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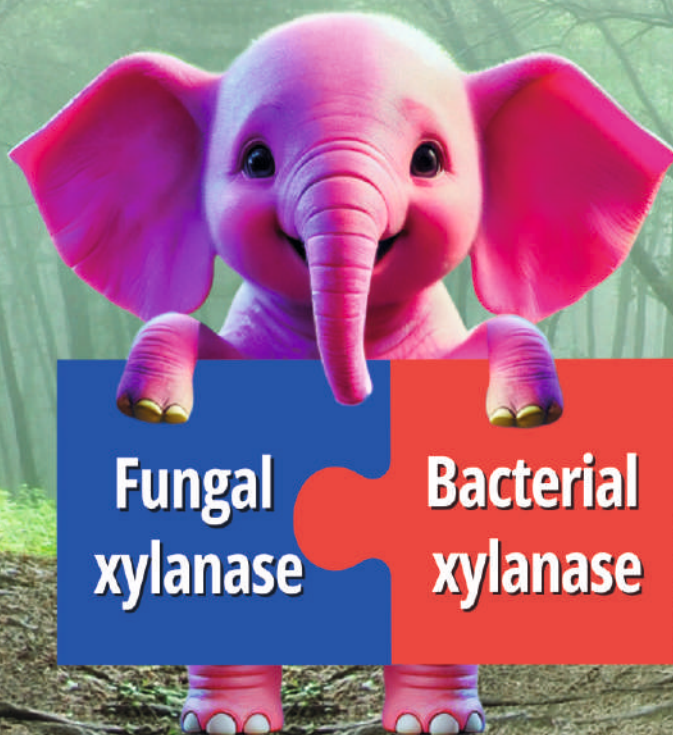


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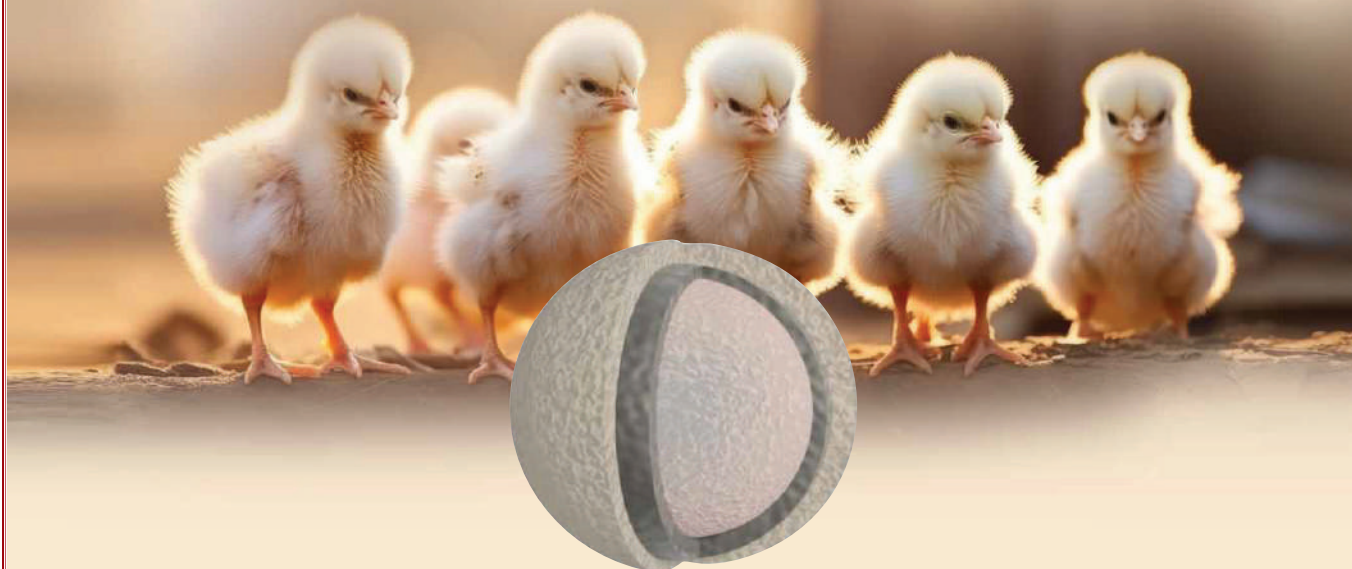
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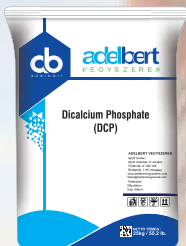
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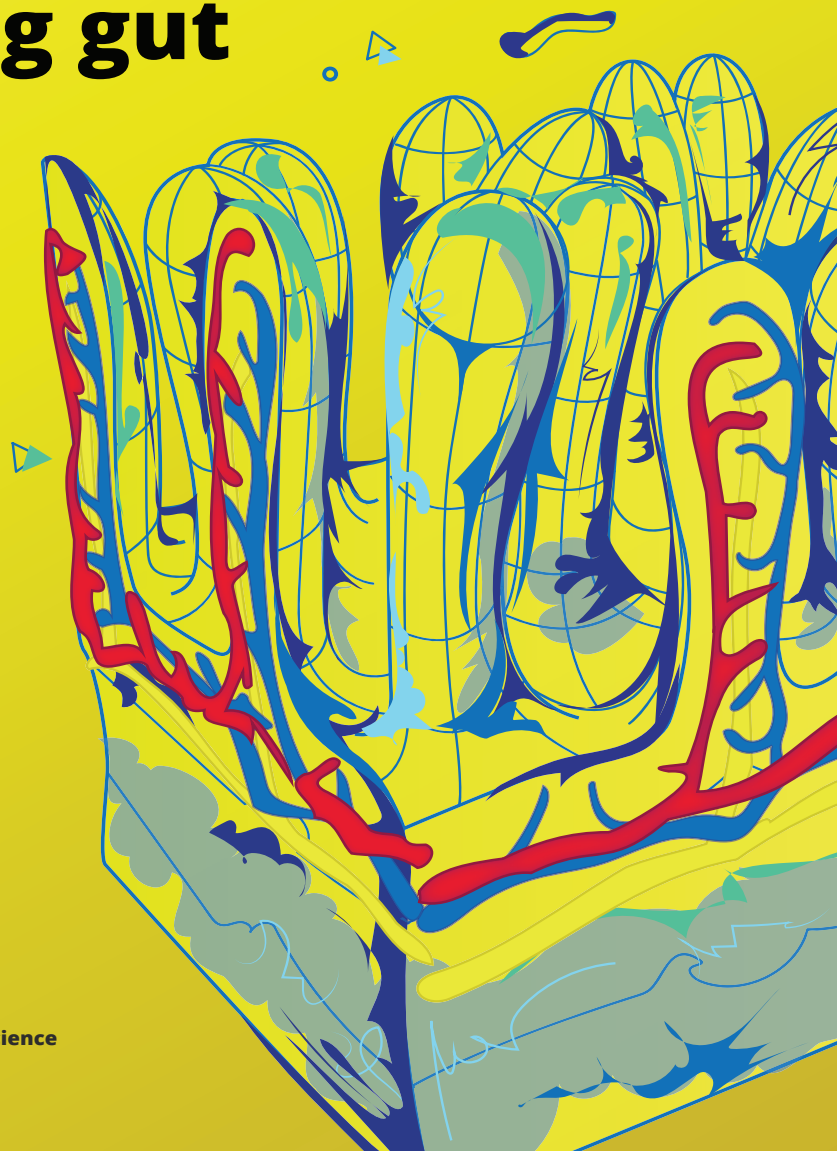
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THINK – TANKS OF POULTRY

The Poultry industry being among the largest contributor to the Indian economy – deserves more attention and thrust. Considering that it is more than 1,50,000 crore industry, their investment in promotions, exhibitions, etc are bare minimum.

The focus of exhibitions are only in a major cities or the same city always. But our industry is spread over all the villages of India and in rural area where the production takes place. Other than Tezasvi, there are hardly any regional and rural shows taking place which is very disappointing. The farmers who are the key need more education knowledge and support. The editor has always promoted the shows in the interiors of Poultry pockets, despite it may not be commercially viable.

The farmers continue to make losses due to challenging environmental conditions. The farmer must learn that while the circumstances are beyond his control, yet the breed feed and management can be influenced by own attention to scientific and efficient management. The farmer should never compromise on the quality of feed, pre-mixes, feed additives, bio security, etc. The common mistakes made by the farmer is to bargain for cheaper products which creates losses. Irrespective of the company, the product quality must be looked into before making a decision, purely on price or other commercial terms. Quality costs money and it can never be compromised in farming activity.

All those who were always benefited by the shows conducted by Tezasvi events have demand similar shows in tier 2 cities. Under popular demand TEZASVI is organising a grand show at Bhubaneswar city in Orissa on the third week of September 2025. This show will continue to be a special since, it will attract farmers who are invited without registration fees and the venue is at an affordable location. The exhibitors get full value for money as the quality of visitors are genuine farmers that matter.

If Indian technology, military, education skills, agriculture rise, meteorically-then why the Poultry alone is lagging behind? The Indian Poultry has giants with great records. Why cannot the Indian Poultry focus on export worthy eggs and chicken to tap the huge available global market?

What prevents Indian Poultry from attaining international standards worthy of exports?

The future of Indian Poultry is doomed if it will not raise the quality of its final produce both for internal consumption and export earnings.

The think-tanks and stalwarts must take the lead for the survival and growth of the industry.



Lymphoid Leukosis of Poultry and Economic Impact of Neoplastic Diseases

Dr. M.A.Mujeeb Ather Former Deputy Director

Disease Investigation Wing, Veterinary Biological Research Institute Hyderabad

It is a neoplastic disease of poultry characterized by tumours, there is no effective treatment or vaccines, therefore, eradication of the virus from breeding flocks is the most effective control method. Disease usually occurs in chickens aged 16 weeks or older.

Standard criteria used for diagnosis include history, clinical signs, gross necropsy, and histological examination. Under natural conditions, lymphoid leukosis has been the most common form of the leukosis group of diseases observed in chicken flocks,

Lymphoid leukosis occurs naturally only in chickens. Tumour mortality commonly accounts for ~1%–2% of birds, with occasional losses of $\geq 20\%$. Subclinical infection, to which most flocks are subject, decreases several important performance traits, including egg production and quality.

The frequency of lymphoid leukosis tumors even in heavily infected flocks is typically low ($< 4\%$), and disease is often inapparent. However, as much as 1.5% excess mortality per week has been reported in commercial broiler-breeder flocks naturally infected with subgroup J avian leukosis virus.

Etiology

Lymphoid leukosis is caused by certain members of the leukosis/sarcoma group of avian retroviruses. Isolates that can induce lymphoid leukosis in chickens are commonly called avian leukosis viruses.

They are divided into subgroups A, B, C, D, and J, on the basis of differences in their viral

envelope glycoproteins, which determine antigenicity, viral interference patterns with members of the same and different subgroups, and host range.

Pathogenesis

Lymphoid leukosis is a clonal malignancy of the bursal-dependent lymphoid system.

Transformation invariably occurs in the intact cloacal bursa, often as early as 4–8 weeks after infection. Tumours are often not detectable until chickens are ~14 weeks old.

