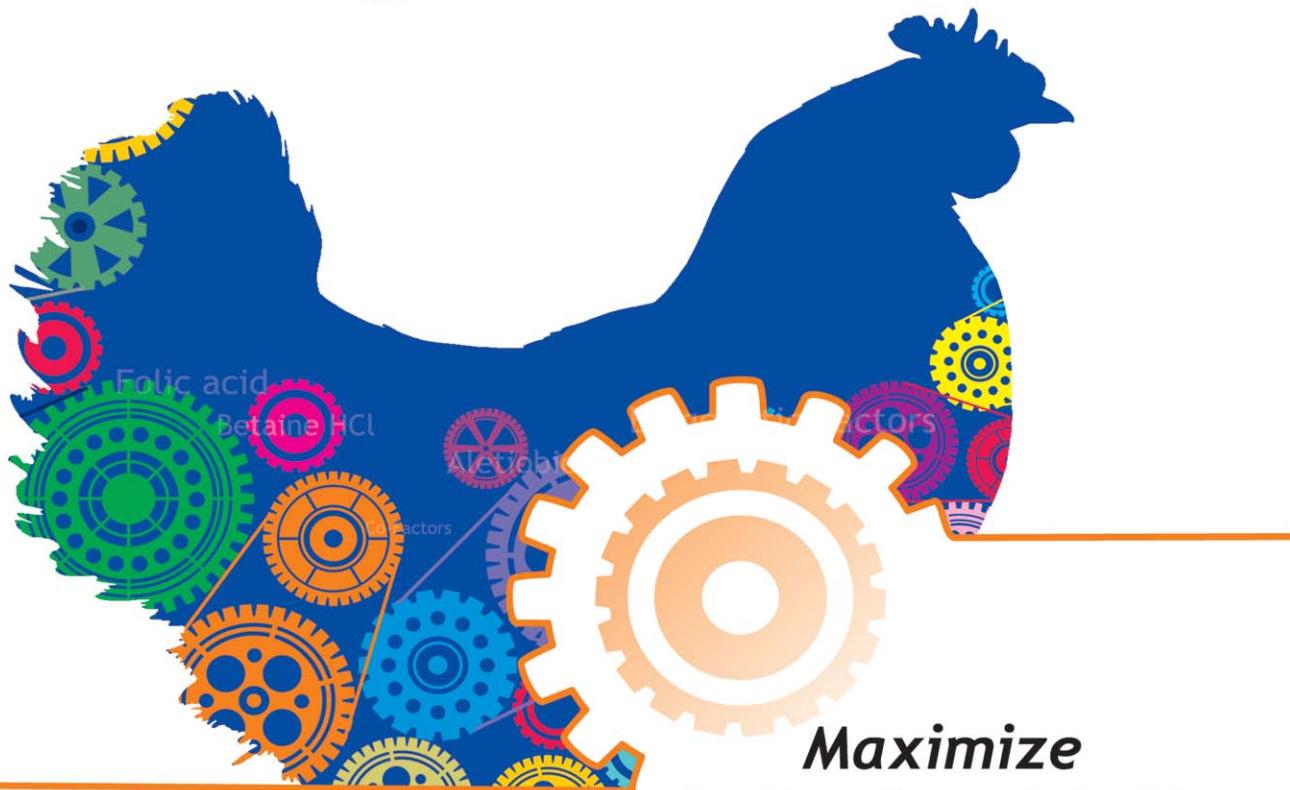
Marketeted by:
Bhuvana Nutribio Sciences
E-7, 2nd Floor, Opp. Gate No. 1, Market Yard,
Glutekadi, Pune - 411037. (India)
M : +91 9850979652, 9396686500



Better Nutrition Through Biotechnologies



The Smart Way of Selecting Betaine



OptiBetaine™

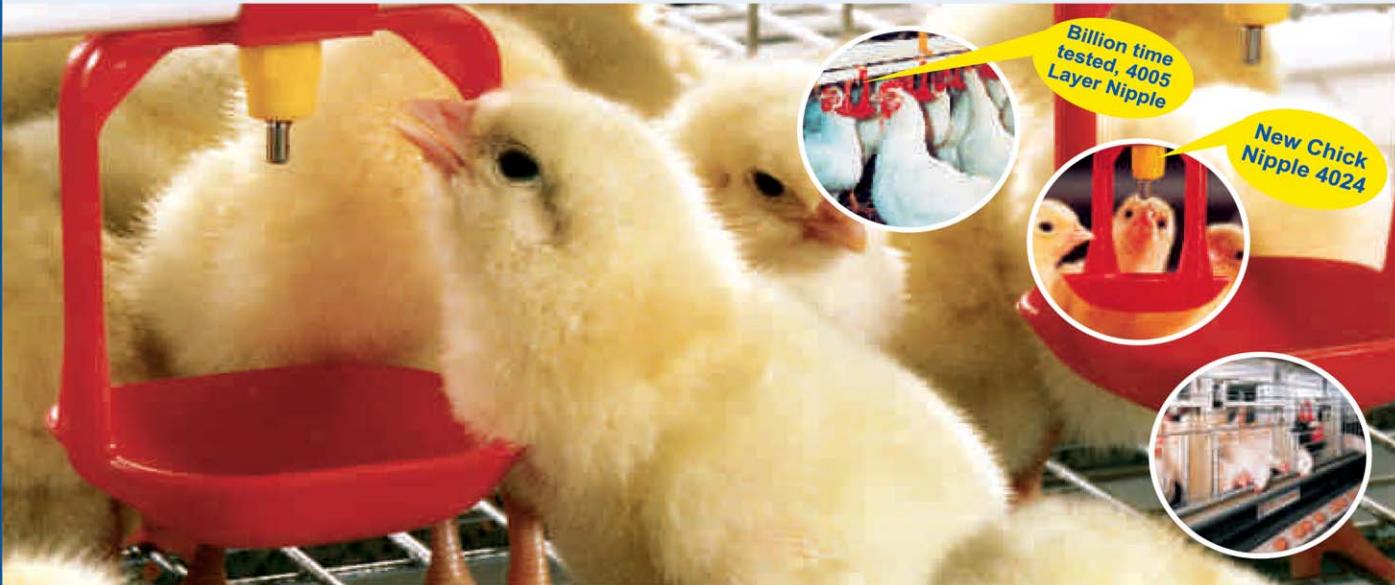
A value added Betaine with **99 % Methyl Donor Value (MDV)**

OPTIMA LIFE SCIENCES PVT. LTD.

1st Floor, 13th State Bank Colony No. 2, Shahu College Road, Opp. Bhagini Nivedita Bank, Parvati, Pune 411009
Ph.: 020 - 2442 0720 | Mob.: +91 83800 12872 | info@optimalife.in | www.optimalife.in

LUBING

THE ORIGINAL!



Quality Products From Lubing For Your Poultry Farm

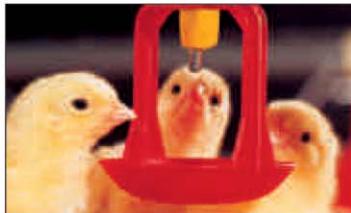


Conveyor System

For Egg Transportation

The conveyor system is of crucial importance for egg farms of all sizes.

- Maximum operational safety and minimum maintenance.
- A unique construction system with elements designed to cope with any imaginable spot requirement (all kinds of curves, heights and distances can be achieved).
- Conveyor chain widths between 200 and 750 mm.
- Capacities: From 15,000 to over 65,000 eggs per hour.



Watering System

For Chicks & layers In Cages

LUBING nipple system offers you the following advantages:

- A simple, reliable water supply.
- Constantly fresh and clean drinking water.
- Nearly no maintenance or cleaning
- Improved rearing results.
- Trouble free rearing of all birds
- The combination of nipple and drip cup ensures dry manure.

**BEWARE
OF DUPLICATES.
BUY ORIGINAL **LUBING**
PRODUCTS ONLY**



Top Climate System

The "LUBING" Top-Climate-System is developed for effective humidifying, cooling and dust binding of the house air. It works according to the principle of the direct evaporative cooling. The advantages at a glance:-

- Fast cooling in the house without any wetness.
- Effective dust binding influences positively the breath organs of animals
- Better feed conversion.
- Regular spread of temperature.
- To spray in medicated water (For prevention & therapy of respiratory diseases).

comarts

LUBING INDIA PVT. LTD.

Sr. No. 271/P/B, Ingawale Patil Estate,
Bhugaon, Paud Road, Via Pirangut,
Tal.: Mulshi, Dist.: Pune 411 042
Telefax: +91 (20) 22952403/4/5/6,
Cell: 09890996030, 09960635471

Branches:

- Safidom : 09996945011
- Namakkal : 09970940404
- Hyderabad : 09396663302

Email: sales@lubingindia.com
www.lubingindia.com

EXCELLING IN AVIAN CARE



Avian Life Sciences Pvt Ltd

Admn. off. Plot No.29, H.No.11-13-770, Ground & 1st Floor,
Road No.3, Green Hills Colony, R.K. Puram, Kothapet, Hyderabad-500035.
Customer care No 040-24039414
Email :avianlifesciences@gmail.com

FLY Problem?



House fly Trap & Natural Bait



- Environment friendly
- Reusable & Strong trap
- Easy to use
- No pesticides
- Non Hazardous
- 100% Safe

Instructions to use : Open the sachet of attractant & pour into the container. Add one liter of water in to the container & stir well. Hang the container where the fly issue is severe. The powder starts fermenting in 0-2 days and the smell attracts the flies into the container. Remove the flies once it is completely filled & add fresh attractant and water for fresh catch. * In cold climates the fermentation will be slow and it may take 2-4 days to the flies to get attracted to the trap.

Shake the container everyday for better effectiveness.

Applications : Animal Houses, Garbage treatment plant, Food Markets, Gardens, Near Garbage, Poultry farms, Cattle sheds, etc.,

*Design Registered

Agriculture/Farm use only

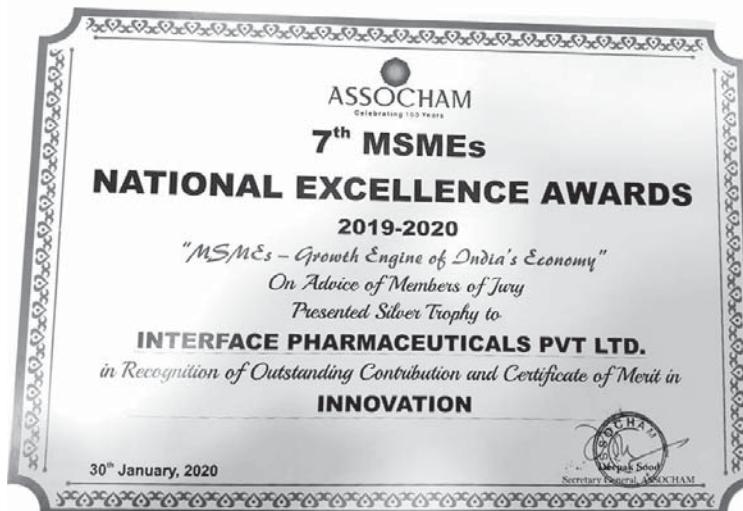
Customer care : 8088886488. Email: phlox.inceptum@gmail.com

NEWS

Interface Pharmaceuticals has been awarded **SILVER AWARD BY ASSOCHAM**
NATIONAL EXCELLENCE AWARD
THE AWARD WAS AWARDED FOR INNOVATION
SHRI PRATAP CHANDRA SARANGI

Hon'ble Minister of State, Ministry of MSME, Govt. of India.
Handed over the Trophy and Certificate to
MR. S.K. MALHOTRA

CHAIRMAN & MANAGING DIRECTOR of INTERFACE PHARMACEUTICALS PVT. LTD.



Alltech launches relief effort for Australian farmers



The bushfires in Australia have destroyed an estimated 10 million hectares, claiming lives and killing wildlife and livestock. The Australia Farming Relief Fund will help provide goods and services directly to effected farmers, coordinated on the ground by Alltech family companies Alltech Lienert Australia and KEENAN Australia. Alltech is matching donations dollar-for-dollar.

Australia Farming Relief Fund will support producers impacted by bushfires

[NICHOLASVILLE, Ky.] – Even as rain begins to fall in some parts of Australia, wildfires continue to devastate large portions of the country. The fires have already destroyed an estimated 10 million hectares, claiming 25 lives and killing wildlife and livestock. Alltech, a leading animal nutrition company, is lending its support to the country's agriculture industry, launching a global fundraising

effort for farmers and pledging to match donations dollar-for-dollar. The Australia Farming Relief Fund will provide goods and services directly to producers and will be coordinated on the ground by Alltech family companies Alltech Lienert Australia and KEENAN Australia.

"The Australia Farming Relief Fund represents a coordinated effort among our Alltech family, suppliers, customers and the global agriculture industry to support the producers who feed our families and are the core of our rural communities," said Mark Peebles, managing director of Alltech Lienert, which is located in Roseworthy, Australia. "The bushfires have been devastating, but Australians are resilient, and we are committed to rallying around our farmers as they recover from this crisis."

As farmers assess the damage, the loss of

livestock is expected to exceed 100,000 animals. Producers, who were already contending with a three-year drought, are struggling to secure supplies and feed.

Alltech Lienert and KEENAN Australia will use their resources to distribute supplies either donated locally or purchased using donations from the Australia Farming Relief Fund. Such supplies will include hay, finished feed, feed supplements, silage, water troughs, fencing and non-perishable items. The companies will deploy their trucks and drivers to deliver supplies to producers in Victoria, South Australia, New South Wales (NSW) and Queensland. Team members will also volunteer their time to work alongside farmers, rebuilding fences, repairing sheds and providing any on-farm support they need.

The effort will initially focus on dairies, sheep and beef farms, and apiaries. Alltech is also exploring partnerships that will offer longer-term mental health support for farmers grappling with trauma as a result of the fires.

-Ends-

Contact: Dr. Manish Chaurasia,
Marketing manager, Poultry (South Asia)
mchaurasia@alltech.com; +91 8130890989

About Alltech: Founded in 1980 by Irish entrepreneur and scientist Dr. Pearse Lyons, Alltech is a cutting-edge technology company in a traditional industry, agriculture. Our products improve the health and nutrition of plants and animals, resulting in more nutritious products for people as well as less impact on the environment.

With expertise in yeast fermentation, solid state fermentation and the sciences of nutrigenomics and metabolomics, Alltech is a leading producer of yeast additives, organic trace minerals, feed ingredients, premix and feed.

Together, with our more than 5,000 talented team members worldwide, we believe in "Working Together for a Planet of Plenty™." With the adoption of new technologies, the adaptation of better farm management practices and the ingenuity inherent in the human spirit, we believe a world of abundance could be ours.

Alltech is a private, family-owned company, which allows us to adapt quickly to our customers' needs and stay focused on advanced innovation. Headquartered just outside of Lexington, Kentucky, USA, Alltech has a strong presence in all regions of the world. For further information, visit www.alltech.com/news. Join us in conversation on [Facebook](#), [Twitter](#) and [LinkedIn](#).

M.A. Waheed



S.S. Associates

SHR PACKAGING



D.No.1-2-405, Gaganmahal, Domalguda, Hyderabad - 500029

Cell: 78931 40260

Nourishing Tradition with Modern Nutrition- Alltech hosts its 2ndPoultry Nutrition Summit in Goa

Over the past 25 years, poultry nutrition has focused on production efficiency. Today, it strives to maximise biological and economic performance. In future, poultry nutrition seems to tend towards production efficiency, biosecurity and food safety, environmental stewardship, and bird's welfare.

To get a handle on modern nutrition, after its first Poultry Nutrition Summit in 2017, Alltech counts date to conduct its 2ndNutrition summit in March27-29th,2020, location set to be Goa. The 3 dayconference explores thetop innovation and technology trends, emerging business issues and possible solutions, connecting the business and science of poultry nutrition.

Poultry Industry, undergoing a disturbed market situation due to high price and supply shortage of raw materials had resulted in absorbance of loss from last few months. Tackling the situation lies in choosing the right alternative! Alltech Poultry Nutrition Summit is the one platform to get assisted on maintaining the economics without hampering the performance with a right nutrition.

Poultry Industry, undergoing a challenged market situation, due to high raw material price and supply shortage had resulted in absorbance of loss from last many months. Tackling the situation lies in choosing the right alternative! Alltech Poultry Nutrition Summit is the one platform to get assisted on maintaining the economics without hampering the performance with a right nutrition.

Dr. Steve Leeson, an eminent personality of poultry industry, who published 340 papers in referred

journals, over 1000 presentations at scientific and industry meetings world-wide and 8 books publication on poultry nutrition and management, will be addressing the audience as keynote speaker.

Steve Elliot, who is currently serving Alltech as a Global Director of Mineral Division who has been involved in the feed industry for more than 25 years, presents over the gathering, the health benefits of organic minerals.

Effective mycotoxin management is about seeing the whole challenge, from the farm to feed mill and from risk assessment to feed management. Dr. Nick Adams, Global Director for Alltech Mycotoxin Management marks his crucial presence to create awareness on mycotoxin management.

The summit is a platform to bring together nutrition experts and feed millers from all around South Asia to educate and build a valuable skill set about poultry industry.

“Whether your goal is to improve efficiency & profitability or to learn more about the latest nutritional & feed milling technologies to implement in your business, the Alltech South Asia Poultry Nutrition Summit is the place to be”, says Dr. Aman Sayed, Managing Director- India and Regional Director- South Asia stressing the importance and benefit of attending the summit.

-Ends-

Contact:Dr. Manish Chaurasia,
Marketing manager, Poultry (South Asia)
mchaurasia@alltech.com; +91 8130890989

About Alltech: Founded in 1980 by Irish entrepreneur and scientist Dr. Pearse Lyons, Alltech is a cutting-edge technology company in a traditional industry, agriculture. Our products improve the health and nutrition of plants and animals, resulting in more nutritious products for people as well as less impact on the environment.

With expertise in yeast fermentation, solid state fermentation and the sciences of nutrigenomics and metabolomics, Alltech is a leading producer of yeast additives, organic trace minerals, feed ingredients, premix and feed.

Together, with our more than 5,000 talented team members worldwide, we believe in "Working

Together for a Planet of Plenty™."With the adoption of new technologies, the adaptation of better farm management practices and the ingenuity inherent in the human spirit, we believe a world of abundance could be ours.

Alltech is a private, family-owned company, which allows us to adapt quickly to our customers' needs and stay focused on advanced innovation. Headquartered just outside of Lexington, Kentucky, USA, Alltech has a strong presence in all regions of the world. For further information, visit www.alltech.com/news. Join us in conversation on [Facebook](#), [Twitter](#) and [LinkedIn](#).

Free Lance Poultry Consultant

DR.MANOJ SHUKLA, a renowned poultry Veterinarian, with 20 years of enriched field experience, now started Free Lance Poultry Consultancy. In the past 20 years have contributed to the development of the hatcheries in various capacities of leading companies across India - Maharashtra, Gujarat, Madhya Pradesh, Chhattisgarh, Orissa, Bihar, West Bengal, Jharkhand, North-East, Uttar Pradesh and neighbouring country of Nepal.



His areas of expertise include:

- Commercial Layer Management.
- Commercial Broiler Management
- Nutrition (Feed Formulations).
- Breeder Management.
- Sales & Marketing of Day-Old commercial Layer chicks, Broiler chicks & Poultry Feed.
- Sales & Marketing of Broiler Breeder.
- Integration.
- Training to Field staff.
- Field Trial of Drugs & Feed additives.
- Speaker in Technical Seminars.

He can be Contacted at:- **Dr. Manoj Shukla**

A-1, Gaytri Nagar, Phase-II, P.O. Shankar Nagar, Raipur, Chhattisgarh-492007

Mob.No : 09644233397, 07746013700, Res. 0771-4270230

Email : drmanu69@gmail.com

As a strategic partner, Poultry Line wishes Dr. Shukla every success in his new assignment

PRESS RELEASE

Post Budget Quote on behalf of Mr. Simon George, President, Cargill India

Budget with “Aspirational India”, “Economic Development” and “Caring Society” themes is balanced in its approach and would give a necessary boost to the economy.

Government reiterated its commitment to doubling the farmer's income by 2022, and announced a 16-point action plan to boost agriculture and farmers welfare, and Cargill India is committed to contributing towards the goal. Having said so, the government allocated 15 lakh crore for farmer's credit pushing for their upliftment. Agriculture being the backbone of the nation it would be significant to see how the government would push the KrishiUdaan on not just national but international routes and enabling agri and farmers to be part of the global value chains, providing enormous value addition for farmers and the economy. In order to sustain a national cold supply chain for perishables, government announced that Indian Railways will implement Kisan Rail, which will be undertaken through the PPP model for rapid transport of perishable goods. Mapping and geo-tagging of agri-warehousing and setting up warehousing at the taluk level along with integrating warehousing receipts with the e-NAM will provide a great boost to the sector.

Agriculture amalgamated with rural development will see an allocation of Rs. 2.83 lakh crores. This

budget allocation will aid in enhancing productivity, improving the income of the farmers with access to markets that would eventually help in reducing farm distress; helping the sector to achieve the aspirational growth rate. With the renewed focus on job opportunities specifically for the rural youth, the budget ensures to boost the marine fishery for creating an optimistic future with a business outlook as well. On the other hand, teaching entrepreneurial skills to the youth is required in understanding what the potential markets holds for the farm sector.

Government's initiative to encourage the states to adopt the 3 central model laws on agricultural land leasing, agricultural produce & livestock marketing and contract farming should go a long way to get these laws implemented on ground. The government's plan to boost horticulture at the district level would surely result in a focused approach and the strengthening of JaivikKheti through incorporation of digital platforms is a much awaited reform. Renewable energy is the future and now the farmers can avail the technological advancement for their livelihood through establishing of solar grids and pumps. There is a need to educate the farmers to use the required technology to show desirable results.



SHRI LAXMI GANAPATHI AGENCIES

We undertake to purchase and sell the
Growers and Layers on commission basis.



P.L.Ganapathi

We also supply growers of all kinds of breeds ranging from 5th to 20th weeks

Available on all seasons

Contact us for purchasing / selling the poultry farms

Shri Laxmi Ganapathi Agencies

Attili, West Godavari District – 534 134, (A.P).

(M): 9666939299 and 9849195410

Camlin Fine Sciences organized the expert's forum at Rajahmundry

Camlin fine sciences, the leading global feed additive producer in animal nutrition arranged the veterinary health expert's forum in presence of the poultry producers in Rajahmundry. The event held at hotel Shelton on 14th of February got massive response. The local poultry producers attended the meeting in large number.