Death rarely occurs before 14 weeks and is more frequent around the time of sexual maturity. The tumours are composed almost entirely of B lymphocytes.

Chickens are the natural hosts for all viruses of the leukosis/sarcoma group. These viruses have not been isolated from other avian species except pheasants, partridges, and quail.

Avian leukosis virus is shed by the hen into the albumen or yolk, or both, infection probably occurs after the onset of incubation. Horizontal infection after hatching is also important, especially when chicks are exposed immediately after hatching to high doses of virus (eg, in feces of congenitally infected chicks or in contaminated vaccines).

The virus is not highly contagious compared with other viral agents and is readily inactivated by disinfectants. Transmission can be decreased or eliminated by strict sanitation.

After the infection is eradicated, standard

disease control and sanitation practices can keep chicken flocks free of the disease.

Symptoms

Chickens with lymphoid leukosis have few typical clinical signs. These may include inappetence, weakness, diarrhoea, dehydration, and emaciation. Infected chickens become listless before death. Palpation often reveals an enlarged cloacal bursa and sometimes an enlarged liver. Infected birds may not necessarily develop tumors, however, they may lay fewer eggs.

Lesions

Diffuse or nodular lymphoid tumors are common in the liver, spleen, and cloacal bursa and are found occasionally in the kidneys, gonads, and mesentery. Involvement of the cloacal bursa has been considered virtually pathognomonic. Microscopically, the tumor cells are uniform, large lymphoblasts.

Diagnosis

- Standard criteria: history and clinical signs, gross pathological findings, and histological examination
- Advanced criteria: immunohistochemical testing, standard and quantitative PCR assay, virus isolation.

Prevention & Control

Eradication of avian leukosis virus from primary breeding stocks is the most effective means to control avian leukosis virus infection and lymphoid leukosis in chickens.

Breeder flocks are evaluated for viral shedding by testing for viral antigens in the albumen of eggs with enzyme immunoassays or by biological assays for infectious virus.

Eggs from shedder hens are discarded, so that progeny flocks typically have decreased levels of infection. If raised in small groups,

infection-free flocks can be derived with relative ease.

Key Points

- Lymphoid leukosis is a B-cell lymphoma, occurring in chickens ~16 weeks or older.
- The cloacal bursa (bursa of Fabricius) is usually involved.
- A presumptive diagnosis can be made based on history, clinical signs, gross pathological findings, and histological examination.

Differentiation of Marek's & LL

Differentiating between Marek's Disease (MD) and Lymphoid Leukosis (LL) can be challenging due to their similar clinical presentations.

However, there are key differences that can help in their diagnosis.

Marek's Disease	Lymphoid leukosis
Etiology: Herpesvirus	Retrovirus
Age: 6 to 14 weeks	Older than 16 weeks
Clinical Signs: Paralysis of legs, wings, and neck, tumors in various organs, changes in iris color and pupil shape	Gradual onset of weakness, emaciation, and decreased egg production
Lesions: Enlarged peripheral nerves, tumors in visceral organs, skin lesions	Tumors primarily in the liver, spleen, and bursa of Fabricius
Transmission: Highly contagious, spreads through inhalation of infected dust and dander	Vertical transmission (from hen to egg) and horizontal transmission (bird-to-bird contact)
Diagnosis: Based on clinical signs, histopathology, and immunocytology using specific antibodies	Based on clinical signs, histopathology, and immunocytology using specific antibodies

Economic Impact of Neoplastic Diseases

Economic Impact

Reduced Productivity: Infected birds often show decreased egg production and growth rates, leading to lower overall productivity.

Increased Mortality: High mortality rates can

result in substantial losses, especially in large commercial operations.

Veterinary Costs: The cost of diagnosing and treating these diseases can be high, including expenses for veterinary services, medications, and laboratory tests.

1. **Biosecurity Measures:** Implementing and maintaining biosecurity measures to prevent the spread of these diseases can be costly.
2. **Market Losses:** Outbreaks can lead to trade restrictions and loss of market access, affecting the profitability of poultry businesses.

Strategies to Control Neoplastic Diseases

Vaccination: Implementing vaccination programs is crucial for preventing virus-induced neoplastic diseases.

Vaccines help build immunity and reduce the incidence of these diseases.

Biosecurity Measures: Maintaining strict biosecurity protocols is essential to prevent the introduction and spread of infectious agents.

This includes controlling access to poultry

facilities, disinfecting equipment and vehicles, and isolating new birds before integrating them into existing flocks.

Regular Health Monitoring: Conducting regular health checks and monitoring for early signs of disease can help in early detection and management.

This includes routine veterinary visits and laboratory testing.

Good Management Practices: Ensuring proper nutrition, clean water, and a stress-free environment can enhance the overall health and immunity of the flock, making them less susceptible to diseases.

Genetic Selection: Breeding for disease resistance can be an effective long-term strategy.

Selecting birds with genetic resistance to certain diseases can help reduce the prevalence of neoplastic diseases in future generations.

Education and Training: Keeping up-to-date with the latest research and advancements in poultry health management through continuous education and training can help farmers implement the best practices.

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VIV Select Türkiye Poultry Expo in Istanbul – A Grand Success – Ricky Thaper (www.rickythaper.com)



The 11th edition of VIV Select Türkiye, from April 24 to 26 at the Istanbul Expo Center, Istanbul, Türkiye, was a remarkable success, solidifying its position as the premier international trade fair for poultry technologies in the region. Being organised by HKF Trade Fairs and VNU Exhibitions Europe, VIV Select Türkiye 2025 had brought together over 15,000 plus industry professionals from across the globe, including poultry breeders, feed millers, equipment manufacturers and pharmaceutical companies. The event featured more than 250 exhibitors spanning in three halls, showcasing the latest innovations in poultry breeding, meat processing, feed production, veterinary instruments



and poultry farm Equipment's. This time there was significant participation from delegates from South Asia, representing the feed millers, poultry breeders and pharmaceutical firms. The visitors found the exhibition to be highly informative, gaining insights into cutting-edge technologies and logistical advancements.

VIV Select Türkiye 2025 had received substantial support from esteemed industry organisations, including BESD-BİR (Association of Poultry Meat Producers and Breeders), WPSA (World's Poultry Science Association), GLADER (Food Laboratories and Food Inspectors Association), and



the Republic of Türkiye Ministry of Agriculture and Forestry Poultry Research Institute, among others. The participating companies are from Belgium, China, France, Germany, India, Iran, Israel, Italy, South Korea, Mexico, Poland, South Africa, the Netherlands,

the United States besides Türkiye. VIV Select Türkiye continue to focus on innovation, bringing together buyers and sellers of the latest technologies and products to ensure the success of trade visitors' businesses.



Time to Time More, Healthy & Premium Quality Chicks



INSIDE SERIES



OUTSIDE SERIES



Digital Series



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Website : www.karamsar.in karamsarequipments.com

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INCUBATOR
(CHICKMAN SERIES)



INCUBATOR
(EGG HATCH SERIES)



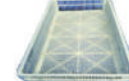
DEBEAKER



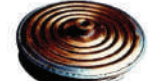
VACCINATOR



PLASTIC
EGG SETTING TRAY



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EGG HATCHER BASKET



DOUBLE WAFER CAPSULE

WE HAVE NO BRANCH



Multi-purpose disinfectant



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ALL PURPOSE...**
There is nothing else to say...



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against **Avian Influenza Virus**



- Complete & chemically balanced
- Biodegradable & high residual effect
- Effective on over: 20 virus families, 43 bacterial genera, 27 fungal genera
- Non toxic, non irritant & no obnoxious smell hence can be used in presence of birds
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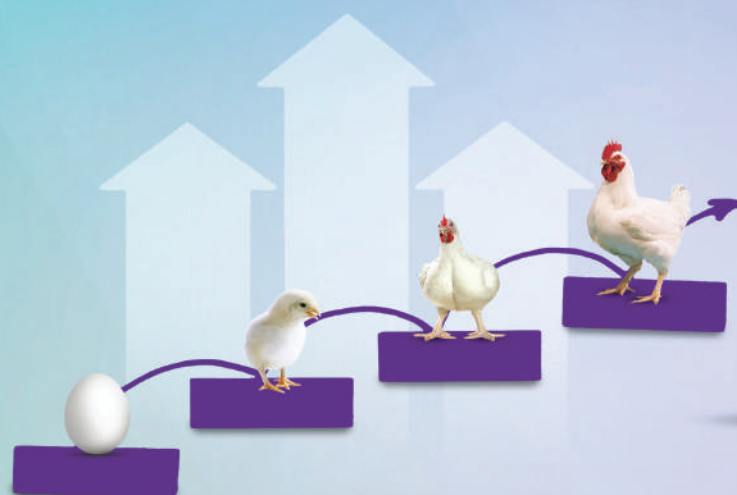
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Organic selenium & Organic Zn with Vitamin E & Vitamin D3





NOVEL COMBINATION FOR BETTER IMMUNITY AND PERFORMANCE OF BIRDS



Benefits

- | | | |
|---|--|--|
| 01 Improves immune status of bird | 04 Enhances overall growth performance in broiler & egg production in layer | 07 Improves performance under heat stress |
| 02 Improves vaccination titer against ND & IBD | 05 Improves hatchability in breeders | 08 Improves normal absorption & metabolism calcium & phosphorus |
| 03 Reduces the stress during transportation, debeaking, vaccination & any oxidative stress | 06 Reduces problem of exudative diathesis in chick | 09 Improves the egg shell quality in laying hens |

Composition

- | | |
|--|--|
|  Vitamin-E |  Zinc Zn (Powder & Liquid) |
|  Vitamin-D ₃ |  Organic selenium as hydroxy selenomethionine |

Dosage

- 5 ml for 100 chicks
- 15-20 ml for 100 broiler birds for 5 days
- 20 ml for 100 layer birds 7 days
- 25ml for 100 breeder for 7 days



UTTARA IMPEX PVT. LTD.