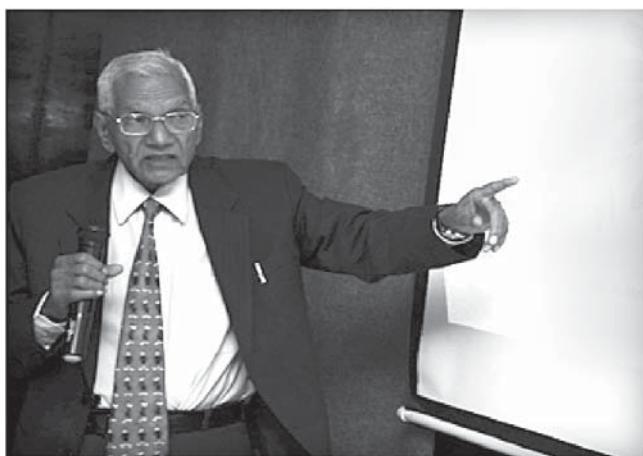
Dr Vegad was the honorable guest speaker, a globally recognized authority on avian influenza started the discussion with thorough overview of viral disease challenges and avian influenza. He addressed about most simple but important tasks that can help overcoming the disease challenge in prevailing challenging conditions of poultry farming.

The occasion after greeting Dr Vegad taken ahead by Dr Prasad Kulkarni, Business Head, CFS overviewing the global activities of organization and expansion of the service activities further. The unique and strong research-based product line of CFS was quickly overviewed with India and Asia expansion activities this year by the business leader. Further Dr Prakash Gosavi mediated



Dr Prasad Kulkarni, Business Head for CFS overviewing the India and Asia operations

connect of Legendry Dr. Vegad with all the expert veterinarians came all the way spending their valuable evening dedicated for the poultry fraternity.



Dr Vegad presenting his masterly and mesmerizing speech on viral diseases with focus on avian influenza and disease management.



Dr Sharath Babu, senior health expert in Tanaku greeting senior expert Dr. Vegad during the event



Dr Buchiramayya, the health expert greeting Dr Vegad during the Discussion



Dr Venkateswarlu, greeting Dr Vegad



Active participation of audience during the event

Dedication and discipline in life plays most important role to keep good health with his live example was insisted by the enthusiastic presenter Dr Vegad further advised to follow for the poultry flocks by means of dedicated sanitation services at the farm.

Since more realistic and burning topic took hold of the audience all the expert admitted to keep focus on reducing the bioburden by means of cleaning and disinfection followed by good managemental practices and vaccination. Various conditions across the farms were discussed to propose solutions parted by Dr Sharath Babu, senior health expert, Dr BuchiRamaiah, consultant and Dr SatyanarayanReddy, senior health consultant along with few more veterinarians present during the meeting.

The channel partners for CFS at Anaparthy Mr. Krishna Reddy (Andhra Poultry Services) and Vijaywada based distributors Mr. Gunahskher Reddy with Mr Surendra Reddy greeted the gathering. Successfully concluding event Mr. Ganesh Reddy, Key account manager, CFS remared crisp of discussion for the poultry producers and opened the topic for group discussion during the dinner.

CFS Team with legendry Dr Vegad including Dr Prasad Kulkarni, Dr Prakash Gosavi, Mr. Ganesh Reddy, and the channel partners Mr. Gunashakher Reedy, Mr. Surendra Reddy with organizer Mr. Krishna Reddy during the forum.



CFS Team with legendry Dr Vegad including Dr Prasad Kulkarni, Dr Prakash Gosavi, Mr. Ganesh Reddy, and the channel partners Mr. Gunashakher Reedy, Mr. Surendra Reddy with organizer Mr. Krishna Reddy during the forum.

Complete range of Automation for Modern Poultry Houses

27th to 29th Nov. 2019 Visit our stall at
Hitex Exhibition Center Hyderabad



One Stop Solution for all your Poultry Housing needs...



Dhumal Industries

E-36, D Road, MIDC, Satpur, Nashik - 422 007, Maharashtra, India. Tel: +91 253-2350384, 2350684 Fax: +91 253-2351584

Nashik - +91 9657003684 | Pune - +91 9970100290 | Hyderabad - +91 9963678884 | Bengaluru - +91 9972578084 |

Kolkata - +91 9903910984 | Ghaziabad - +91 7888014984 | Ambala - +91 7887877984

Email: hsm@dhumal.com, Web: www.dhumal.com





FLIES ARE NOT JUST THE PROBLEM THEY ARE THE MAJOR CAUSE OF ALL YOUR PROBLEMS



To COMBAT With FLY MENACE use
DRYLITT
Fly Over STRONG

Marketed By:



311, 3rd Floor,
Ascot Center Co-op Soc.ltd.,
Sahar Road, Near Hilltone Hotel,
Opp ITC Maratha Hotel.
Andheri (East), Mumbai - 400099.
Maharashtra, INDIA
TEL.: (022) 28200426/27/28.
E-mail: info@exoticbiosolutions.com
www.exoticbiosolutions.com

Manufactured By:



Survey No - 556, Village Bhadane
Saralgaoon - Kinhabali Road,
Tehsil - Murbad,
Dist: Thane - 421 401.
Maharashtra, INDIA
Customer Care No: 8655068108



Manufacturing Unit
is certified for
leading Industry Standards

TO REDUCE FLY BREEDING IN THE FARM

REDUCE
LOOSE
DROPPINGS

MAKE LITTER
UNFAVOURABLE
FOR FLIES
TO BREED

PREVENT
LARVAE FROM
FEEDING ON
THE LITTER

TO
ACHIEVE
THIS
USE



EXODUST IMPROVED

AN EFFECTIVE SOLUTION TO MANAGE THE MENACE

Marketed By:



311, 3rd Floor, Ascot Center Co-op Soc.ltd.,
Sahar Road, Opp ITC Maratha Hotel.
Near Hilltone Hotel, Andheri (East), Mumbai - 400099.
Maharashtra, INDIA. TEL.: (022) 28200426/27/28.
E-mail: info@exoticbiosolutions.com
www.exoticbiosolutions.com

Manufactured By:



SYSTEM CERTIFICATION
SGS
TUV NORD
ISO 22000
Manufacturing Unit is certified
for leading Industry Standards



VetDose

Veterinary Injectors



- Simple operation
- High quality construction
- Accurate dose



Automatic Vaccinators

**VetDose****Prime****Feed Tube Set (FTS)**

Sizes:
**0.5ml, 1ml, 2ml,
 5ml, 10ml**

**VetDose****Prime****Bottle Mounted Set (BMS)****VetDose****Classic****Fixed Dose Full Metal Body (FMB)**

- Durability
- Reliability
- Comfort

上 **TOP SYRINGE**
 MANUFACTURING COMPANY PRIVATE LIMITED
 Manufacturer and Exporter Since 1964

Top Syringe Mfg Co (P) Ltd
 Email: sales@top-syringe.com Website: www.top-syringe.com
 Tele: +91 9769175036 top_syringe_india

Lamba's

New Ray in Poultry Nutrition...

Rovitex™

Nutritionally Balanced Feed

World Class 7.5% and 10% Concentrates

Broiler Concentrates:

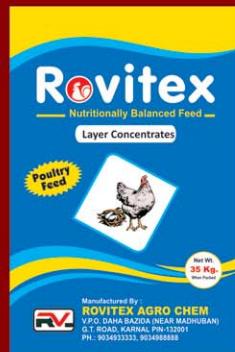
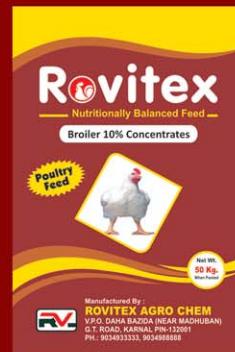
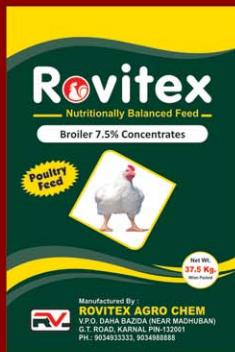
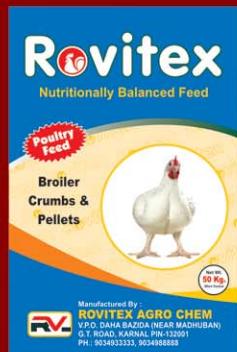
- ❖ Broiler 10% Concentrates
- ❖ Broiler 7.5% Concentrates
- ❖ Broiler 5.5% Concentrates
- ❖ Broiler 3.5% Concentrates
- ❖ Broiler 2.5% Concentrates
- ❖ Broiler 1.5% Concentrates

Layer Concentrates:

- ❖ Layer 5% Concentrates
- ❖ Layer 10% Concentrates
- ❖ Layer 25% Concentrates
- ❖ Layer 35% Concentrates

Broiler Crumbs/Pellets:

- ❖ Broiler Pre-Starter Crumbs
- ❖ Broiler Starter Crumbs
- ❖ Broiler Finisher Pellets



ROVITEX AGRO CHEM

H.O.: R.A-548, SADAR BAZAR, GANDHI CHOWK, KARNAL 132001 (HARYANA)

WORKS: V.P.O. DAHA BAZIDA (NEAR MADHUBAN), G.T. ROAD, KARNAL 132001 (HARYANA)

Ranjeet Singh Lamba: +91-99917-11111, 90349-33333

Samarjeet Singh Lamba: +91-90349-88888, 95410-22000

E-mail: rovitexagrochem2016@gmail.com, lamba122117@gmail.com

Dealers enquiries solicited from unrepresented areas

When it comes to the results of your
Vaccination Program
DOUBT
IS NOT AN OPTION...

+ ANAND POULTRY DIAGNOSTIC CENTRE +

Introduces ELISA Testing Services for antibodies against
ND, IB, IBD, MG, MS, REO, CAV, AE, SE & APV

Exclusively on the world renowned

IDEXX ELISA KITS



ANAND POULTRY DIAGNOSTIC CENTRE

Fast - Accurate - Reliable - Confidential

Contact:
House No. 316/C, 2nd Floor,
Above Thycocare Lab, Dr. V.S.R. Murthy Clinic,
Near Sri Vidyanjali High School, B.K. Guda,
S.R. Nagar, Hyderabad - 500038.
Mob: +91 9426061922 | 7405214150 | 9542367223
Email: science@anandanimalhealth.com | anandanimalhealth@gmail.com

IDEXX

Test With Confidence™



Increase the value of animal feed



Kerry's AGal-Pro® enzyme solutions are based on alpha-galactosidase, a globally tested and proven enzyme solution.

Kerry's latest product AGal-Pro® is an unique enzyme system designed specifically to counteract the limitations of using Soybean Meal and other Legume-based proteins in poultry diets by:

- Optimizing the nutritional value and energy source of feed ingredients
- Maximizing the energy density of poultry rations
- Reduce feed costs
- Increase nutrient digestibility
- Reduce waste

Learn more at kerry.com

+91.22.27815003 | Kerry-India.info@kerry.com

Registered Office Address: Unit No. 302, 3rd Floor, Ecospace Campus 3B, Marathalli Sarjapur Outer Ring Road, Bellandur, Bangalore- 560 103



Leading to Better



MULTIMIX-K-PREMIX

Multi vitamin premix for poultry and live stock
makes uniform distribution of vitamins and amino acids in the poultry feed

D.C.P.