Feed Supplement Division
Venkateshwara House, S. No. 114/4/2
Sinhgad Road, Pune, MH - 411030

For trade enquiry:

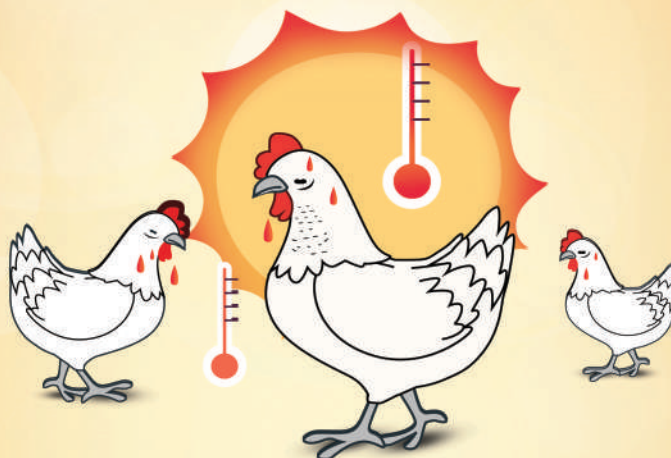
☎ Contact no.- 020-71251840
🌐 Website- www.venkys.com
📱 Uttara Impex Pvt Ltd



UTTARA IMPEX
PRIVATE LIMITED

UT-Betaine

For Perfect Osmoregulation and Methyl
Donor for Better Performance of Birds



Composition

Betaine HCL
98%

Benefits

Betaine act as osmolyte to prevent cell damage, protecting them from osmotic stress & dehydration by maintaining their water & ion balance. Reducing the negative effects of heat stress

As methyl donors, betaine sparing Methionine & Choline in birds diet to reduce feed cost

Increased absorption of nutrients & maintain gut integrity

Improved litter moisture level

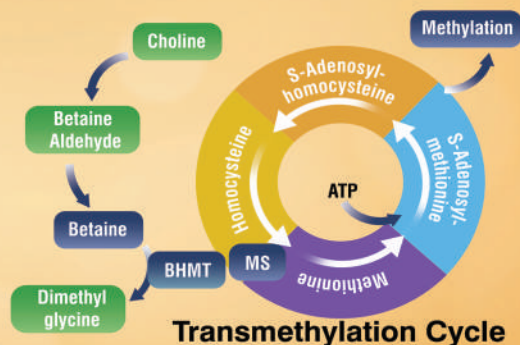
Improved resistance to coccidiosis

Improves carcass quality

Recommended Inclusion Level (Kg/MT of Feed)

Broilers - 0.5-1 | Layers - 0.2-0.5 | Breeders - 0.5-1.2

Presentation : 25 kg bag



UTTARA IMPEX PVT. LTD.


Feed Supplement Division
Venkateshwara House, S. No. 114/4/2
Sinhgad Road, Pune, MH - 411030

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- 3. Zearalenone**
- 4. Fumonisin**

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Skeleton**

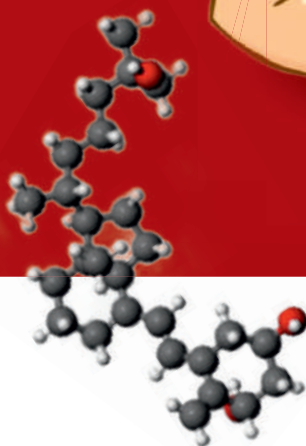
and

**Strong
Egg Shell**

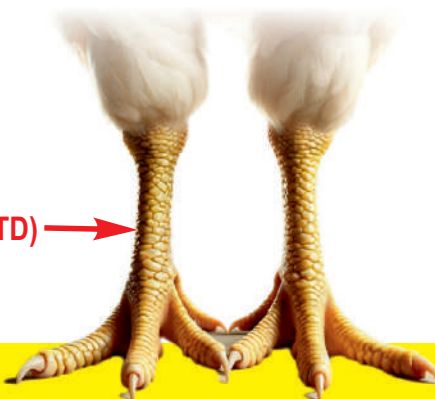


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ABTL

Role of Probiotics in Poultry Gut Health

Welcome to Nutrinomics...

"Nutrinomics, is the merging of the nutrition and health economics disciplines to assess the impact of nutrition on animal health and disease and to illustrate the health and economic aspects of specific changes in the daily nutrition and nutrition recommendations through the lens of cost effectiveness".

Introduction

Probiotics are living microorganisms which when administered in adequate amount confer health benefits on the host. Probiotics are one of the more efficient methods of pathogen control and have not detrimental effects to the environment as antibiotics. The benefits include improved gut histomorphology, increase in beneficial microbiota, improved immunity, enhanced growth and laying performance.

Probiotics can be provided as a live microbial feed supplement for poultry, also known as direct fed microbials (DFMs), in the poultry diet or water or can be administered to the developing embryo using in-ovo feeding technology. The use of probiotics in poultry has increased steadily over the years due to the higher demand for antibiotic-free poultry. The probiotics market was reached 80 million USD in 2018 and is projected to reach 125 million USD by 2025 at a compound annual growth rate of 7.7% (Ahuja et al 2020).

Bacillus spp, *Lactobacillus* spp, *Streptococcus* spp, *Bifidobacterium* spp., *Lactococcus* spp and yeast *Candida* spp. are commonly used probiotics strains. *Bacillus* spp. are producing heat-resistance spores. This make it possible to

make feed added with probiotics which is also made using a granulation process. Multi-strain probiotics act on different sites and provide different modes of action that create synergistic effects. The criteria for selecting probiotic strains include tolerance to gastrointestinal conditions, the ability to adhere to the gastrointestinal mucosa, and the competitive exclusion of pathogens. Probiotics should have survival ability in manufacturing, transportation, storage and application processes.



Properties of Good Probiotics:

- Probiotics must be a normal inhabitant of the gut and capable to adhere gastro-intestinal epithelium.
- Probiotic microorganisms must be able to survive in high temperature.
- Probiotic microorganisms must be able to survive in aerobic as well as anaerobic environment.
- Probiotic microorganisms must have tolerance to low pH and presence of bile acids.
- Probiotic microorganisms must be non-pathogenic and non-toxic to the host.
- Probiotics must exert its beneficial effects like enhanced nutrition and increased immune response.
- Probiotics must be sustainable under normal storage conditions.

Mechanism of action:

A. Probiotics help in maintaining normal gut health and intestinal microflora by:

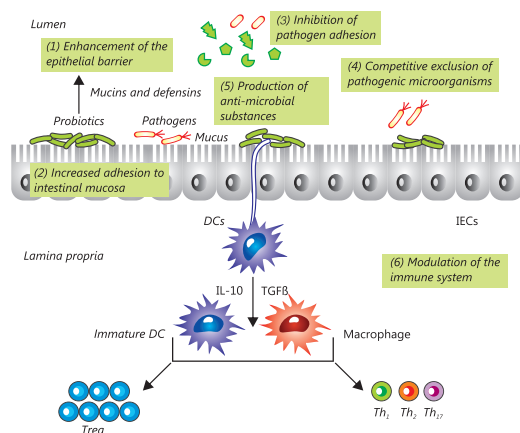
- Enhancement of the epithelial barrier with releasing of gut protective metabolites like arginine, glutamine, short-chain fatty acids, conjugated linoleic acids etc.
- Competitive exclusion by increasing adhesion to intestinal mucosa and by inhibiting pathogen adhesion to it.
- Production of antimicrobial substances like bacteriocins which helps to reduce pathogenic bacteria.
- Alteration in gene expression of pathogenic microorganisms.

B. Probiotics supplementation alters digestion, absorption and metabolism of nutrients by:

- Increasing digestive enzyme activity.
- Decreasing bacterial enzyme activity.

C. Probiotics supplementation develops Immunomodulation by:

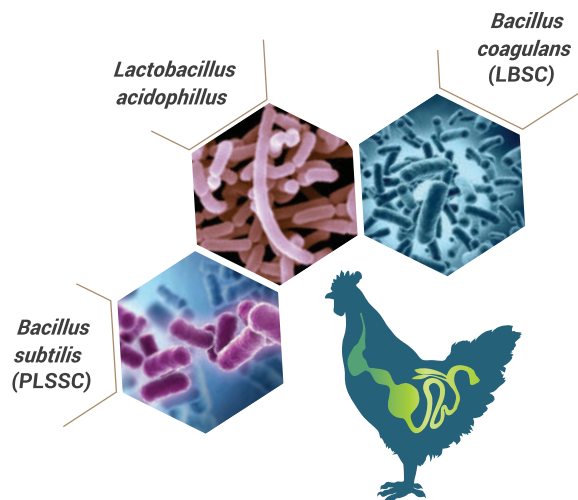
- Enhancing serum and intestinal antibodies production against foreign antigens.
- Enhancing secretion of cytokines, lymphokines and anti-inflammatory mediators, resulting modulation of immunity.

**Benefits of Probiotics:**

- Promotes optimal development of gut microbiota especially post-hatch.
- Re-establishes balanced gut microflora during post-antibiotic application.
- Reduces incidence of wet litter and pasty vent.
- Improves weight gain and feed conversion in broilers.
- Helps to maintain consistent egg production in layers and breeders.
- Effectively reduces early chick morbidity and mortality.
- Effectively replaces AGPs.
- Zero withdrawal period and it can be administered throughout the life cycle.

About CosBac™:

CosBac™ is a uniquely blended, poultry-specific, multi-species synbiotic product that promotes development of beneficial gut microflora, increase in beneficial microbiota, improved immunity, which further leads to healthy & economics production parameters through the combined action of carefully selected probiotic microorganisms and prebiotics. It comprises *Bacillus subtilis* (PLSSC) 5×10^9 CFU/g, *Bacillus coagulans* (LBSC) 3×10^9 CFU/g and *Lactobacillus acidophilus* 2×10^9 CFU/g with guaranteed total potency of $\geq 10 \times 10^9$ CFU/g along with Prebiotics.



**CLFMA Hosts Strategic Session on
“Poultry in India: Current Challenges & the Way Forward”
in Collaboration with the U.S. Grains Council and Bihar Poultry Farmers Association (BPFA)**



Patna, April 23, 2025 — The Compound Livestock Feed Manufacturers Association (CLFMA) of India, in Collaboration with the U.S. Grains Council and with support from the Bihar Poultry Farmers Association (BPFA) successfully hosted a seminar at Patna. The seminar, themed “Poultry in India: Current Challenges & the Way Forward,” brought together more than 60 participants, including feed manufacturers, poultry farmers, nutritionists, grain suppliers, and researchers from across the region.

The seminar opened with a welcome address by Ms. Nayantara A Pande, Marketing Specialist, U.S. Grains Council, followed by a keynote on “Poultry in India and The Potential” by Mr. Divya Kumar Gulati, Chairman, CLFMA of India. He highlighted the urgent need for collective action to address rising feed costs and



market volatility, stressing that strategic collaborations will be pivotal in driving sectoral resilience.

Mr. Divya Kumar Gulati, Chairman, CLFMA of India, shared, “The Indian poultry industry is at a critical crossroads, where timely interventions and strategic collaborations are essential to overcoming the challenges posed by rising feed costs, supply chain disruptions, and market volatility. According to a recent Crisil Ratings report, the industry’s profitability is expected to dip by 50 basis points in the 2025-26 fiscal year, largely due to the rising prices of key feed ingredients like maize and soybean, which account for 90% of total feed costs. However, revenue growth is still projected to rise by 8-10%, driven by strong demand and consumption. Events like these provide an invaluable platform for exchanging insights, fostering collaboration, and exploring sustainable





solutions that will not only benefit our sector but also contribute to the nation's economic resilience."

The seminar was anchored by engaging sessions led by leading voices from the Indian poultry and feed sectors.

Key Discussions & Insights:

- Mr. Amit Sachdev, Regional Consultant, U.S. Grains Council, shared an overview of India's feedstock situation and its global implications.
- Mr. Reece H Cannady, Director, U.S. Grains Council, presented on "U.S. Sorghum: A Potential Solution" to current grain supply challenges.
- Dr. Pankaj Kumar Singh, Professor and Head of Animal Nutrition Department and Deputy Director Research, Bihar Animal Sciences University, elaborated on "Recent Advances in the Use of DDGS in Livestock and Poultry Feed," advocating for research-led adoption of



DDGS to offset feed costs and improve efficiency.