Di Calcium Phosphate feed grade
Bone Based

GROMIN-TM

Complete source of tracemineral supplement
as per requirement of commercial layers and broilers

NOVOPHOS-5000

Micro granulated, thermo stable, double strength
phytase for poultry and live stock

BIOFUR-200

Excellent growth promoter, active anti-microbial agent
in non specific clinical infections

CHOLINE-CHLORIDE-60%

Choline-chloride-60% feed grade
dry powder vegetable base carrier, better utilization of methionine,
effective utilization of fat

BIOTOX-TCF

Unique 4 way toxin control formulae
do not binds nutrients, detoxifies feed and raw materials

BOLIV VET

Healthy liver - Healthy Production
Stimulates & optimizes liver functions,
protects liver from damaging effects of myco toxins, chemical toxins

ULTRA COOL PLUS

Excellent water soluble electrolyte mixture for commercial layers
and broilers and excellent concentrate for correcting dehydration
and heat stress for poultry and live stock

SODIUM BI CARBONATE

Alleviation of heat stress, prevention of poor litter quality



402, Ahalya Enclave, Road No. 12, Himayath Nagar, Hyderabad - 500 029

website : www.biocare.in.com

e mail : biocareanimals@gmail.com

Customer Care : +91 98491 45398



A.P. POULTRY EQUIPMENTS

Pioneers in Poultry Incubators

HI-TECH INCUBATORS & HATCHERS



Killer Cone / Halal Cutting



De - Feathering Machine:



Chicken Portioning Machine



Feed Plant
(Feed Mixer & Grinder)



Solar Incubators

For Further Details Please Contact:

M. Prabhakar Reddy
Managing Partner

Mob: +91 9849212325, +91 9848123203

Office:

Villa No-45, Ramky Villas, Near HMT, Sathavahana Nagar,
Opp: KPHB, Kukatpally, Hyderabad-72. Telangana. INDIA.

Factory:

Plot No.365 & 366, Gokul Plots, Venkata Ramana Colony,
Near Vasanth Nagar, Kukatpally, Hyderabad-72. A.P. INDIA.

Email: appoultry@yahoo.com, appoultry@gmail.com, mprabakarreddy@gmail.com

Tel/Fax: +91 40 23151576 | **Website:** www.appoultry.com

Our customers know the true worth,
because originality matters

Being
Original



Your Trusted
Gold Standard of Quality
Since 1951

Lower inclusion rate of BioCholine DS allows dynamic cost & space optimization with scalable profitability

BioCholine DS

Natural, stable and high strength conjugated choline



INDIAN HERBS SPECIALITIES
PIONEERS LAUNCH OF
2nd GENERATION RESEARCH BASED
NATURAL HIGH STRENGTH
CONJUGATED CHOLINE SUPPLEMENT

FEED INCLUSION RATE

350gm BioCholine DS

can replace 1 kg of choline chloride (60%) with better production performance and to help prevention of FLS.

PRESENTATION

25 kg



INDIAN HERBS SPECIALITIES Pvt. Ltd.

C-215, 2nd Floor, Elante Offices, Plot No. 178-178A, Industrial & Business Park
Phase - 1, CHANDIGARH (U.T.) - 160002, Ph. No. 0172 - 5011470, 4181014, +91 9023247217
E-mail : ihspl@indianherbs.org, Website: www.indianherbs.org

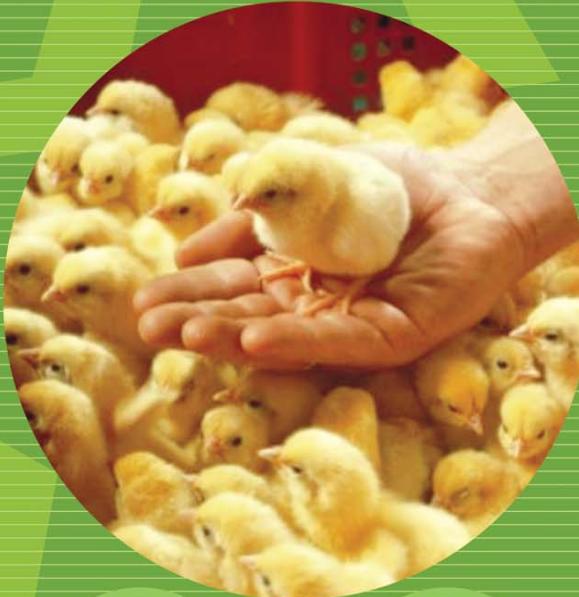


Chishtiya

Presents

range of innovative & economical

POULTRY EQUIPMENTS



Semi Automatic
Feeders & Drinkers



Brooding
Equipments



Disinfection
Equipments



Cooling
Equipments



Transportation
Equipments



Hatchery
Equipments



Measurement
Equipments



Other
Equipments

 **Chishtiya**
Poultry Services
Let's grow chicks better!

332, GIDC, Por, Dist. Vadodara-391 243. (Gujarat) INDIA.

Ph.: 283 1313, 283 1787, 283 0011 Tele/fax: +91-265- 283 0947

Web: www.chishtiya.com, www.cps.net.in e-mail: info@chishtiya.com

SAI KRISHNA

POULTRY EQUIPMENTS



Chick Feeder



Egg Tray



Chick Feed Tray



Chick Drinker



Drinker
(Assemble Valve System)



Deluxe Drinker
(Standard & Large)



Feeder



Gas Brooder



Chain Link Mesh



Jumbo Drinker



SAI KRISHNA PLASTIC INDUSTRIES
Manufacturers of Plastic Poultry Equipments

Factory : Behind Petrol Bunk, Padmanagar, Karimnagar - 505002, Tel : 0878 - 6504508, Mobile : 98490 59508

Sales Depot : Plot No : 11, Road No:2, Opp : Nimantran Function Hall, Mamatanagar Colony, Nagole, HYDERABAD - 68. (A.P),
Tel : 040 64610508, Mobile : 92466 59508, E-mail : info@saikrishnapoultry.com, Web : www.saikrishnapoultry.com



Certified Company.



BENEFITS OF VETRIX PRODUCTS

- Hassles of purchasing different vitamins, minerals & feed additives are minimized.
- Minimizes human error in feed production.
- Considerable savings in total feed cost without affecting bird performance.
- Improves the nutrient value of feed ingredients.
- Allows for least cost feed formulation.
- Minimize operation cost. (Low Production Cost).
- Enhance average daily gain & better FCR.
- Better weight gain & Flock uniformity.
- Lower mortality due to better immunity.
- Formulated with digestable amino acids to keep birds healthy & to achieve standard production.
- Stronger Egg Shell.



📍 Plot No. F-17, House No. 200-A, Laxmi Nagar, Nagpur - 440022. Maharashtra (India).

🌐 www.vetrixnutrition.in

✉ info@vetrixnutrition.in

📞 +919850250968 /+ 917987323386 /+ 919595647888 /+919890942732

CARGILL WORLD MYCOTOXIN SURVEY

January - December 2019

PERIOD

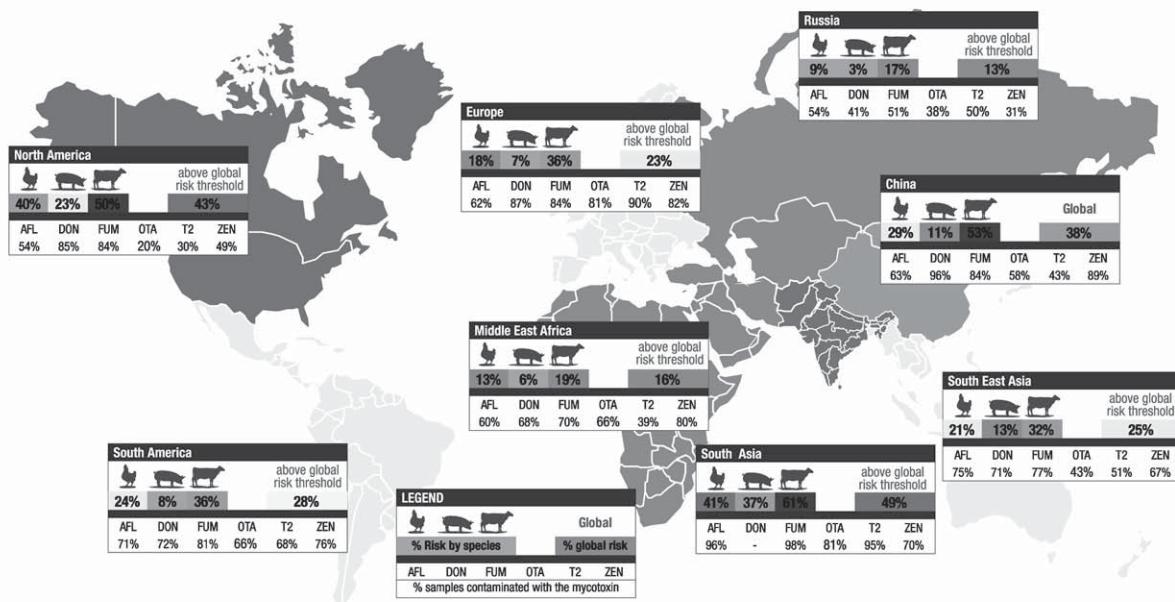
Jan - Dec 2019

ANALYSIS NUMBER

282 277

INGREDIENTS 170+

COUNTRIES 55+



CARGILL RECOMMENDED RISK THRESHOLDS

Risk thresholds (ppb)	AFLA	FUM	OTA	T-2	DON	ZEN
Global	10	1000	25	50	200	75
Poultry	20	1000	50	50	300	100
Swine	20	3000	50	150	750	500
Ruminant	1	3000	150	100	250	100

RISK LEVELS

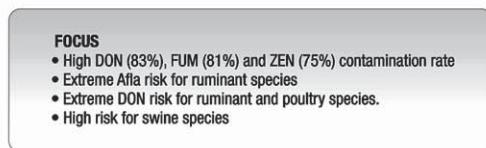
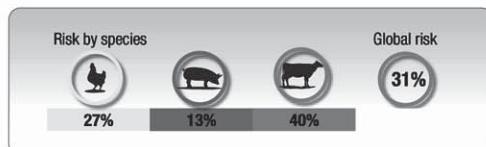
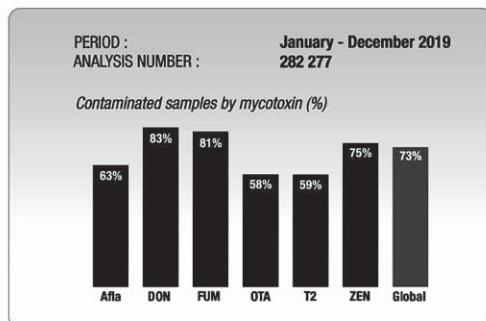
Mycotoxin toxicity risks are expressed in % of samples above the defined threshold. Risk qualifications are described according to the scale below:

- Extreme risk 50 – 100 % of samples above risk threshold
- Severe risk 40 – 50 % of samples above risk threshold
- Very high risk 30 – 40 % of samples above risk threshold
- High risk 20 – 30 % of samples above risk threshold
- Moderate risk 10 – 20 % of samples above risk threshold
- Low risk 00 – 10 % of samples above risk threshold

DISCLAIMER

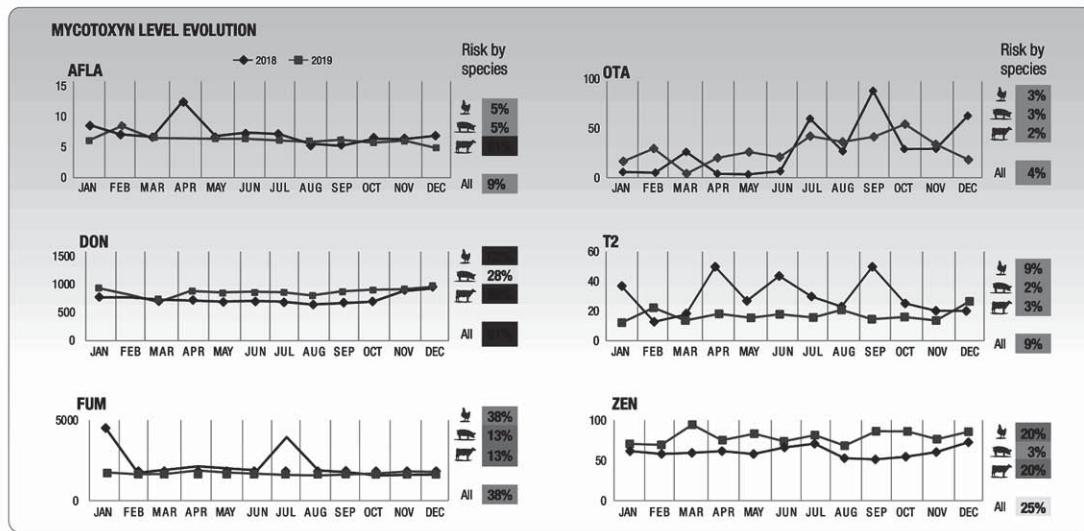
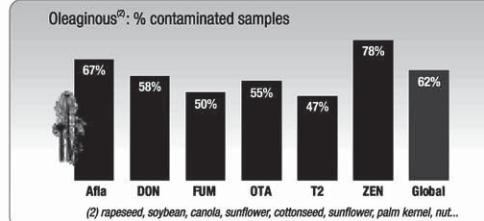
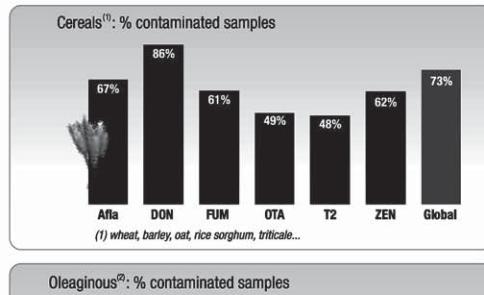
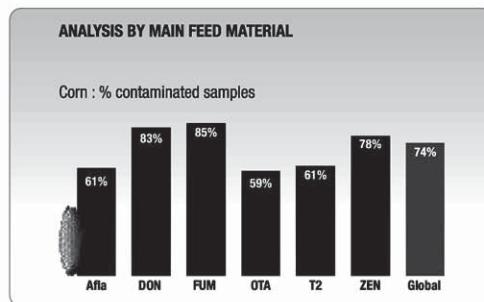
Sampling and in a minor extent analytic, induce variability in Mycotoxin level data. Also mycotoxin toxicity depends on farm management and environment. This information is indicative and may not reflect 100% the real situation. Cargill cannot accept responsibility for any issues resulting from the use of such information.

World

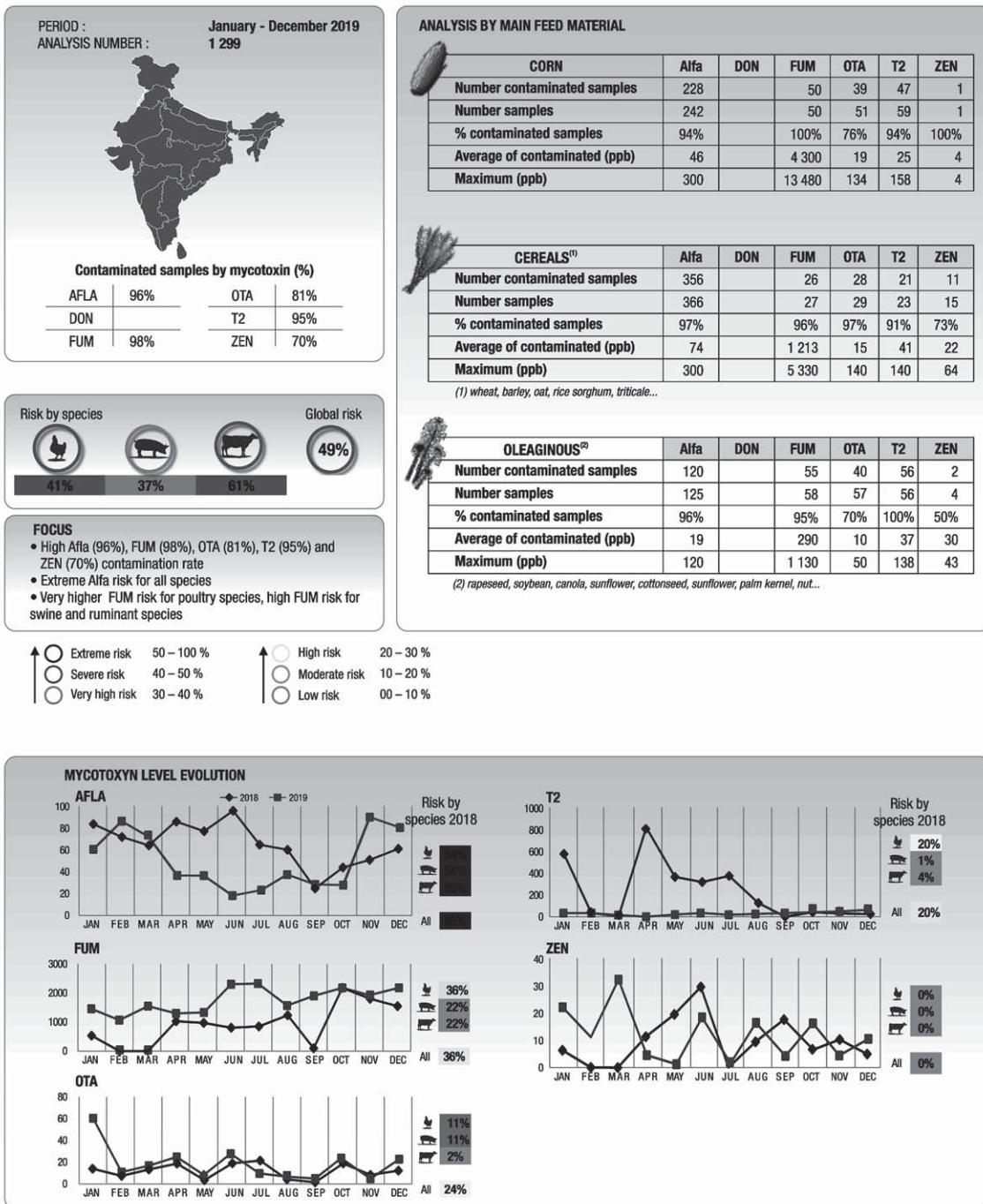


↑

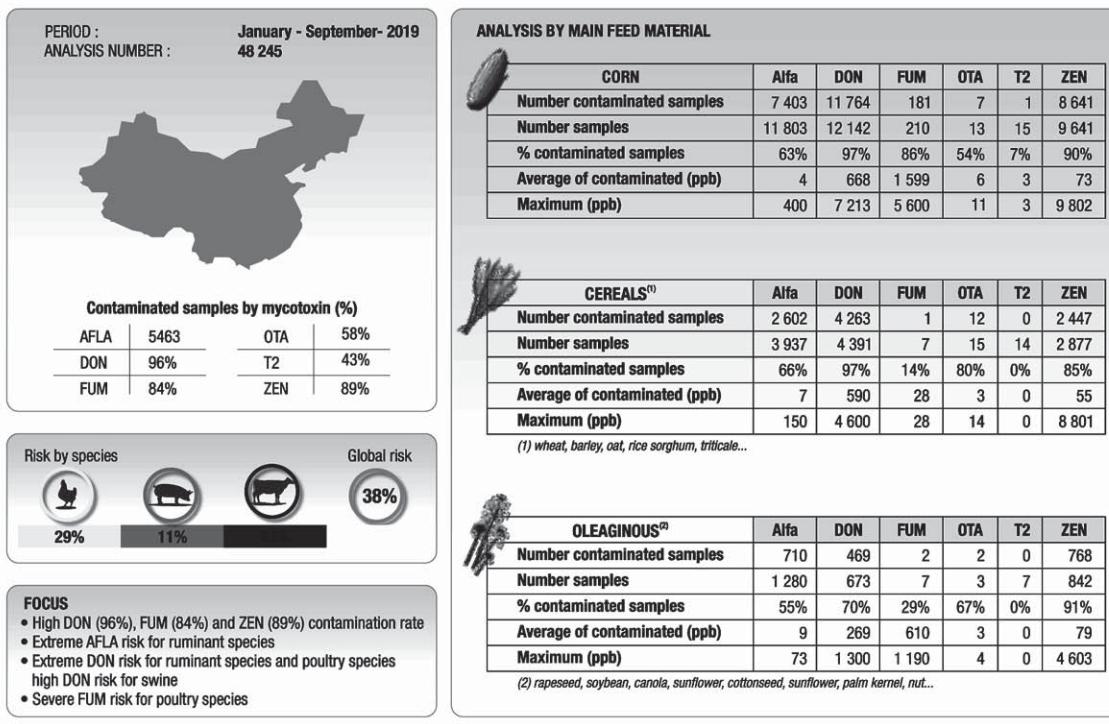
- Extreme risk 50 – 100 %
- Severe risk 40 – 50 %
- Very high risk 30 – 40 %
- High risk 20 – 30 %
- Moderate risk 10 – 20 %
- Low risk 00 – 10 %