A panel discussion on "Navigating the Indian Poultry Sector's New Normal" was moderated by Mr. Amit Saraogi (MD, Anmol Feeds), and featured an esteemed panel including Mr. Divya Kumar Gulati, Mr. Pawan Kumar, Mr. B. M. Sahni (MD, Patliputra Feeds), Mr. Pawan Kumar (President, BPFA) and Mr. Amit Sachdev. The discussion focused on the urgent need for sustainable feed alternatives, policy clarity, and building long-term supply chain resilience.

The seminar successfully highlighted critical issues facing India's poultry industry, from volatile feed grain markets to the need for strategic partnerships. It reinforced CLFMA's position as a vital advocate for industry advancement, enabling dialogue between farmers, academia, and global stakeholders to build a more sustainable and robust poultry ecosystem.





CLFMA of India and Gokul Milk Host Seminar on Sustainable Dairy Farming and Innovations in Kolhapur



Kolhapur, Maharashtra – May 02, 2025: The Compound Livestock Feed Manufacturers Association (CLFMA) of India, in collaboration with Gokul Milk, successfully hosted an impactful seminar on “Sustainable Dairy Farming and Innovations” at Regal Hall, Residency Club, Tarabai Park, Kolhapur. The event brought together top leaders, veterinary experts, and researchers from the dairy and livestock sectors to highlight the advancements and prerequisites in India’s dairy ecosystem through science, innovation, and sustainable practices. Sustainable dairy farming prioritizes environmental, social, and economic health, ensuring the well-being of the dairy farm, the animals, and the broader community.

The seminar was convened and ably guided by Mr. S. V. Bhawe, Past Chairman, CLFMA of India. In his welcome address, Mr. Bhawe extended warm greetings to the participants and introduced the distinguished dignitaries present from Gokul Dairy, including Mr. Navid



Mushrif, Director, Gokul, Mr. Ajit Narake, Director, Gokul, Mr. Yogesh Godbole, Managing Director, Gokul.

He also acknowledged the presence of other prominent members of the Board of Directors of Gokul:

- Mr. Yuvraj Patil
- Mr. Nandkumar Dhenge
- Mr. Prakash Patil
- Mr. S. R. Patil
- Mr. Bayaji Shelake

Following the introductions, Mr. Divya Kumar Gulati, Chairman, CLFMA of India, addressed the gathering and provided a comprehensive overview of CLFMA’s vision, key initiatives, and its pivotal role in strengthening the livestock sector in India.

Mr. Divya Kumar Gulati, Chairman, CLFMA of India, shared, “This seminar in collaboration with Gokul is a testament to CLFMA’s





unwavering commitment toward strengthening India's sustainable dairy farming and innovation through science-backed revolution, knowledge sharing, and stakeholder collaboration. In this seminar, we emphasised how a progressive dairy farming approach can be a stress-relief for farmers and also contribute significantly to public health through better-quality milk and livestock management. From promoting Total Mixed Ration (TMR) and effective veterinary practices to encouraging nutrition-focused feeding strategies, our aim is to empower



farmers and professionals with tools that ensure both animal welfare and economic viability. Through our consistent efforts and awareness-driven initiatives like this, we aim to nurture a more informed, robust, and forward-thinking approach toward India's livestock and cattle feed industry."

The Seminar was further anchored by engaging sessions led by leading voices from the Indian sustainable dairy farming and innovations.





Vesper's



VES-PHASE 1

COMPOSITION PER 10KG

Ves- phase 1 : A brilliant combination of Vitamins premix , minerals premix with phytase, lysine, methionine, lipolytic, toxinbinder, choline, acidifier, multienzyme, probiotics and growth promoters

Inclusion Rate per ton of feed: 10 Kg/Ton of feed or as recommended by Veterinarian

Always keep the bag tightly closed in a cool, dark and dry place away from sun light

VES-PHASE 2

COMPOSITION PER 10KG

Ves- phase 2 : A brilliant combination of Vitamins premix , minerals premix with phytase, lysine, methionine, lipolytic, toxinbinder, choline, acidifier, multienzyme, probiotics and egg shell enhancers.

ND Killed Vaccine



Ranikhet Disease Vaccine, Inactivated (Lentogenic Strain, Lasota) (IP) (Killed Vaccine)

500 ml (1000 Doses)

Contains highly antigenic strain of Newcastle Disease vaccine virus (Lasota Strain) vaccine virus grown in embryonated hen's eggs inactivated and emulsified EID 50, not less than 10^4 per dose.

Recommended for the vaccination of breeders, broilers and replacement pullets against Newcastle Disease in poultry.

Dose: 0.5 ml S/C injection in the back of the neck or IM in the breast or thigh muscles

SPACIN

स्पासिन



ORCHID SPA

COMPOSITION:

Each ml contains:-
Enrofloxacin 10%
in a palatable base q.s.



Brucellosis, Typhoid, Colibacillosis, Infectious Coryza, CRD, Pasteurellosis, Fowl Cholera, Secondary Bacterial Infections associated with Viral Diseases and Mixed Bacterial Infections.
Treatment of bacterial infection & Salmonellosis

VESPER GROUP

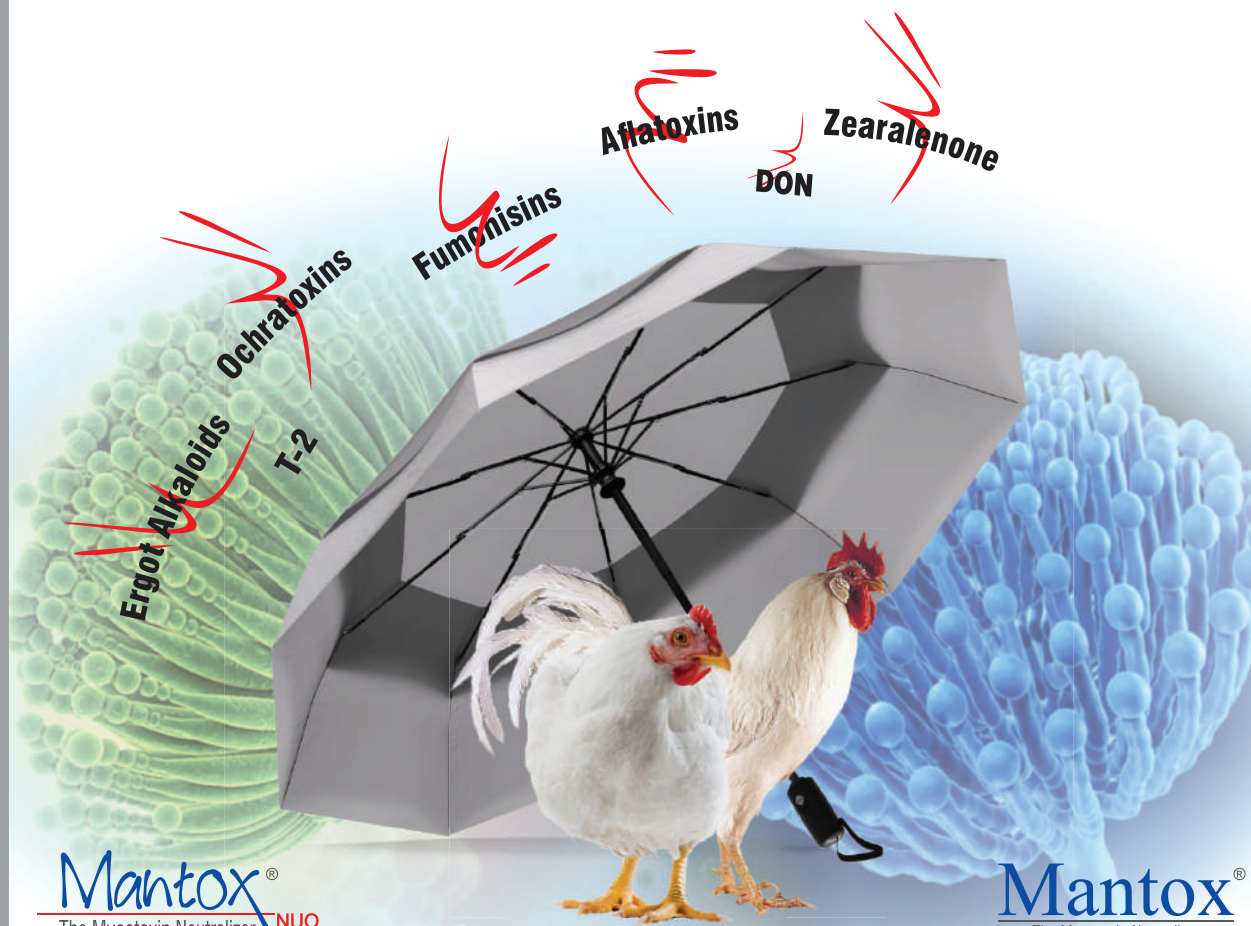
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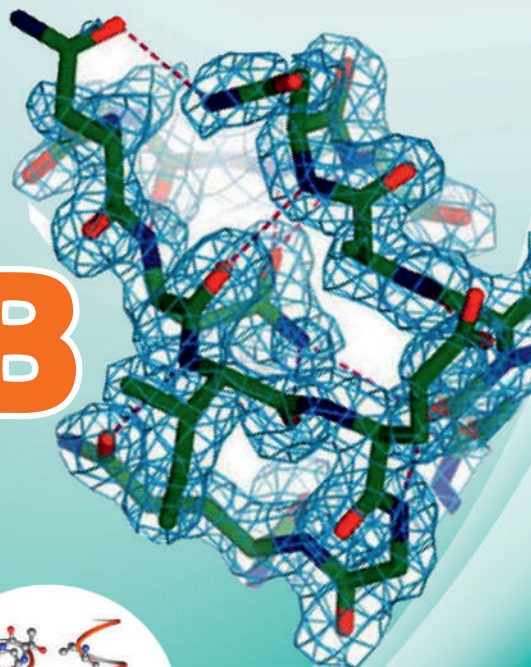
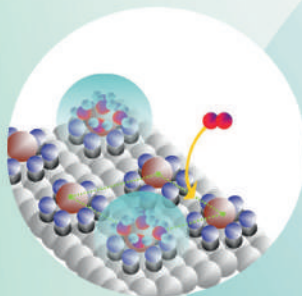
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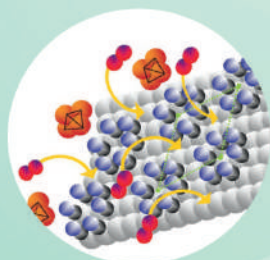
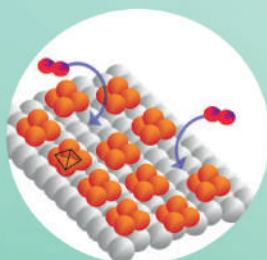
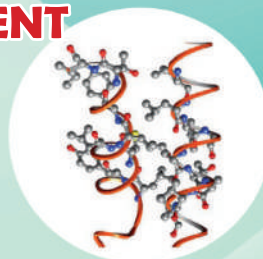


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- Reduction in FCR
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Heat stable natural vitamin C



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Antistress

Universal antioxidant

Highly heat stable at pelletization
Sustained and self replicating activity
Outstanding bioavailability

Reduces cortisol
-13.22%

Improves EPEF
+15.43%

Improves IBV titres
+42.73%

Reduces mortality
Lower by 7-10%

Improves body weight
(+2.80%)

Improves FCR
Lower by 1.55%

FEED INCLUSION RATE

100g of HERBAL C can be used in place of 100g synthetic Vitamin C with higher stability and better activity. 100-200g per ton of feed is recommended as depending upon severity of stress.