India



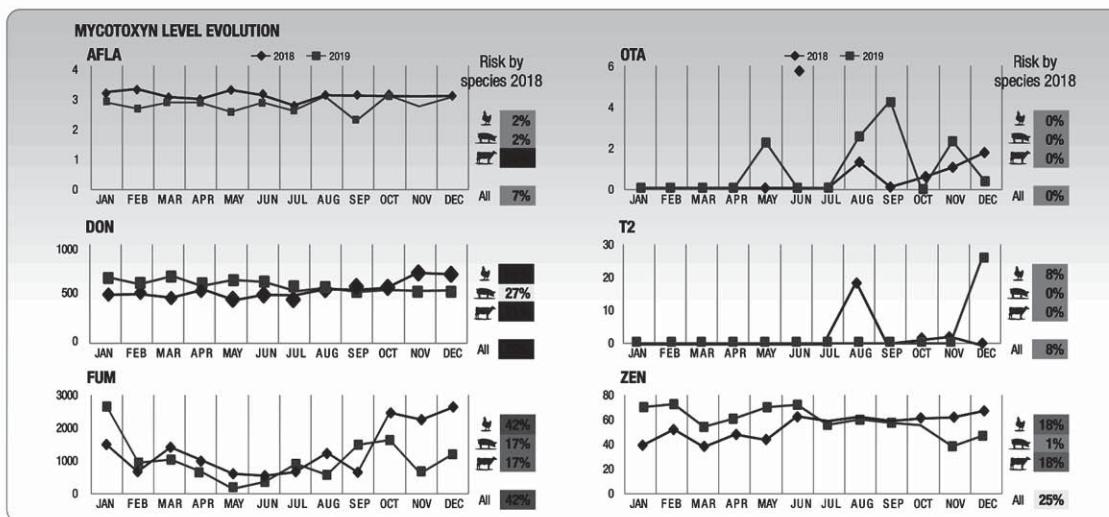
China



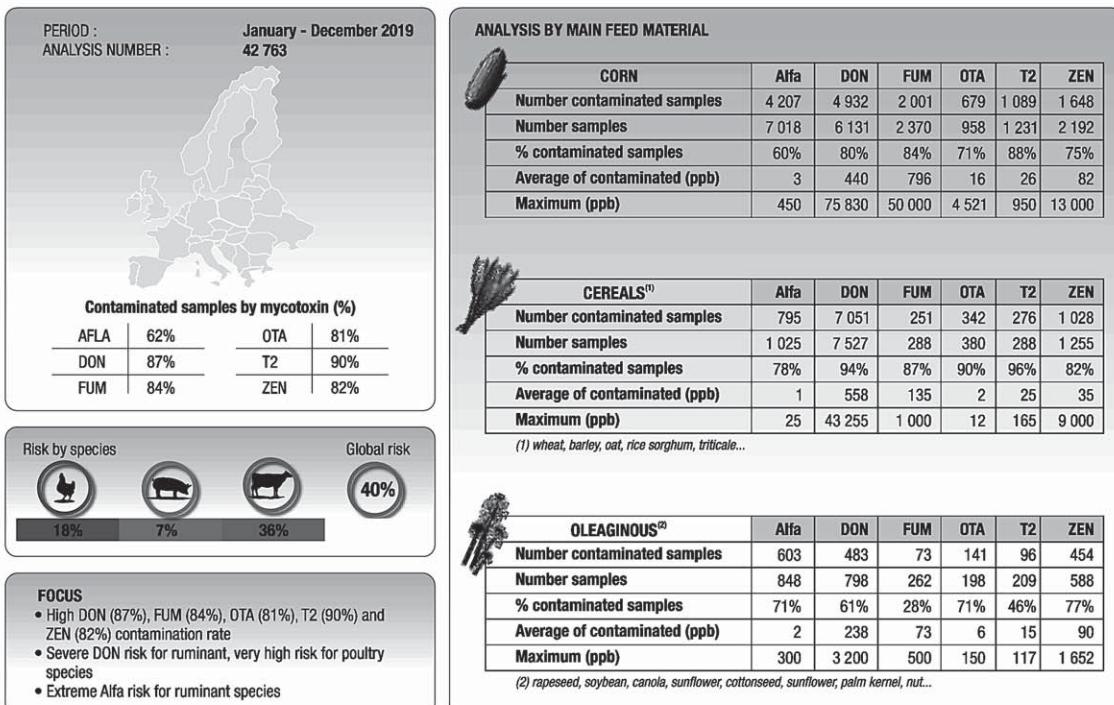
OLEAGINOUS⁽²⁾

OLEAGINOUS ⁽²⁾	Alfa	DON	FUM	OTA	T2	ZEN
Number contaminated samples	710	469	2	2	0	768
Number samples	1 280	673	7	3	7	842
% contaminated samples	55%	70%	29%	67%	0%	91%
Average of contaminated (ppb)	9	269	610	3	0	79
Maximum (ppb)	73	1 300	1 190	4	0	4 603

(2) rapeseed, soybean, canola, sunflower, cottonseed, sunflower, palm kernel, nut...



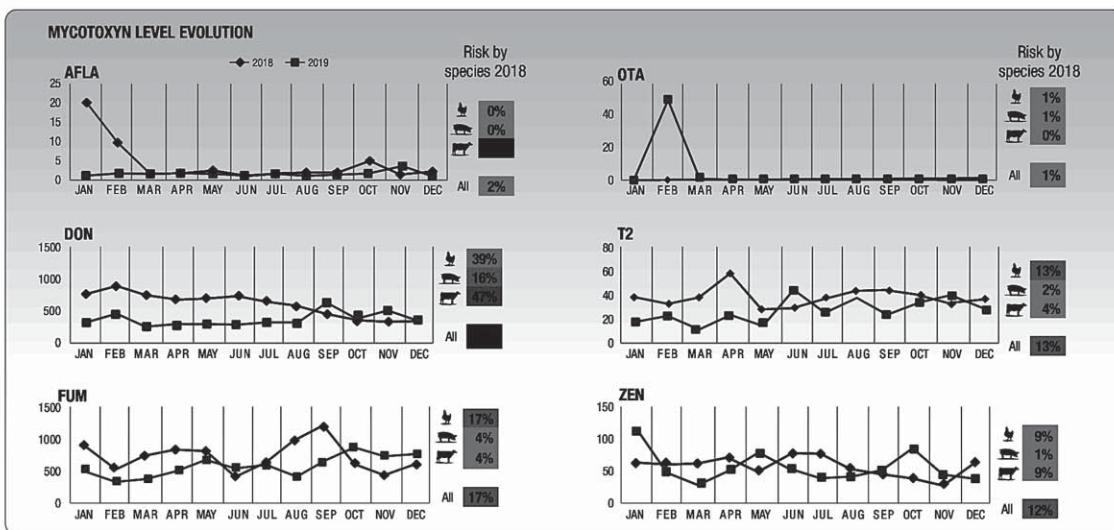
Europe



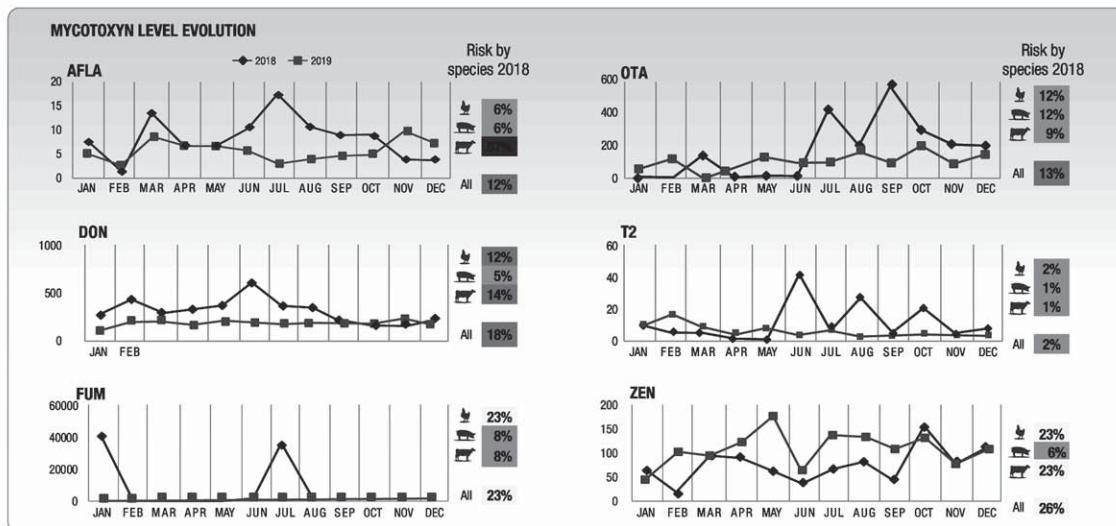
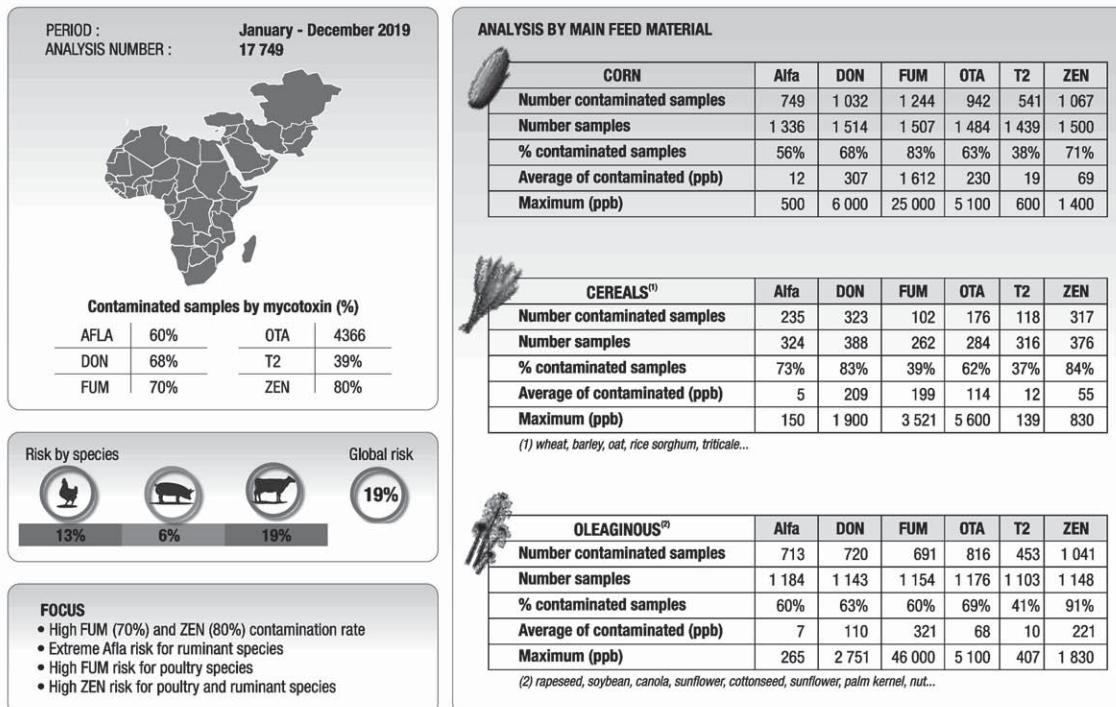
OLEAGINOUS⁽²⁾

OLEAGINOUS ⁽²⁾	Alfa	DON	FUM	OTA	T2	ZEN
Number contaminated samples	603	483	73	141	96	454
Number samples	848	798	262	198	209	588
% contaminated samples	71%	61%	28%	71%	46%	77%
Average of contaminated (ppb)	2	238	73	6	15	90
Maximum (ppb)	300	3 200	500	150	117	1 652