WATER INCLUSION RATE

10ml per 100 birds or as advised by the poultry consultant. To be given orally, mixed with drinking water, once daily. Double quantity is recommended for breeders.

PRESENTATION

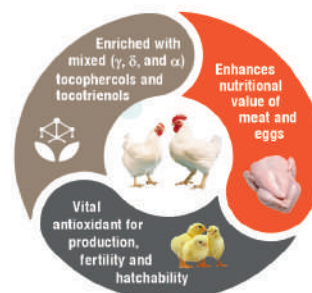
1 Kg, 10 Kg & 25 Kg
1 Ltr and 5 Ltr



E Sel POWER

Natural vitamin E and organic selenium complex

A unique synergism of mixed (γ , δ , and α) tocopherols and tocotrienols alongwith organic selenium complex



USAGE

- ♥ Provides optimum activity of Vitamin E and selenium
- ♥ Improves fertility and hatchability in breeder birds
- ♥ Improves broiler and layer performance
- ♥ Optimizes antioxidant defense against reactive cytotoxic free radicals
- ♥ Overcome stress and reduces load of heavy metals from the body
- ♥ Prevents exudative diathesis, muscular dystrophy, crazy chick disease

FEED INCLUSION RATE

100 gm per ton of feed or as advised by the poultry consultant

WATER INCLUSION RATE

E Sel POWER Liquid (per 1000 birds)

Broilers	Layers	Qty
0-2 weeks	0 - 8 wks	10 ml
3-4 weeks	9 -20 wks	20 ml
5 th week & onwards	21-72 wks	40 ml

To be given orally, mixed with drinking water, once daily.
Double quantity is recommended for breeders.

PRESENTATION

1 Kg, 10 Kg & 25 Kg
500 ml & 1 Ltr



INDIAN HERBS SPECIALITIES Pvt. Ltd.

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2025 Alltech Agri-Food Outlook shares global feed production survey data

Data collected from 14 th annual global feed survey estimates world feed production increased in 2024 by 1.2% to 1.396 billion metric tons



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Agri-Food Outlook | 2025

The 2025 Alltech Agri-Food Outlook revealed global feed production survey data and trends.

[LEXINGTON, Ky.] – Alltech, a global leader in animal nutrition and biotechnology, has released its 2025 Agri-Food Outlook, a report that includes the results of the company's 14th annual global feed production survey. The publication shows that global feed production rebounded in 2024 after a stagnant 2023, increasing from 1.380 billion metric tons (mt) (+1.2%) to 1.396 billion mt. This growth — which was achieved despite challenges that included highly pathogenic avian influenza (HPAI), climate fluctuations and economic uncertainty — underscores the resilience and adaptability of the international agriculture industry.

The annual survey that serves as the foundation of the Agri-Food Outlook collected data from 142 countries and 28,235 feed mills in 2024. By analyzing compound feed production and prices — collected by Alltech's global sales team and in partnership with feed associations and official data-collecting organizations — the survey provides a comprehensive snapshot of global feed production. These insights serve as a barometer for the overall livestock industry, highlighting key trends across species, regional challenges and opportunities for growth.

Top 10 countries:

The top 10 feed-producing countries in 2024 were China (which produced 315.030 million mt of feed, down 2.03% from 2023), the U.S. (269.620 million mt; +0.68%), Brazil (86.636 million mt; +2.43%), India (55.243 million mt; +4.56%), Mexico (41.401 million mt; +1.38%), Russia (38.481 million mt; +8.53%), Spain (35.972 million mt; +1.46%), Vietnam (25.850 million mt; +3.41%), Türkiye (24.502 million mt; +4.83%) and Japan (24.297 million mt; +0.14%). Together, the top 10 countries produced 65.6% of the world's feed — and 52% of all global feed production was concentrated in just four countries: China, the U.S., Brazil and India.

Notable results and future outlook by species:

- Poultry feed experienced an increase in production, both for broilers (385.415 million mt; +1.8%) and layers (173.038 million mt; +1.4%).
 - o Broiler feed remains the largest species segment, accounting for 27.6% of the total feed tonnage in the world. As a “budget-friendly” protein option, the broiler industry benefits from surges in red meat prices. Affordability drove demand in Asia-Pacific and Latin America, while rising incomes boosted growth in Africa. While HPAI was a persistent issue for poultry production, broiler feed volumes are positioned to continue on a path toward moderate growth this year because of broiler meat's affordability and export opportunities.
 - o For layers, the slow 1.4% growth rate reflected the challenges facing the industry, including the disruptions by avian influenza and oversupply in some regions. Disease challenges led to North America experiencing the steepest decline in production due to flock reductions. Layer production was able to maintain a positive global growth rate, however, due to volume gains in Asia-Pacific — where consumers are favoring eggs as a cheaper protein option — and healthy demand in Latin America and Africa. While the threat of HPAI continues to loom in various regions, the development of vaccines and improved biosecurity measures could help mitigate losses and keep the global layer sector on an upward trajectory.
- Global pig feed production experienced a loss in 2024 of 0.6%, leading to a decreased total of 369.293 million mt. Growth in the European, Latin American and North American pork segments was counterbalanced by downturns in Africa and the Middle East, Asia-Pacific and Oceania. These trends were partly dictated by how well producers in each region continued to recover from outbreaks of African swine fever (ASF), with export demand allowing

Europe and Latin America to reclaim lost ground. Survey respondents were divided in their outlook for pig feed production, which recorded the highest amount of pessimism among all feed segments. Proper disease management and stabilized feed costs will be critical for the pig feed sector to achieve growth worldwide.

- Dairy feed tonnage increased by 3.2%, to 165.500 million mt, due to robust consumer demand, favorable milk prices and a shift toward more intensive farming practices, with Asia-Pacific, Europe, Africa and Latin America all displaying growth. While dairy feed production remained stable in North America, Oceania's reliance on abundant pasture led to a slight dip in its feed tonnage. Despite challenges that ranged from disease pressures to volatile weather conditions, the global dairy sector continues to exhibit strong resilience and growth potential. The modernization and intensification of production and higher milk yields are expected to foster further increases — but lower farmgate prices in China could limit global gains overall.
- Beef feed tonnage rose from 131.6 million mt in 2023 to 134.1 million mt in 2024, reflecting a global increase of 1.8%. North America, Latin America, Africa, Europe and Oceania all recorded gains thanks to a rise in demand for beef exports due to tight supply elsewhere around the world. Additionally, scarce forages in parts of North America, Latin America and Australia drove cattle producers to rely more heavily on commercial feeds. The decline in beef feed tonnage seen in Asia-Pacific and the Middle East was attributed to oversupply and lower prices.
- Global feed production for the aquaculture sector declined slightly, by 1.1%, in 2024 to 52.966 million mt, continuing a downward trend for the sector that first emerged in 2023. This statistic, however, conceals considerable regional divergence, including

gains in Latin America, Africa and Europe. Unfortunately, the considerable decreases in Asia-Pacific and North America due to disease challenges, extreme weather events, cost pressures and low market prices weighed down the entire sector. Looking ahead, aquaculture is positioned to strengthen slowly, but this recovery will likely remain uneven across regions. Potential rebounds in shrimp and finfish production in Asia-Pacific will depend on stabilized prices and biosecurity improvements. Latin America and Africa could continue their upward trajectories, and momentum around alternative feed ingredients in Europe is expected to pick up steam as regulatory frameworks and consumer demand increasingly emphasize sustainability.

- Pet feed tonnage increased by 4.5% to 37.692 million mt in 2024, fueled by continued trends toward premiumization (including functional diets and the “humanization” of pets), expanded pet ownership and continued innovation in the sector's product offerings. While the increase in pet food production appears to have slowed somewhat last year, it still remains one of the fastest-growing sectors in the world. Africa saw the largest percentage jump (of 60%), albeit from a low baseline, and Asia-Pacific's double-digit gains underscore the surge in pet adoption and premium diets in developing regions.
- Equine feed tonnage increased by 2.3% to 9.630 million mt. This growth was driven by premiumization trends and rising interest in nutrition-focused care among horse owners, as well as growing participation in equestrian activities and the widely improving availability of specialized feeds. Looking forward, however, the sector faces declining populations and high feed costs.

Notable regional results:

- **Asia-Pacific (533.1 million mt):** Feed production was down slightly in the region

(by 0.8%), but Asia-Pacific remained the largest producer of feed overall. This decrease was largely due to headwinds in China as well as ongoing weather extremes, oversupply and cheap feed alternatives that hampered expansion.

- **North America (290.7 million mt):** The second-largest feed producing region saw a modest increase (0.6%) across beef, poultry and pork that was offset by the impacts of HPAI (in layers and turkeys) and stagnant aquaculture production.
- **Latin America (198.4 million mt):** This region experienced solid gains driven by robust demand for poultry, pork and beef, as well as favorable export markets. Overall, feed production in Latin America increased by 3.6%.
- **Europe (267.8 million mt):** Rebounds in pig, beef and aquaculture feed led to a 2.7% increase in Europe's total feed production, but structural constraints — including sustainability policies and diminishing herds — will temper future expansion.
- **Africa and the Middle East (95.5 million mt):** This region had the strongest percentage growth (of 5.4%) around the world in 2024, but it was also starting from a smaller base than other regions. This growth reflects expanding commercial feeds in the poultry, ruminant and pet sectors. Stable growth in poultry and beef in the Middle East, however, has been tempered by water scarcity and import costs.
- **Oceania (11.0 million mt):** Gains in beef and aquaculture from low baselines led to an increase of 2.5% in Oceania's overall feed production. Feedlot usage is high in Australia, but New Zealand's herd declines constrain further growth.

The compound feed production totals and prices reported in the 2025 Alltech Agri-Food

Outlook were collected in the first quarter of 2025 with assistance from feed mills and industry and government entities around the world. These figures are estimates and are intended to serve as an informative resource for industry stakeholders.

Contact:

Raksha Rupesh, Asst. Marketing Manager
(India & Sri Lanka) Email ID: rpr@alltech.com

About Alltech:

Founded in 1980 by Irish entrepreneur and scientist Dr. Pearse Lyons, Alltech delivers smarter, more sustainable solutions for agriculture. Our diverse portfolio of products and services improves the health and performance of animals and plants, resulting in better nutrition for all and a decreased environmental impact.

We are a global leader in the agriculture industry. Our team produces specialty ingredients, premix, supplements, feed and biologicals, backed by science and an unparalleled platform of services.

Strengthened by more than 40 years of scientific research, we carry forward a legacy of innovation and a unique culture that views challenges through an entrepreneurial lens. As a private, family-owned company, we adapt quickly to our customers' needs and focus on advanced innovation.

We believe agriculture has the greatest potential to shape the future of our planet. Our more than 5,000 talented team members worldwide share our purpose of Working Together for a Planet of Plenty®. Together, we can provide nutrition for all, revitalize local economies and replenish the planet's natural resources.