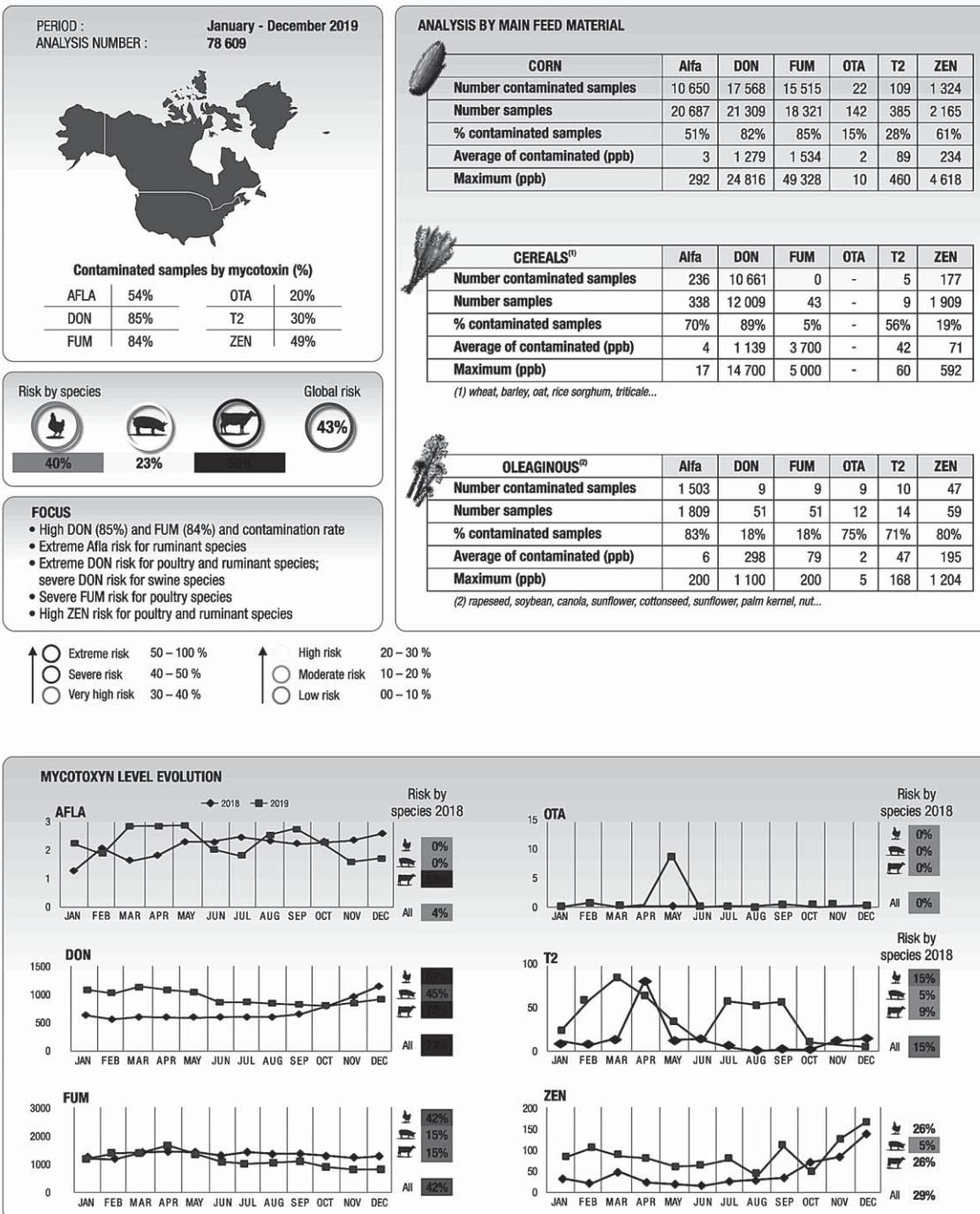
(2) rapeseed, soybean, canola, sunflower, cottonseed, sunflower, palm kernel, nut...



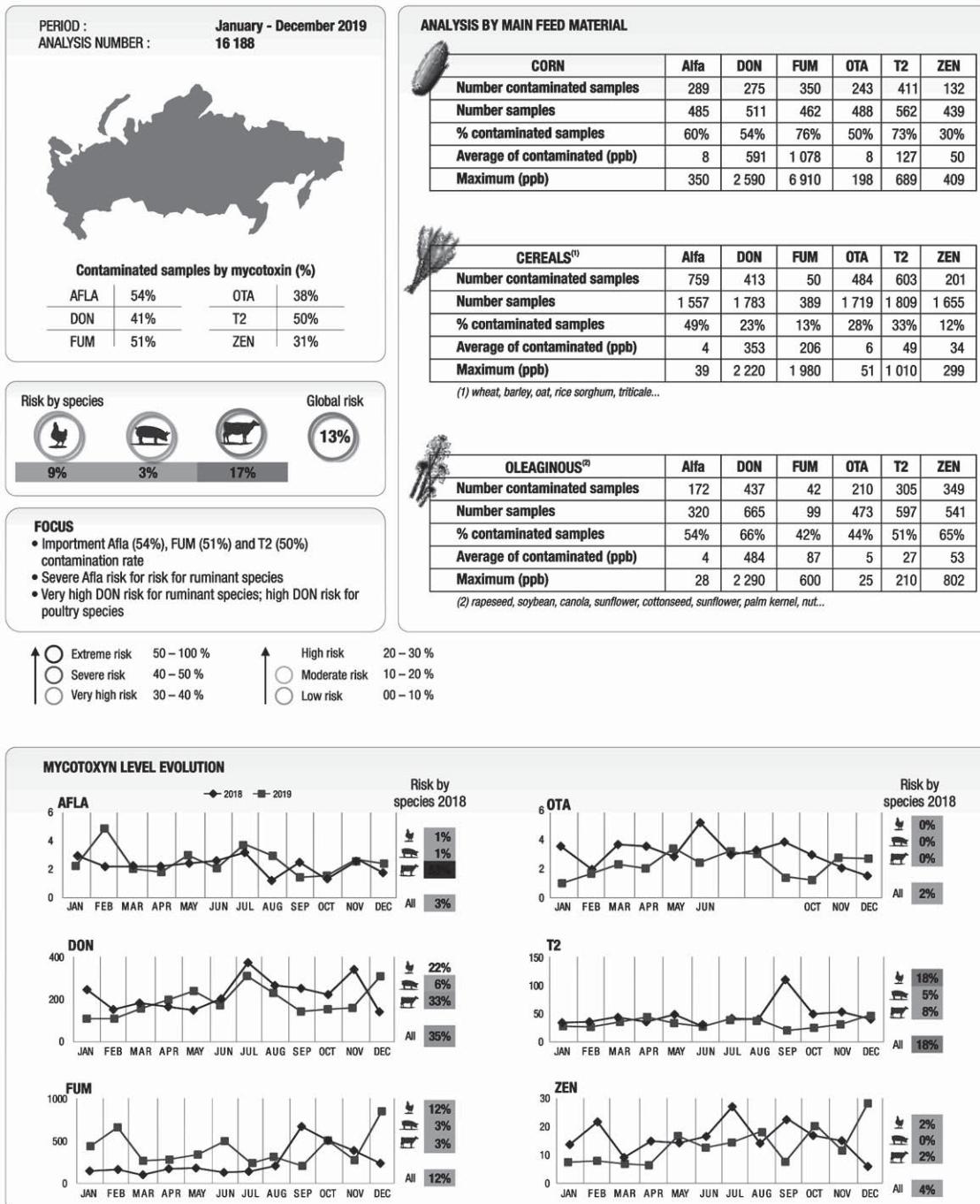
Middle East Asia & Africa



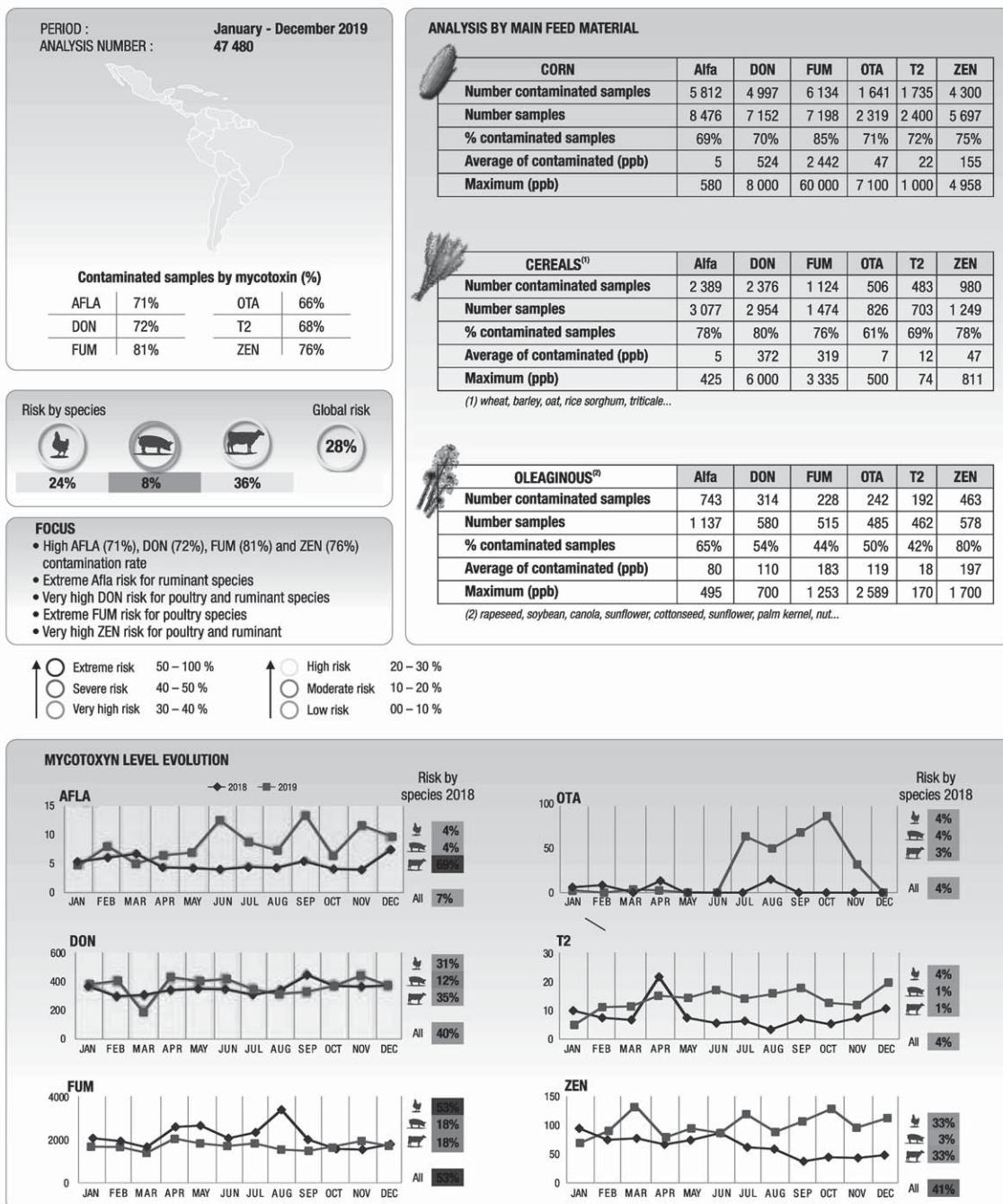
North America



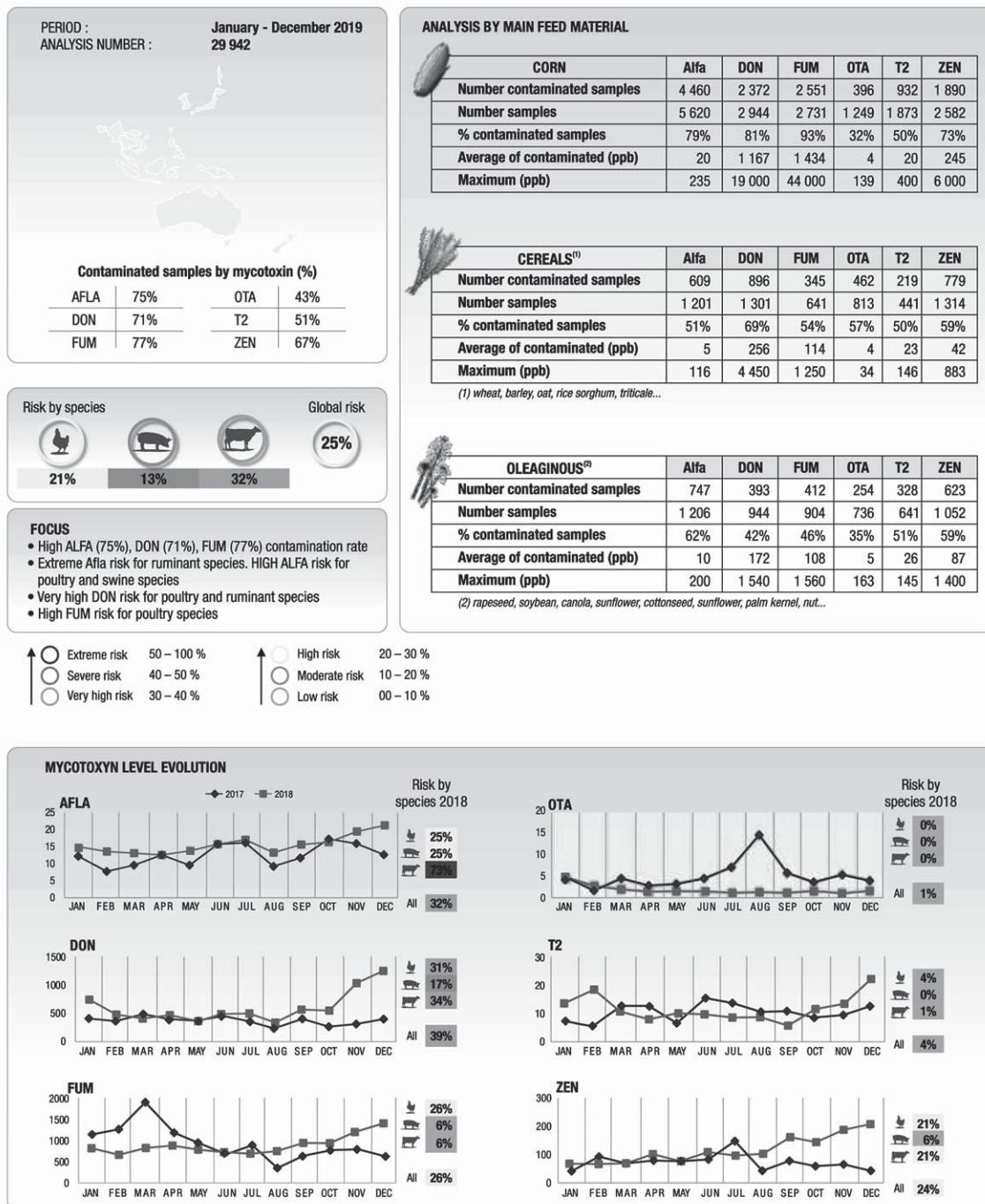
Russia



Central & South America



South East Asia





सत्यमेव जयते

डॉ. प्रवीण मलिक
पशु पालन आयुक्त
Dr Praveen Malik
Animal Husbandry Commissioner
Ph: 011-23384146

D.O. No. I-11/1-2020-LH

भारत सरकार
मत्स्यपालन, पशुपालन एवं डेयरी मंत्रालय
पशुपालन और डेयरी विभाग
कृषि भवन, नई दिल्ली-110001
Government of India
Ministry of Fisheries, Animal Husbandry & Dairying
Department of Animal Husbandry & Dairying
Krishi Bhawan, New Delhi-110001

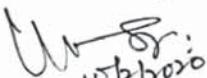
Dated 10 February 2020

Dear Mr Sardana,

Please refer to your email dated Feb 10, 2020 seeking clarification on the issue of livestock product consumption *vis a vis* 2019-novel corona virus (2019-nCoV). In this context, this is to clarify that predominant route of transmission of 2019-nCoV appears to be human to human as per OIE, though 2019-nCoV may have had an animal source, which requires further investigation. Poultry has not been found to be involved in transmission of 2019-nCoV to human so far in any report globally. Similar viral outbreaks of corona virus in the past (SARS 2002-03, MERS 2012-13) or Corona associated common cold had no involvement of poultry or poultry products world over.

Thus, with present knowledge of affairs of 2019-nCoV, consumption of poultry and poultry products may be considered safe. General principles of hygiene, however, may be followed as per suggestions of WHO/OIE.

Yours sincerely,



10/2/2020
(Praveen Malik)

Mr Vijay Sardana
Advisor
Poultry Federation of India
714, Mayur Vihar Phase II
New Delhi - 110091

**CHICKEN CONSUMPTION IS SAFE.
CONFIRMS GOVT OF INDIA.**



Scanned with
CamScanner

BROILER LIFTING RATES FOR THE MONTH OF JANUARY 2020

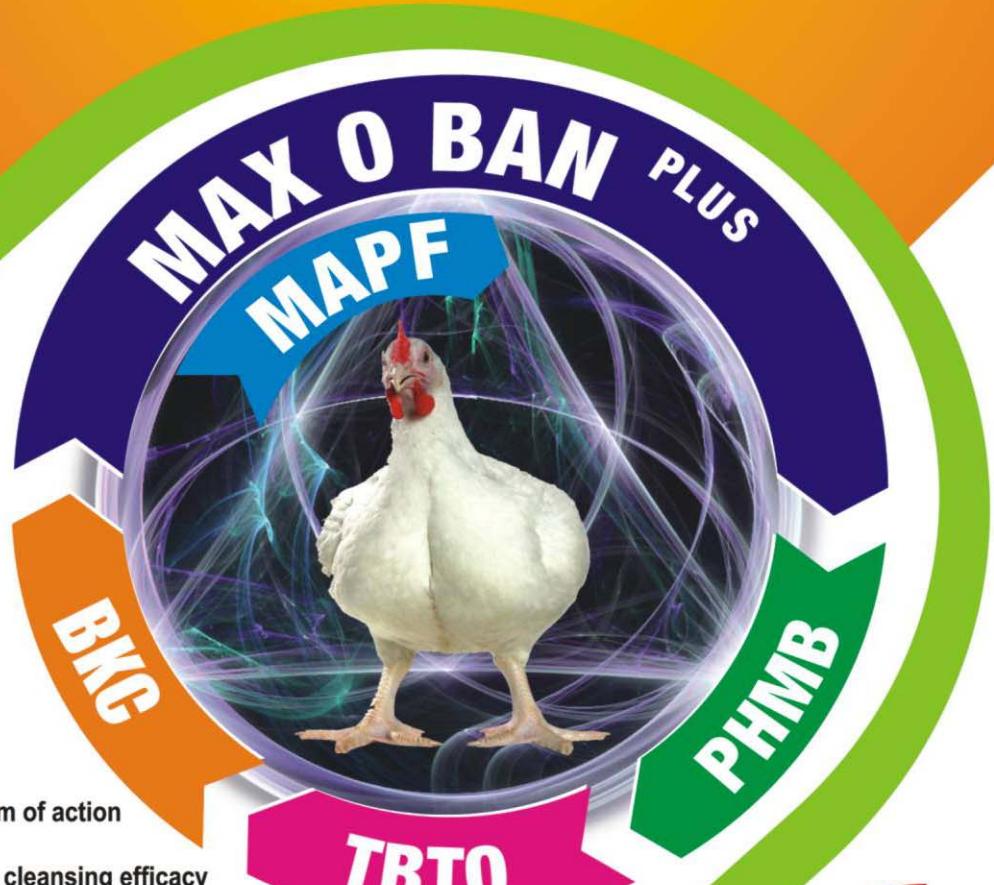
place	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
Hyderabad	92	92	85	87	90	90	93	93	93	88	88	83	83	85	87	87	87	87	87	87	83	83	85	85	85	85	85	80	80	80	
Karimnagar	92	92	85	87	90	90	93	93	93	88	88	83	83	85	87	87	87	87	87	87	83	83	85	85	85	85	85	80	80	80	
Warangal	92	92	85	87	90	90	93	93	93	88	88	83	83	85	87	87	87	87	87	87	83	83	85	85	85	85	85	80	80	80	
Manaboodnagar	92	85	87	90	90	93	93	93	88	88	83	83	85	87	87	87	87	87	87	87	83	83	85	85	85	85	85	80	80	80	
Kurnool	92	92	85	87	90	90	93	93	93	88	88	83	83	85	87	87	87	87	87	87	83	83	85	85	85	85	85	80	80	80	
Vizag	93	93	88	90	92	92	92	92	92	88	88	83	83	83	85	85	85	85	85	85	80	80	80	80	80	80	80	75	75	75	
Godavari	93	93	88	90	92	92	94	94	94	90	90	85	85	85	87	87	87	87	87	82	82	84	84	84	84	84	79	79	79	79	
Vijayawada	95	95	92	94	96	96	96	98	98	98	98	94	94	94	90	90	93	93	93	93	93	93	88	88	90	90	90	90	85	85	85
Guntur	94	94	92	94	96	96	96	98	98	98	98	94	94	94	90	90	93	93	93	93	93	93	93	93	93	93	93	93	93	93	93

Beat the Bugs

ROSSARI
making you more competitive

MAX O BAN PLUS

Don't let the microbial threats eat away your profits,
Biosecure your farm with Rossari broad spectrum biocide



- Broad spectrum of action
- Water pipeline cleansing efficacy
- Ease of application with product safety
- No microbial resistance due to complex action
- Formulation offers enhanced antifungal activity
- Innovative formulation provides excellent activity even in presence of biofilms and organic matter

Presentation
1 L & 5 L pack

ROSSARI BIOTECH LIMITED
(An ISO 9001:2015 & 14001:2015 Certified Company)

201 A-B, Ackruti Corporate Park, LBS Marg, Next to GE Gardens, Kanjur Marg (W), Mumbai - 400 078. India.
Tel. No.: +91-22-6123 3800, Fax: +91-22-2579 6982, Email: info@rossarimail.com, Website: www.rossari.com

VH NEWBRO-MN

NEWCASTLE DISEASE AND AVIAN INFECTIOUS
BRONCHITIS VACCINE INACTIVATED



Venworld
THE BEST IN ANIMAL HEALTHCARE

Genotype XIII

INDIA

**Novel NPR
Variants**

2014
Genotypic
reclassification

1990's
INTESTINAL FORM

1980
Genotype
VI

1984-2014
Most
variable
Genotype
VII

1960's
NEPHROPATHOGENIC
FORM

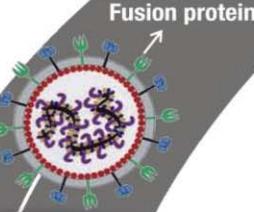
1950's
REPRODUCTIVE
FORM

1926-1960
Genotype
I, II, IV

1960-1980
Genotype
III, IV, IX
and X

1930's
RESPIRATORY
FORM

NDV - 1926



Diversity in antigenic types



IBV - 1937

VENTRI BIOLOGICALS
(Vaccine Division of VHPL)

'Venkateshwara House', S. No. 114/A/2, Pune Sinhagad Road, Pune 411030. Tel.: +91 (020) 24251803, Fax: +91-20-24251060 / 24251077.

Email: ventri.biologicals@venkys.com

www.venkys.com