Headquartered just outside of Lexington, Kentucky, USA, Alltech serves customers in more than 140 countries, has five bioscience centers, and operates more than 75 manufacturing facilities across the globe.



Ascites in broiler chicken

Dr. Suraj Amrutkar¹, Dr. Bharti Dehmukh² and Dr. Suhas Amrutkar³

1. Assistant Professor, Dept. of L.F.C., F.V.Sc. & A.H., SKUAST-J, Jammu, J&K

2. Assistant Professor, Dept. of AGB, College of Veterinary Science., GADVASU, Ludhiana, Punjab

3. Assistant Professor, Dept. of Animal Nutrition, PGIVAS, Akola, MAFSU, Maharashtra

Introduction:

Ascites is an accumulation of noninflammatory transudate in one or more of the peritoneal cavities or potential spaces. There may be clots of yellow material in the fluid. The fluid accumulates most frequently in the two ventral hepatic, peritoneal, or pericardial spaces and may contain yellow fibrin clots. Ascites caused by right ventricular failure (RVF) has been an important cause of illness and death in meat-type (broiler) chickens worldwide. The number of cases in the India, U.K., Canada and the U.S. increased during the past decade, and coincided with broilers' continuing genetic and nutritional improvement in feed efficiency and rate of growth.

Causes and predisposing factor of ascites:

The primary cause of ascites in meat-type chickens is right ventricular failure (RVF) as a result of increased pulmonary (lung) arterial pressure. Increased pulmonary arterial pressure can be produced in birds by lack of oxygen. When the oxygen supply is insufficient, the heart must circulate blood more rapidly to provide the same amount of oxygen to the body. In meat-type chickens, the lack of oxygen causes a marked increase in the number of red blood cells that makes the blood more viscous and difficult to pump through the lung, causing pulmonary hypertension (PH). The right side of the heart enlarges in response to the increased workload, and, if the heart has to continue working harder than normal, the result is right ventricular valve insufficiency, volume overload, right ventricular dilatation and RVF. As a result, venous blood pressure increases, and fluid leaks out of the veins and accumulates in peritoneal cavities, resulting in ascites. The causes of insufficient oxygen supply and subsequent development of ascites in broilers are complex. Predisposing factors that increase the amount of oxygen required, reduce oxygen-carrying capacity of the blood, increase blood volume or interfere with blood flow through the lung may result in flock outbreaks of ascites. The most important cause of increased work for the heart at low altitude appears to be the high oxygen requirement of rapid

growth in modern broilers, combined with restricted space for blood flow through the small blood vessels of the lung.

The lungs of chickens are rigid and moulded into the thoracic cavity and they cannot expand like mammalian lungs. The capillaries can expand only a little to allow for increased blood flow. The lungs of chickens grow less rapidly than the rest of the body, and lung capacity does not keep up with the very rapid growth of muscle in fast-growing broiler chickens. In addition to high oxygen demands associated with their fast growth rate, the fast metabolism of the modern broiler chicken increases the production of reactive oxygen types that increase oxidative stress, causing damages to pulmonary vessels. Ascites caused by RVF has also been produced by rickets, poor air quality (high levels of ammonia, carbon monoxide and carbon dioxide) and pneumonia (lung infection). This makes breathing difficult and decreases oxygen supply, which increases the number of red blood cells in the blood. Cold is also a common cause of outbreaks of ascites in backyard flocks because of enhanced blood flow through the lungs of birds in an effort to produce endogenous heat. Another environmental cause of ascites is salt intoxication, when drinking water contains excessive levels of sodium, which increases blood volume and constricts arterioles, increasing pulmonary pressure. Aside from environmental causes, genetics can predispose birds to pulmonary hypertension-induced ascites, as genes associated with the syndrome have moderate to high heritability. Research suggests only a few major genes are involved in ascites heritability. Ascites in broilers demonstrates a significant role of atypical innate and adaptive immune responses. Other causes of ascites include liver damage (caused by *Clostridium perfringens*), inflammatory or degenerative disease of the myocardium and/or valves, and congenital heart disease.

Clinical signs:

Mortality from ascites is greatest in birds at the end of their rearing period. Occasionally, young broilers

will develop ascites, particularly in poor nutritional and environmental conditions. Since growth stops as RVF develops, affected broilers may be smaller than their pen mates. Their abdomen is distended with fluid ("water-belly"), and the pressure results in an increased respiratory rate and reduced exercise tolerance. Clinically affected broilers might show open beak breathing, cyanosis of the comb and wattles, dullness and/or depression, abnormally slow heart rate and/or red abdominal skin with congested blood vessels.

Postmortem examination and diagnosis:

At post-mortem, there is a large or small quantity of clear yellow fluid and clots of fibrin in the abdomen. The liver may be swollen and congested, or firm and irregular with edema (fluid), and have fibrin adherent to the surface. It may be nodular or shrunken; it may be white with edema under the capsule or have large or small blebs of edema in the sacs around the liver. There is a mild-to-marked increase in fluid in the sac around the heart and occasionally there is inflammation of the outer surface of the heart. There is enlargement of the right side of the heart and thickening of the muscle of the right side (hypertrophy) or dilatation with thinning of the left side of the heart. The right atrium and vena cava are very dilated. The lungs are extremely congested and edematous.

Not all broilers that die from RVF have ascites. Death may occur before clinical signs are observed, and affected broilers frequently die on their back. At necropsy, there may be a swollen liver, venous congestion, a dilated right atrium and vena cava, and thickening of the right heart, as well as marked lung congestion and edema (death is likely from respiratory failure). The intestine may or may not be empty, but the heart changes will differentiate RVF from flip-over.

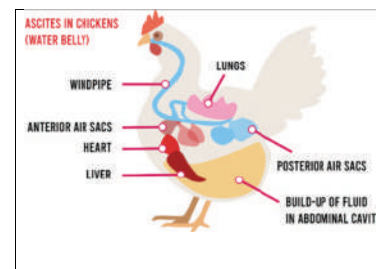
Prevention:

Slowing growth to reduce the oxygen required after 30–35 days of age can prevent ascites caused by primary pulmonary hypertension. Restricting feed, feeding a mash diet, using a less energy-dense diet or decreasing daylight hours in the barn could accomplish this. Control environmental temperature, litter moisture, humidity and air quality to prevent excessive body heat loss and to maintain bird health. Monitor sodium levels in feed and water

to prevent salt intoxication. Altitudes above 900 m are inadequate for meat-type chickens, and growth must be slowed to prevent mortality.

Conclusion:

Ascites is an accumulation of non-inflammatory fluid in one or more of the abdominal spaces. Ascites syndrome in poultry refers to right heart failure, usually due to pulmonary hypertension. The syndrome is most often associated with high altitude, rapid growth rate, or cold stress as chicks. Death occurs as an outbreak in the case of environmental predisposing factors, or sporadically in individual cases of rapid growth. Necropsy findings include ascites, hydropericardium, lung and liver congestion



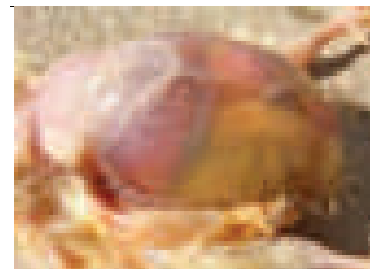
Ascites in broiler chicken



Ascites in broiler chicken



Ascites in broiler chicken



Ascites in broiler chicken

Novel Ways to Improve Gut Health and Nutrient Absorption Technical session organized by Venky's India Limited



Venky's India Limited Organized Technical Seminars in second week of April at Kochi (7th April), Raipur (9th April), Varanasi (10th April) and Lucknow (11th April). Dr. Christian Luckstadt (Technical Director Feed ADDCON), expert in animal nutrition from Germany was the guest speaker. The theme of the seminars was "Novel Ways to Improve Gut Health and Nutrient Absorption." Dr. Prasad Kulkarni, Incharge South Asia Feeds ADDCON was technical support in all the Seminars.

Dr. Christian began his talk by emphasizing the importance of gut health in poultry performance. He also demonstrated how the microbiome develops in the gut and its relevance. AGP's negative consequences on human and animal health have been explained. Furthermore, he discussed the role of acids in poultry, with a focus on sodium diformates.

Dr. Christian subsequently showed other efficacy studies of Acidomix® DF plus on layer and broiler birds conducted in multiple



countries, including India. Acidomix DF Plus has an important role in lowering faecal pathogenic microbiota count, resulting in improved performance and reduced antibiotic use. Many investigations have demonstrated that lowering the faecal count of coliform bacteria reduces the danger of cross-infection and improve flock performance. Other broiler trials have demonstrated significant improvements in gut morphology. Acidomix® DF plus enhances nutrient digestion, resulting in enhanced egg quality and a lower number of damaged eggs. Dr. Christian articulated gut eubiosis and its correlation with intestinal immunity which becomes indispensable need for the bird health today.

He closed his session by stating that gut health and high performance can be obtained without AGPs and with gut acidification with perfect gut acidifier like Acidomix® DF plus which can reach the small intestine at maximum concentration.





Following his presentation, Dr. Vishwas Sagajkar (Deputy General Manager sales and marketing) and Dr. Akhil (Technical Manager) translated and explained the concepts in their respective states' native languages, Hindi and Malayalam.

Along with this in Raipur, Dr. Sunil Nadgauda (Deputy General Manager-Technical) has described about Biosecurity solution for current disease challenges.

In Kochi, Dr. N. Baburaj (Deputy General Manager-South zone) has stressed upon vaccination in current disease challenges like LPAI.

All of the seminars were attended by field veterinarians, broiler breeders, integrators, and layer farmers. Dr. Vishwas Sagajkar gave an introductory session about the novel concept and speaker in Raipur, while in Kochi. Mr. Shaji Huda (Zonal Manager) greeted everyone. In Varanasi and Lucknow, Mr. H.S. Padda (Deputy General Manager, North Zone) introduced and addressed everyone. Mr. Shashi Bhushan Kumar (Assistant General



Manager, North Zone), Dr. Rakesh Yadav (Zonal Manager), Dr. Binay Yadav, Mr. Sushil Singh, Mr. Bhupendra Singh, and Mr. Shivam Singh, Mr. Abhishek Gupte (Zonal Manager Sales Central Zone) and Ashutosh Singh (Raipur), while Mr. G. Chinnaraj (AGM Sales), Mr. Shaji Huda (Zonal Manager), Mr. Sachin P, Mr. Ajay K, and Dr. Akhil R in Kochi made the necessary arrangements.

In Kochi, seminar was conducted in Hotel Port Muziris. Mr. Shaji Huda (Zonal Manager) conducted introductory session. All the arrangements were done by Mr. G. Chinnaraj (AGM, Sales), Mr. Sachin P, Mr. Ajay K, and Dr. Akhil R.

In Raipur, Seminar was conducted in Hotel Babylon. Dr. Vishwas Sagajkar (Deputy General Manager, Marketing) gave an introductory session about the concept and speaker. All the arrangements were done by Mr. Abhishek Gupte (Zonal Manager) and Mr. Ashutosh Singh (Regional sales manager). Seminar in Raipur was guided by Mr. H. G. Murade (Deputy General Manager, Sales West



and central zone).

North zone seminars were conducted at the Fern residency, Varanasi and The centrum Hotel, Lucknow. In both the places Mr. Harjit Padda (Deputy General Manager, North zone) has given introductory speech. Arrangements were done by Dr. Rakesh Yadav (Zonal Manager), Mr. Bhoopendra Singh, Dr. Binay Yadav in Varanasi and Mr. Sushil singh , Mr. Shivam Singh in Lucknow.

In the end, Dr Vishwas Sagajkar thanked everyone for attending the seminar and

concluded with a positive note. The seminars were guided by Dr. Deepak Khosla, General Manager Sales and Marketing, Venky's India Limited.

The seminar received a massive response from poultry farmers, veterinarians, and consultants. In all the seminars queries from the participants were discussed in detail.

Farmers and veterinarians were happy with the novel concept and significance of gut acidification in improving performance of poultry.



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DR.MANOJ SHUKLA, a renowned poultry Veterinarian, with 20 years of enriched field experience, now started Free Lance Poultry Consultancy. In the past 20 years have contributed to the development of the hatcheries in various capacities of leading companies across India - Maharashtra, Gujarat, Madhya Pradesh, Chhattisgarh, Orissa, Bihar, West Bengal, Jharkhand, North-East, Uttar Pradesh and neighbouring country of Nepal.



His areas of expertise include:

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- Commercial Broiler Management
- Nutrition (Feed Formulations).
- Breeder Management.
- Sales & Marketing of Day-Old commercial Layer chicks, Broiler chicks & Poultry Feed.
- Sales & Marketing of Broiler Breeder.
- Integration.
- Training to Field staff.
- Field Trial of Drugs & Feed additives.
- Speaker in Technical Seminars.

He can be Contacted at:- **Dr. Manoj Shukla**

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Avitech Nutrition Announces launch of a new Trading Division for the Feed additive market

Avitech Nutrition, an established name in the animal feed and nutrition sector, has announced the establishment of its new Trading Division. This strategic expansion will focus on leveraging opportunities in trading of essential ingredients for the animal feed additive sector commencing with Vitamin blends and Straight Vitamins, which finds usage in animal feed formulations. Subsequently, several other products will be added to the Trading Division.

The Trading Division will cater to the needs of distributors and end-users by providing them with reliable access to high-quality inputs.

Spearheading this new venture is Mr. Amal Kumar Datta, who is leading the Trading Division. Mr. Datta brings with him extensive experience of over three decades in the Indian feed additive sector. His deep understanding of the market dynamics and established network will be invaluable in driving the growth and success of this new division.

The strategic move underscores Avitech Nutrition's commitment to strengthen its presence in the animal nutrition space. The establishment of the Trading Division will enable the company to further streamline the supply chain and offer enhanced value to its customer base.

For trade inquiries and further information,

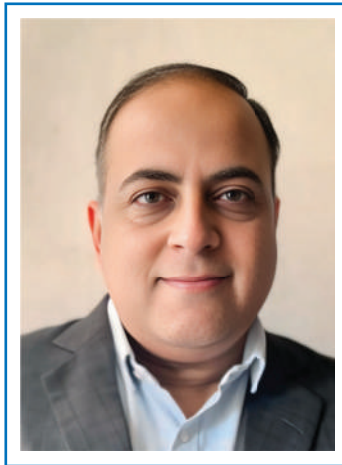
Please Contact

Mr. Amal Kumar Datta

Mobile: 91-7044074420

Email: dattaamal@avitechnutrition.com

**Avitech Nutrition appoints
Dr Ashish Sachdeva
as Assistant General Manager – International Sales**



Avitech Nutrition has announced the appointment of Dr. Ashish Sachdeva as Assistant General Manager – International Sales. Dr. Sachdeva will be based at the company's corporate headquarters in Gurugram.

Holding a Master of Veterinary Science (MVSc) degree in Veterinary Bacteriology from the Indian Veterinary Research Institute, Bareilly, Uttar Pradesh, Dr. Sachdeva brings to this role extensive expertise in the animal nutrition industry.

Dr. Sachdeva possesses fifteen years of experience in international business development, sales, and product management within the animal nutrition industry. His professional career includes tenures with organizations such as Jubilant Ingrevia, EW Nutrition, and Ayurvet. Prior to joining Avitech Nutrition, Dr. Sachdeva was associated with Natural Remedies Pvt. Ltd.

In his capacity as Assistant General Manager – International Sales, Dr. Sachdeva will be driving Avitech Nutrition's international sales operations and contributing strategically to the company's market expansion initiatives.

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12-2024

Broiler Lifting Rates for the month of APRIL_2025

PLACE	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
Hyderabad	98	103	103	103	103	103	103	93	87	97	97	97	100	103	103	93	80	80	80	80	80	70	70	70	70	70	75	80			
Karimnagar	98	103	103	103	103	103	103	93	87	97	97	97	100	103	103	93	80	80	80	80	80	70	70	70	70	75	80				
Warangal	98	103	103	103	103	103	103	93	87	97	97	97	100	103	103	93	80	80	80	80	80	70	70	70	70	75	80				
Mahaboobnagar	98	103	103	103	103	103	103	93	87	97	97	97	100	103	103	93	80	80	80	80	80	70	70	70	70	75	80				
Kurnool	98	103	103	103	103	103	103	93	87	97	97	97	100	103	103	93	80	80	80	80	80	70	70	70	70	75	80				
Vizag	101	111	111	111	111	111	111	101	91	96	100	103	103	103	103	93	80	80	80	80	80	70	70	70	70	75	80				
Godavari	109	119	119	119	119	119	119	109	93	98	106	111	111	111	111	101	83	83	83	83	83	71	71	71	71	71	76	81			
Vijayawada	109	119	119	119	119	119	119	109	93	98	106	111	111	111	111	101	91	91	91	91	91	71	71	71	71	71	76	81			
Guntur	107	112	112	112	114	114	114	104	100	105	106	116	116	116	116	100	91	91	91	91	91	60	60	60	60	60	76	81			
Ongole	107	112	112	112	114	114	114	104	100	105	106	116	116	116	110	100	90	90	90	90	90	60	60	60	60	60	76	81			
Chittoor	94	94																													
Namakkal	98	100	100	100	90	90	90	93	93	93	93	93	93	99	99	99	99	94	86	89	94	96	96	96	84	84	84	84			



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DAILY/MONTHLY EGG PRICES SUGGESTED BY NECC AND PREVAILING PRICES AT VARIOUS PRODUCTION CENTRES (PC) AND CONSUMPTION CENTRE (CC)
FOR THE MONTH OF MAY- 2025

Name Of Zone / Day	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	Average	
NECC SUGGESTED EGG PRICES																																	
Ahmedabad	455	460	465	470	480	510	515	520	520	520	520	520	520	525	530	-	540	540	540	540	540	520	520	520	520	525	530	535	535	-	-	514.82	
Ajmer	400	421	435	440	470	490	490	480	480	475	475	465	-	460	475	480	490	490	-	475	475	475	465	465	465	475	480	480	470	-	-	468.19	
Barwala	401	421	434	440	459	484	487	487	487	460	460	455	-	451	467	475	481	481	481	481	460	460	460	460	460	470	475	475	475	-	-	463.82	
Bengaluru (CC)	475	485	495	505	515	525	530	535	540	545	550	555	560	565	570	575	580	585	590	595	600	600	600	600	600	600	600	600	605	-	-	561.38	
Brahmapur (OD)	447	452	462	467	480	497	505	515	520	520	520	520	520	520	530	540	550	550	550	550	550	530	530	515	500	510	522	527	527	-	-	513.66	
Chennai (CC)	510	520	530	540	550	560	560	570	570	580	580	590	590	600	600	610	610	620	620	630	630	630	-	610	-	610	610	610	620	-	-	587.41	
Chittoor	503	513	523	533	543	553	553	563	563	573	573	583	583	593	593	603	603	613	613	623	623	623	613	603	603	603	603	603	613	-	-	582.31	
Delhi (CC)	415	433	458	458	476	510	510	510	510	510	510	480	475	475	475	490	501	501	501	501	501	501	485	485	485	490	500	500	500	-	-	487.79	
E.Godavari	430	440	450	460	475	490	495	500	500	500	500	500	500	500	505	515	525	535	540	540	540	517	517	517	485	495	505	510	510	-	-	499.86	
Hospet	425	435	445	455	465	475	480	485	490	495	500	505	510	515	520	525	530	535	540	545	550	550	550	550	550	550	550	555	555	-	-	511.38	
Hyderabad	430	435	445	455	465	475	480	485	490	495	500	500	500	500	505	510	515	520	525	530	535	520	500	500	500	505	510	515	520	-	-	495.34	
Jabalpur	450	450	460	475	485	501	510	510	510	510	510	510	510	510	510	515	530	540	540	540	530	520	520	520	520	525	530	530	-	-	510.03		
Kolkata (WB)	485	490	495	500	515	530	545	555	560	565	565	535	535	540	545	550	575	585	585	575	575	560	560	550	550	565	575	580	580	-	-	549.14	
Ludhiana	397	404	428	436	440	470	488	488	488	488	460	-	450	458	469	478	482	482	482	482	482	460	460	460	460	462	472	474	474	-	-	464.36	
Mumbai (CC)	485	500	510	520	530	540	545	550	555	560	560	560	560	560	565	570	580	590	-	600	600	590	570	570	570	575	580	585	590	-	-	559.64	
Mysuru	490	500	515	525	535	545	545	550	555	560	565	570	573	578	583	588	593	598	603	608	613	610	605	605	605	605	605	610	-	-	573.86		
Namakkal	450	460	470	480	490	500	505	510	515	520	525	530	535	540	545	550	555	560	565	570	575	565	555	555	555	555	555	560	-	-	531.21		
Pune	485	495	505	515	525	535	540	540	545	550	550	550	550	550	560	570	580	590	600	600	600	590	580	580	580	580	585	590	595	-	-	559.14	
Raipur	441	461	466	471	481	496	501	501	501	501	501	501	501	505	515	540	540	540	540	540	540	515	500	495	495	500	515	525	525	-	-	504.07	
Surat	465	475	480	490	500	515	520	530	530	530	530	530	530	535	540	-	550	555	555	555	555	545	545	530	530	535	545	550	550	-	-	527.68	
Vijayawada	445	460	470	480	500	500	500	500	500	500	500	500	500	515	525	525	535	550	550	550	550	530	530	530	510	510	510	525	525	-	-	509.48	
Vizag	435	445	450	465	480	500	500	505	505	505	505	505	505	510	520	530	540	545	545	545	545	545	545	545	513	525	535	535	535	-	-	511.14	
W.Godavari	430	440	450	460	475	490	495	500	500	500	500	500	500	505	515	525	535	540	540	540	540	517	517	517	485	495	505	510	510	-	-	499.86	
Warangal	432	437	447	457	467	477	482	487	492	497	502	502	502	502	507	512	517	522	527	532	537	522	502	502	502	502	507	512	517	522	-	-	497.34

Prevailing Prices

Allahabad (CC)	467	476	510	510	524	538	538	533	524	524	510	510	514	524	524	529	529	524	524	524	514	514	514	514	514	514	524	524	529	529	-	-	519.17
Bhopal	440	455	465	475	480	500	505	505	510	495	490	490	490	500	510	530	540	545	545	550	520	510	510	510	510	515	520	520	520	-	-	505.52	
Indore (CC)	425	450	460	465	490	515	515	505	500	500	495	485	490	510	510	520	520	500	500	500	490	490	490	490	500	500	505	500	-	-	495.17		
Kanpur (CC)	452	452	471	471	486	514	514	500	500	524	486	476	486	495	495	495	510	510	500	500	490	490	490	490	505	505	505	505	-	-	494.17		
Luknow (CC)	467	467	500	500	500	550	550	550	550	550	550	533	517	517	517	517	550	550	550	550	524	524	524	524	524	524	524	524	-	-	525.07		
Muzaffarpur (CC)	460	480	495	500	520	545	547	547	547	527	512	505	510	525	535	540	540	540	530	530	530	530	530	530	540	545	545	545	-	-	526.79		
Nagpur	450	460	480	490	490	510	510	530	530	530	530	520	520	530	540	580	580	580	580	560	-	530	530	530	530	555	565	566	-	-	530.93		
Patna	460	480	495	500	520	545	547	547	547	527	512	505	510	525	535	540	540	540	530	530	530	530	530	540	545	545	545	-	-	526.79			
Ranchi (CC)	462	467	481	490	500	524	533	533	533	533	529	510	524	524	524	533	533	533	533	533	533	533	533	524	524	533	533	538	548	-	-	521.76	
Varanasi (CC)	453	460	477	490	500	524	533	533	524	523	524	506	506	513	524	524	530	517	517	517	517	517	517	517	517	527	527	527	-	-	513.83		

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Cattle are also subject to heat stress. This condition can affect milk production, weight gain and breeding cycles. The misting systems help to reduce temperatures and at the same time drive cows to eat more and produce more milk. Dairy misting lowers heat stress, which has many positive benefits

- Increase laying down time in the free stalls
- Cows save vital energy for milk production instead of body cooling
- Feed conversion rates are greatly improved. Increase milk production

Poultry Climate Control System

Misting / Fogger provide heat stress relief for all categories of poultry. Mortality is dramatically reduced. Stress-free broilers continue to eat and grow. Layers produce more eggs. Breeders are more active and produce higher quality eggs. Poultry misting lowers heat stress, which has many positive benefits

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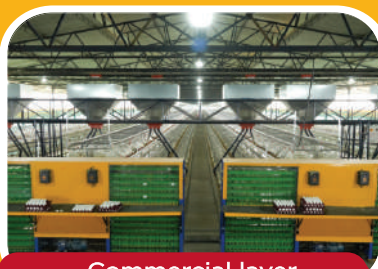
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Successful Completion of the Second National Symposium

Dear Friends, Colleagues, and Members of the Poultry Community, It is with immense gratitude and heartfelt appreciation that I extend my sincere thanks to each one of you on the successful completion of the Second National Symposium organized by Vets In Poultry Association.

This symposium, guided by our theme “Innovate, Integrate, and Thrive,” was not merely an event but a collective step forward for the Indian poultry sector. The presence and participation of such a diverse and esteemed gathering made it a truly meaningful and impactful occasion.

I would like to place on record my deepest appreciation to all our stakeholders — poultry farmers, academicians, government authorities, scientists, eminent speakers, panelists, subject experts, and our valued partners from the pharmaceutical sector. Your time, commitment, and active involvement made this symposium a resounding success.

A special note of gratitude to our distinguished guests:

Hon’ble Shri Nitin Gadkariji, Minister of Road Transport and Highways,

Hon’ble Shri Mahipal Dhandhaji, Education Minister, Government of Haryana, and

Smt. Alka Upadhyayji, Secretary, Department of Animal Husbandry, Government of India.

Your gracious presence and valuable inputs added immense value and direction to our discussions and reaffirmed the importance of collaboration between policy makers and poultry farming community in the growth of our sector.

We are confident that this symposium will pave the way for stronger networking, insightful learning, and practical initiatives to advance poultry farming in India. The shared ideas, discussions, and commitments from this platform will undoubtedly lead to innovative solutions and better opportunities for all.

Once again, thank you for your unwavering support, trust, and faith in us. Your encouragement inspires us to continue our mission with renewed zeal and organize more such purposeful initiatives in the future.

With warm regards and deep appreciation,

Dr. Ajay Deshpande
President & Team VIP
Vets In Poultry Association (VIP)



Vets In Poultry (VIP) Hosts 2nd National Symposium: The Poultry Summit – Innovate, Integrate & Thrive



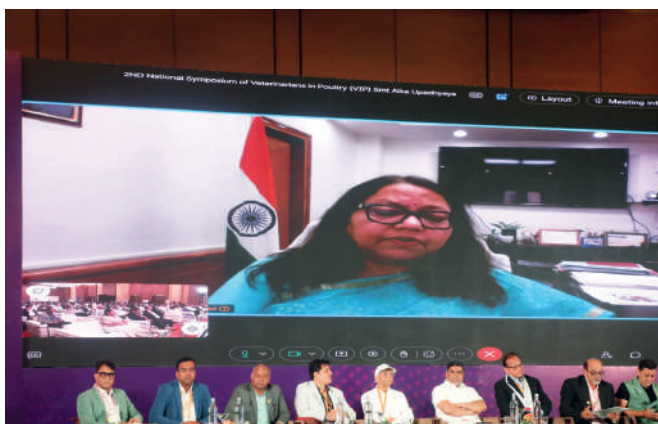
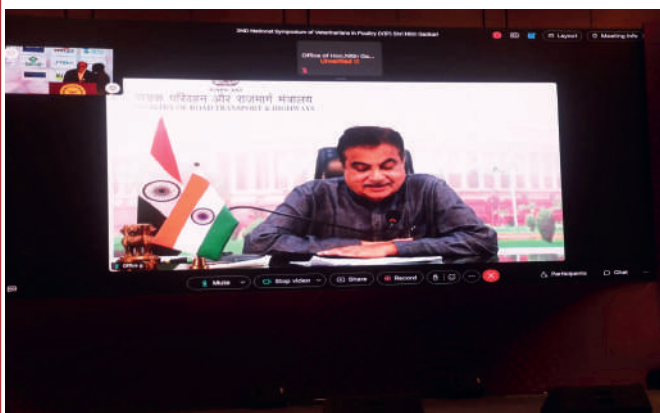
Chandigarh, India — Vets In Poultry (VIP), India's premier network of poultry veterinary professionals, successfully hosted its 2nd National Symposium on 7th May 2025 at Hyatt Regency, Chandigarh. Centered around the theme "The Poultry Summit: Innovate, Integrate & Thrive," the landmark event brought together over 580 stakeholders including veterinarians, poultry professionals, farmers, poultry leaders, researchers, policymakers, media, associations, government officials, ministers and academic institutions for a transformative day of knowledge exchange, collaboration, and visionary dialogue.



Distinguished Guests

The symposium was honoured by the presence of several esteemed dignitaries:

- Chief Guest: Shri Nitin Gadkari, Hon'ble Union Minister, Ministry of Road Transport & Highways, Government of India (VC mode)
- Special Guest: Shri Mahipal Dhanda, Hon'ble Cabinet Minister, Government of Haryana
- Guest of Honour: Smt. Alka Upadhaya, IAS, Secretary, Department of Animal Husbandry and Dairying (DAHD), Government of India (VC mode)
- Keynote Speaker: Mr. Balram Singh





Yadav, Managing Director, Godrej Agrovet Ltd

Joining them were the VIP Office Bearers:

President Dr. Ajay Deshpande, Vice President Dr. C.B. Pathak, Secretary Dr. Santosh Ire, Advisor Prof. Dr. Ajit Ranade, Treasurer Dr. Jeevan Sonawane, and North Zone Head Dr. Vishal Singh Rawat.

Inaugural Highlights

Following the unveiling of the symposium souvenir, Dr. Vishal Rawat extended a warm welcome to the guests and participants. Dr. Santosh Ire presented the inspiring journey of VIP from its humble beginnings in 2014 as a WhatsApp group of 50 veterinarians to a national platform of over 1,500 members. Dr.



Ajay Deshpande delivered an insightful address on the critical challenges facing the poultry sector and the pivotal role of VIP in navigating these.

Mr. Balram Singh Yadav, in his keynote, emphasized the importance of unified action within the poultry ecosystem and shared insights into global market trends.

Smt. Alka Upadhaya, IAS highlighted the government's inclusive, supportive approach and reiterated DAHD's commitment to addressing sectoral needs.

Hon'ble Shri Mahipal Dhanda called for unifying poultry associations under one platform and underscored the importance of exports.

Hon'ble Shri Nitin Gadkari captivated





the audience with a visionary address covering maize supply, infrastructure development, veterinary services, VIP association important role, doubling farmers' income, and green energy, underscoring the critical role of poultry in India's GDP.

The inaugural session concluded with remarks from Prof. (Dr.) A.S. Ranade, Technical Advisor, VIP.

Technical & Expert Sessions

The symposium featured insightful sessions by industry stalwarts:

- Unlocking Poultry Potential through Genetics – Dr. G.L. Jain
- Navigating Disease Challenges – Dr. K. Jayaraman
- Tech for Health: Revolutionizing Poultry Business – Mr. Suresh



Rayudu Chitturi

- Empowering the Poultry Sector: Vision 2047 – Dr. S.K. Dutta
- Mitigating Climate Change: A Comprehensive Approach – Prof. Dr. N.K. Mahajan

Expert Panel Discussion

A high-impact panel discussion, moderated by Prof. (Dr.) P.K. Shukla, President, Indian Poultry Science Association, explored opportunities for innovation, integration, and resilience in the poultry ecosystem. Esteemed panelists included Mr. K.G. Anand, Dr. Kamna Barkataki, Mr. Valsan Parameswaran, Dr. Ajay Deshpande, Mr. Nasir Hussain, and Dr. S.K. Dutta.

Acknowledgments & Closing

VIP honored its committee members,





sponsors, associations, and media partners with mementos in recognition of their support and contributions.

Dr. Ajay Deshpande, President, VIP, reflected:

“This symposium was not merely an event—it was a shared commitment to shaping a stronger, more innovative Indian poultry sector. We thank every participant and partner for their invaluable contributions.”

About Vets In Poultry (VIP)

Vets In Poultry (VIP) is a national association of over 1,500+ veterinarians working across the Indian poultry sector. Our members represent every aspect of the poultry value chain, including broiler and layer farming, breeding, animal health, research, academia, and



pharmaceuticals etc. VIP is committed to fostering knowledge, collaboration, and solutions to advance poultry science and production in India.

Gratitude

Team VIP extends heartfelt thanks to all supporters, associations, government delegates, sponsors, speakers, panelists, moderators, and media partners who made The Poultry Summit 2025 a grand success.











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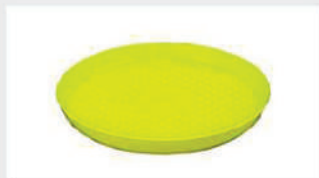
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